

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Sample Digital, Inc.		03/11/2013	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Sample Digital Holdings LLC		
Street Address:	100 Corporate Pointe		
Internal Address:	Suite 350		
City:	Culver City		
State/Country:	CALIFORNIA		
Postal Code:	90230		
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2704736	DIGITAL DAILIES	
Registration Number:	3243057	IDAILIES	
CORRESPONDENCE DATA			
Fax Number:	3107343166		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	310-734-3266		
Email:	wfinkelstein@steptoe.com		
Correspondent Name:	William A. Finkelstein		
Address Line 1:	2121 Avenue of the Stars		
Address Line 2:	Suite 2800		
Address Line 4:	Los Angeles, CALIFORNIA 90067		
ATTORNEY DOCKET NUMBER:	83342.0003		
NAME OF SUBMITTER:	William A. Finkelstein		

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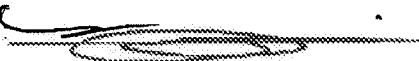
Signature:	/waf/
Date:	03/13/2013
Total Attachments: 1 source=Assignment Digital Dailies, idailies#page1.tif	

DEED OF TRADEMARK ASSIGNMENT

TO ALL IT MAY CONCERN, effective the date set forth below, be it known that for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Sample Digital, Inc., a California corporation, hereby sells, assigns and transfers to Sample Digital Holdings LLC, a California limited liability company, its successors and assigns, residing at 100 Corporate Pointe, Suite 350, Culver City, CA 90230, the entire right, title and interest in and to the trademarks listed below, the goodwill of the business associated with the said trademarks, all past, present and future claims, demands and causes of action based thereon, and including the following trademark registrations therefor:

<u>Trademark</u>	<u>U.S. Registration No.</u>	<u>Registration Date</u>
DIGITAL DAILIES	2,704,736	04/08/03
IDAILIES	3,243,057	05/15/07

Sample Digital, Inc.

By: 

Name: Patrick MacDonal-King

Position: Chief Executive Officer

Date: March 11 / 2013

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