

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
JONATHAN MEYERS		02/27/2013	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	SUPERIOR SEWING MACHINE & SUPPLY, LLC		
Street Address:	48 West 25th Street		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10010		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 7			
Property Type	Number	Word Mark	
Registration Number:	0750610	TRUPOINT	
Registration Number:	4032003	JAMBEST	
Registration Number:	4021032	LAUNDRY TACK	
Registration Number:	3888762	COLONEL	
Registration Number:	3888763	LITTLE DOROTHY	
Registration Number:	3902694	SABRE TIE	
Serial Number:	85395471	MAJOR	
CORRESPONDENCE DATA			
Fax Number:	2122925390		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-292-5390		
Email:	mail@ipcounselors.com		
Correspondent Name:	EPSTEIN DRANGEL LLP		
Address Line 1:	60 East 42nd Street, Suite 2410		
Address Line 4:	New York, NEW YORK 10165		

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ATTORNEY DOCKET NUMBER:	3323-002 / 1675-011
NAME OF SUBMITTER:	Dermot M. Sheridan
Signature:	/dermot m. sheridan/
Date:	03/14/2013
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TRADEMARK ASSIGNMENT

WHEREAS, **JONATHAN MEYERS**, a citizen of the United States, having an address of 221 Arleigh Road, Douglas Manor, NY 11363 (hereinafter the 'ASSIGNOR'), is the owner of the trademarks set forth in Exhibit A annexed to this agreement, together with the applications therefor, and the registrations thereof, and the goodwill of the business symbolized thereby (the 'MARKS');

AND WHEREAS, **SUPERIOR SEWING MACHINE & SUPPLY LLC**, a limited liability company organized and existing under the laws of the State of Delaware, with an address of 48 West 25th Street, New York, NY 10010 (hereinafter the 'ASSIGNEE') is desirous of acquiring all rights, title and interest in and to said trademark and the applications therefor, the registrations thereof and the goodwill of the business symbolized thereby;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said ASSIGNOR does hereby sell, assign and transfer unto said ASSIGNEE, its successors and assigns, all of its rights, title and interest in and to said trademarks, together with the applications therefor, the registrations thereof and the goodwill of the business symbolized thereby.

FURTHER, said ASSIGNOR hereby transfers its rights to sue and collect damages for any past or present infringement with respect to said trademarks.

IN WITNESS WHEREOF, the Assignor and Assignee have hereunto executed this instrument on this 27th day of February, 2013.

JONATHAN MEYERS

Signature: 

Name: Jonathan Meyers

Title: Owner / Registrant

**SUPERIOR SEWING MACHINE
& SUPPLY LLC**

Signature: 

Name: Lonny Schwartz

Title: President

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REEL: 004981 FRAME: 0747

Exhibit A:
Trademarks - Jonathan Meyers

Trademark	Country	Class	Filing Date	Application Number	Registration Date	Registration Number	Declaration of Use due	Renewal Due	Status
JAMBEST	Canada	26	3/16/2009	1431113	9/13/2012	TM4832014	N/A	12/13/2027	Registered
TRUPOINT	Canada	26	4/22/2009	1435398	2/11/2011	TMA730492	N/A	2/11/2026	Registered
TRUPOINT	USA	26	6/4/1982	72146128	6/4/1983	750610	N/A	6/4/2013	Registered
JAMBEST	USA	26	1/30/2009	77660481	9/27/2011	4032003	9/27/2017	9/27/2021	Registered
LAUNDRY	USA	20	11/2/2009	77662960	9/6/2011	4021032	9/6/2017	9/6/2021	Registered
COLONEL	USA	16	11/2/2009	77663014	12/14/2010	3898762	12/14/2016	12/14/2020	Registered
LITTLE	USA	26	11/2/2009	77663033	12/14/2010	3898763	12/14/2016	12/14/2020	Registered
BOROTHY	USA	20	11/2/2009	77663056	1/11/2011	3902694	1/11/2017	1/11/2021	Registered
SAIREE TIE	USA	26	6/11/2011	85385471	N/A	N/A	N/A	N/A	Pending

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RECORDED: 03/14/2013