

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
PGM Media, LLC		07/31/2012	LIMITED LIABILITY COMPANY: CALIFORNIA
RECEIVING PARTY DATA			
Name:	LEGEND PICTURES, LLC		
Street Address:	4000 WARNER BLVD., BLDG 76		
City:	BURBANK		
State/Country:	CALIFORNIA		
Postal Code:	91522		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	3977483	GEEKCHICDAILY	
Serial Number:	85648389	NERDIST	
Serial Number:	85648399		
CORRESPONDENCE DATA			
Fax Number:	8189814764		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	818-990-2120		
Email:	tgrinblat@lewithhackman.com		
Correspondent Name:	Tal Grinblat/ Lewitt, Hackman		
Address Line 1:	16633 Ventura Blvd., Suite 1100		
Address Line 4:	Encino, CALIFORNIA 91436		
ATTORNEY DOCKET NUMBER:	13307-29		
NAME OF SUBMITTER:	Tal Grinblat		

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Signature:	/Tal Grinblat/
Date:	03/13/2013
Total Attachments: 7 source=TM Assignment PGM to Legend#page1.tif source=TM Assignment PGM to Legend#page2.tif source=TM Assignment PGM to Legend#page3.tif source=TM Assignment PGM to Legend#page4.tif source=TM Assignment PGM to Legend#page5.tif source=TM Assignment PGM to Legend#page6.tif source=TM Assignment PGM to Legend#page7.tif	

ASSIGNMENT OF TRADEMARKS

This ASSIGNMENT (this "Assignment"), dated as of the 31st day of July, 2012, is made by PGM MEDIA, LLC, a California limited liability company ("Assignor"), in favor of LEGEND PICTURES, LLC, a Delaware limited liability company ("Assignee").

WHEREAS, Assignor adopted, used and is using in its business certain trademarks, including, without limitation, those trademarks listed on Exhibit A attached hereto (the "Marks");

WHEREAS, Assignor has a bona fide intent to use certain of the Marks on goods or services additional to those for which the Marks have already been used;

WHEREAS, Assignor registered and/or has pending applications to register the Marks, as more fully identified in Exhibit A;

WHEREAS, on July 9, 2012, Assignor and Assignee entered into that certain Asset Purchase Agreement (the "APA"), by which Assignor agreed to transfer to Assignee, among other things, all the assets and goodwill of the business to which the Marks pertain and Assignee will become a successor to Assignor in regard to that business upon the consummation of the transactions contemplated under the APA;

WHEREAS, the transactions contemplated under the APA were consummated on the date hereof; and

WHEREAS, Assignor wishes to transfer and assign all of its right, title and interest in and to the Marks and the goodwill thereof and in and to any pending applications for registration of the Marks, to Assignee.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby agrees as follows:

1. Assignment of Marks. Assignor hereby irrevocably sells, grants, conveys, transfers, delivers, assigns and sets over to Assignee, its successors and assigns, without any reservation of rights, all of Assignor's right, title and interest, currently owned or hereinafter acquired, whether statutory or at common law, in and to the Marks and registrations and applications thereof, together with the goodwill of the business symbolized thereby, currently owned or hereinafter acquired, and all actions and causes of action and rights to damages and profits, due or accrued, relating to the foregoing, currently owned or hereinafter acquired.

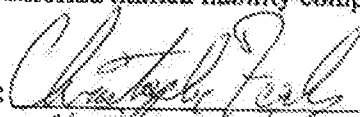
2. Further Assurances. Assignor agrees to execute any further papers and to do such other acts as may be necessary and proper to vest full title in and to the Marks and other corresponding rights in Assignee.

[Signature Page Follows]

IN WITNESS WHEREOF, Assignor has executed this Assignment as of the date first above written.

ASSIGNOR:

PGM MEDIA, LLC,
a California limited liability company

By: 
Name: Christopher Kelly
Title: General Manager

The foregoing Assignment is accepted as of the date first above written.

ASSIGNEE:

LEGEND PICTURES, LLC,
a Delaware limited liability company

By: _____
Name: _____
Title: _____

IN WITNESS WHEREOF, Assignor has executed this Assignment as of the date first above written.

ASSIGNOR:

PGM MEDIA, LLC,
a California limited liability company

By: _____
Name:
Title:

The foregoing Assignment is accepted as of the date first above written.

ASSIGNEE:

LEGEND PICTURES, LLC,
a Delaware limited liability company

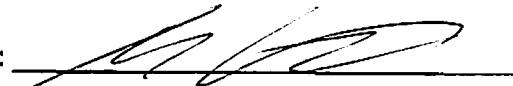
By: 
Name:
Title:

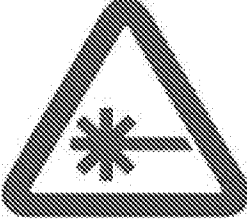
EXHIBIT A

MARKS TO BE ASSIGNED

United States Trademarks:

<u>Mark</u>	<u>Owner</u>	<u>App/Reg Number</u>	<u>App/Reg Date</u>	<u>Goods/Services</u>
GEEKCHICDAILY	PGM Media, LLC	Reg. No. 3,977,483	Reg. Date June 14, 2011	Class 9: Downloadable electronic newsletters delivered by e-mail in the field of pop culture. Class 41: Entertainment and educational services, namely, providing a website that displays various requests, reviews, recommendations, rankings, trackings, votes, and information relating to uncreated, unreleased, new, special, popular, and rare products, services, and events in the fields of pop culture, entertainment, education, and sports, all exclusively for non-business and non-commercial transactions and purposes; Providing a website featuring entertainment information.

<u>Mark</u>	<u>Owner</u>	<u>App/Reg Number</u>	<u>App/Reg Date</u>	<u>Goods/Services</u>
NERDIST	PGM Media, LLC	App. No. 85/648,389	App. Date June 11, 2012	<p>Class 9: (Based on Use) Electronic newsletters delivered by e-mail in the fields of pop culture and entertainment; Downloadable podcasts in the fields of pop culture and entertainment.</p> <p>Class 38: (Based on Use) Telecommunication services, namely, transmission of podcasts; Video transmission over digital networks.</p> <p>Class 41: (Based on Use) On-line journals, namely, blogs featuring pop culture and entertainment; Entertainment services, namely, providing a website in the fields of pop culture and entertainment; Providing a website featuring entertainment and pop culture information; Providing a website featuring blogs and non-downloadable publications in the nature of articles in the fields of pop culture and entertainment; Entertainment services, namely, providing podcasts in the fields of pop culture and entertainment; On-line electronic newsletters delivered by e-mail in the fields of pop culture and entertainment; Digital video, audio, and multimedia publishing services; Entertainment services, namely, providing non-downloadable prerecorded audiovisual content in the field of pop culture and entertainment via a global communications network; providing a branded on-line channel for purposes of delivery of independently produced audiovisual content in the fields of pop culture and entertainment.</p> <p>Class 42: (Based on Use) Creating an on-line community for users to participate in discussions, get feedback from their peers, form virtual communities, and engage in social networking services in the field of pop culture and entertainment; Hosting an on-line community web site featuring pop culture and entertainment.</p> <p>Class 45: (Based on Intent-To-Use) On-line social networking services</p>

<u>Mark</u>	<u>Owner</u>	<u>App/Reg Number</u>	<u>App/Reg Date</u>	<u>Goods/Services</u>
	PGM Media, LLC	App. No. 85/648,399	App. Date June 11, 2012	<p>Class 9: (Based on Use) Electronic newsletters delivered by e-mail in the fields of pop culture and entertainment; Downloadable podcasts in the fields of pop culture and entertainment.</p> <p>Class 38: (Based on Use) Telecommunication services, namely, transmission of podcasts; Video transmission over digital networks.</p> <p>Class 41: (Based on Use) On-line journals, namely, blogs featuring pop culture and entertainment; Entertainment services, namely, providing a website in the fields of pop culture and entertainment; Providing a website featuring entertainment and pop culture information; Providing a website featuring blogs and non-downloadable publications in the nature of articles in the fields of pop culture and entertainment; Entertainment services, namely, providing podcasts in the fields of pop culture and entertainment; On-line electronic newsletters delivered by e-mail in the fields of pop culture and entertainment; Digital video, audio, and multimedia publishing services; Entertainment services, namely, providing non-downloadable prerecorded audiovisual content in the field of pop culture and entertainment via a global communications network; providing a branded on-line channel for purposes of delivery of independently produced audiovisual content in the fields of pop culture and entertainment.</p> <p>Class 42: (Based on Use) Creating an on-line community for users to participate in discussions, get feedback from their peers, form virtual communities, and engage in social networking services in the field of pop culture and entertainment; Hosting an on-line community web site featuring pop culture and entertainment.</p> <p>Class 45: (Based on Intent-To-Use) On-line social networking services.</p>

California Notary Acknowledgement

State of California)
County of Los Angeles)

On July 26th, 2012 before me, Christopher B. Fealy proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the instrument and acknowledged to me that he/she executed the same in his/her authorized capacity, and that by his/her signature on the instrument the entity upon behalf of which the person acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the state of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature N. Baires

