

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
A. MEYERS & SONS CORPORATION		02/27/2013	CORPORATION: NEW YORK

RECEIVING PARTY DATA

Name:	SUPERIOR SEWING MACHINE & SUPPLY, LLC
Street Address:	48 West 25th Street
City:	New York
State/Country:	NEW YORK
Postal Code:	10010
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 9

Property Type	Number	Word Mark
Registration Number:	1783873	LASER II
Registration Number:	1033675	
Registration Number:	1037307	LANCE
Registration Number:	1594916	LASER II
Registration Number:	1816347	SABRE
Registration Number:	2719723	LANCE
Registration Number:	2454210	SUPREME
Registration Number:	3054521	LANCE
Registration Number:	4086498	LANCE

CORRESPONDENCE DATA

Fax Number: 2122925390
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
 Phone: 212-292-5390

Email: mail@ipcounselors.com
Correspondent Name: EPSTEIN DRANGEL LLP
Address Line 1: 60 East 42nd Street, Suite 2410
Address Line 4: New York, NEW YORK 10165

ATTORNEY DOCKET NUMBER:	3323-002 / 1675-011
NAME OF SUBMITTER:	Dermot M. Sheridan
Signature:	/dermot m. sheridan/
Date:	03/14/2013

Total Attachments: 2
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TRADEMARK ASSIGNMENT

WHEREAS, **A. MEYERS & SONS CORPORATION**, a corporation organized under the laws of the State of New York, having an address of 325 West 38th Street, New York, NY 10018 (hereinafter the 'ASSIGNOR'), is the owner of the trademarks set forth in Exhibit A annexed to this agreement, together with the applications therefor, and the registrations thereof, and the goodwill of the business symbolized thereby (the 'MARKS');

AND WHEREAS, **SUPERIOR SEWING MACHINE & SUPPLY LLC**, a limited liability company organized and existing under the laws of the State of Delaware, with an address of 48 West 25th Street, New York, NY 10010 (hereinafter the 'ASSIGNEE') is desirous of acquiring all rights, title and interest in and to said trademark and the applications therefor, the registrations thereof and the goodwill of the business symbolized thereby;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said ASSIGNOR does hereby sell, assign and transfer unto said ASSIGNEE, its successors and assigns, all of its rights, title and interest in and to said trademarks, together with the applications therefor, the registrations thereof and the goodwill of the business symbolized thereby.

FURTHER, said ASSIGNOR hereby transfers its rights to sue and collect damages for any past or present infringement with respect to said trademarks.

IN WITNESS WHEREOF, the Assignor and Assignee have hereunto executed this instrument on this 27th day of February, 2013.

**A. MEYERS & SONS
CORPORATION**

Signature: 

Name: Jonathan Meyers

Title: President

**SUPERIOR SEWING MACHINE
& SUPPLY LLC**

Signature: 

Name: Lonny Schwartz

Title: President

Exhibit A:
Trademarks - A. Meyers Sons Corp.

Trademark	Country	Class	Filing Date	Application Number	Registration Date	Registration Number	Expiration of User due	Renewal due	Status
LASER II	Canada		5/29/1992	713785	5/23/1994	TMA430832	N/A	9/23/2024	Registered
LANCE	Canada		8/20/2000	1076318	10/23/2003	582890	N/A	10/23/2018	Registered
FAIRGATE	European Union	9, 16	7/13/2006	5197963	7/13/2006	5197963	N/A	7/13/2016	Registered
FAIRGATE	Mexico	9	6/12/2006	768,018	1/29/2007	970,527	N/A	6/12/2016	Registered
FAIRGATE	Mexico	16	6/12/2006	788019	1/29/2007	970,526	N/A	6/12/2016	Registered
LASER II	USA	8	7/20/1992	74295658	7/27/1993	1788673	N/A	7/27/2013	Registered
fontight design	USA	8, 26	4/11/1975	73049315	2/17/1976	1033675	N/A	2/17/2016	Registered
LANCE	USA	8, 26	1/15/1975	73041710	4/6/1976	1037907	N/A	4/6/2016	Registered
LASER II	USA	8	10/10/1989	79830115	5/8/1990	1594916	N/A	5/6/2020	Registered
SABRE	USA	8	6/22/1992	74286849	1/11/1994	1816347	N/A	1/11/2014	Registered
LANCE	USA	9, 16	8/4/2000	76102896	5/27/2003	2719723	N/A	5/27/2013	Registered
SUPREME	USA	26	8/31/1998	75529450	5/22/2001	2464210	N/A	5/22/2021	Registered
LANCE (Cl. 016)	USA	16	1/28/2006	78566013	1/31/2008	3054521	N/A	1/31/2016	Registered
LANCE	USA	26	12/14/2010	85157687	1/17/2012	4086488	1/17/2018	1/17/2022	Registered

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REEL: 004981 FRAME: 0757

RECORDED: 03/14/2013