

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
ASSETNATION, INC.		01/18/2013	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	RITCHIE BROS. AUCTIONEERS (CANADA) LTD.
Street Address:	9500 Glenlyon Parkway
City:	Burnaby, British Columbia
State/Country:	CANADA
Postal Code:	V5J 0C6
Entity Type:	CORPORATION: CANADA

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Serial Number:	85725574	EQUIPMENTONE
Serial Number:	85725570	EQUIPMENTONE

CORRESPONDENCE DATA

Fax Number: 3035714321
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 303-571-4000
 Email: denverteas@kilpatricktownsend.com
 Correspondent Name: Kilpatrick Townsend & Stockton LLP
 Address Line 1: 1400 Wewatta Street
 Address Line 2: Suite 600
 Address Line 4: Denver, COLORADO 80202

ATTORNEY DOCKET NUMBER:	94627-867373, 867374
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DOMESTIC REPRESENTATIVE

Name:

OP \$65.00 85725574

Address Line 1:
Address Line 2:
Address Line 3:
Address Line 4:

NAME OF SUBMITTER:	Ian L. Saffer
Signature:	/Ian L. Saffer/
Date:	03/14/2013
Total Attachments: 2 source=EQUIPMENTONE ASSIGNMENT#page1.tif source=EQUIPMENTONE ASSIGNMENT#page2.tif	

ASSIGNMENT OF TRADEMARKS

THIS ASSIGNMENT is made as of January 18, 2013

BETWEEN:

ASSETNATION, INC., a Delaware corporation, of Suite 1700 -- 1001 McKinney Street, Houston, Texas, United States of America 77002

(the "Assignor")

AND:

RITCHIE BROS. AUCTIONEERS (CANADA) LTD., a Canadian corporation of 9500 Glenlyon Parkway, Burnaby, British Columbia, Canada V5J 0C6

(the "Assignee")

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged by the Assignor and the Assignee, the Assignor hereby sells, assigns, transfers, conveys, and sets over to the Assignee all of the Assignor's right, title, and interest, throughout the world, in and to all of the trade-marks listed in Schedule A to this Assignment, and in and to all permutations, and/or other derivations thereof (collectively, the "Trade-marks"), including, without limiting the generality of the foregoing, all of the Assignor's right, title, and interest in and to any and all:

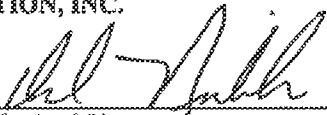
- (a) goodwill associated with and symbolized by the Trade-marks;
- (b) copyrights and other intellectual property rights in and to the Trade-marks;
- (c) benefit of any and all past use of the Trade-marks;
- (d) causes of action and rights to remedies enjoyed by the Assignor as owner of the Trade-marks (including those arising from past infringement, depreciation, dilution, misappropriation or other unauthorized use of the Trade-marks or the goodwill associated therewith); and
- (e) rights to bring, defend or continue any court, opposition, expungement, cancellation or similar proceeding relating to the Trade-marks or the goodwill associated therewith.

IN WITNESS WHEREOF the parties have executed this Assignment effective as of the date set out above.

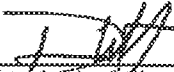
ASSETNATION, INC.

RITCHIE BROS. AUCTIONEERS (CANADA) LTD.

By:


.....
(Authorized Signatory)

By:


.....
(Authorized Signatory)

Title: DIRECTOR

Title: SECRETARY

SCHEDULE A

Trade-marks

REF. NO.	MARK	U.S. APPLICATION NO.
1.	EQUIPMENTONE and Design EQUIPMENT ONE	85/725,574
2.	EQUIPMENTONE	85/725,570