

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	08/01/2010

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Youthforia, Inc.		03/14/2013	CORPORATION: FLORIDA

RECEIVING PARTY DATA

Name:	Innovitamin Organics LLC
Street Address:	5745 SW 75TH Street SUITE 337
City:	Gainesville
State/Country:	FLORIDA
Postal Code:	32608
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Registration Number:	4196278	PRO-LONGEVITY FACTORS
Registration Number:	3639536	RESERVEATROL
Registration Number:	3720310	RED WINE ANTIOXIDANT

CORRESPONDENCE DATA

Fax Number: 3523734662
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 3523750082
 Email: swhanson@bellsouth.net
 Correspondent Name: Sven W. Hanson
 Address Line 1: PO Box 357429
 Address Line 4: Gainesville, FLORIDA 32635

ATTORNEY DOCKET NUMBER:	YOUTHFORIA
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CH \$90.00 4196278

NAME OF SUBMITTER:	Sven W. Hanson
Signature:	/sven w hanson 36546/
Date:	03/14/2013
Total Attachments: 1 source=YouthforiaAssigments#page1.tif	

TRADEMARK ASSIGNMENT NUNC PRO TUNC

This Assignment is intended to effect and memorialize assignment and transfer as described below effective as of August 1, 2010.

WHEREAS, YOUTHFORIA, Inc., a Florida corporation (**ASSIGNOR**) is the owner of various trademarks, trademark rights and trademark registrations including,

PRO-LONGEVITY FACTORS	Registration No.	4196278
RESERVEATROL	"	3639536
RED WINE ANTIOXIDANT	"	3720310

and all associated rights under state and federal law (the Marks") and the goodwill established and symbolized thereby in connection with the associated goods services.

ASSIGNOR hereby conveys, transfers, and assigns to by **InnoVitamin Organics, LLC**, a Delaware limited liability company having a principal place of business in Gainesville, Florida (ASSIGNEE) all of ASSIGNOR'S right, title, and interest of whatever kind in and to the Marks, together with all associated goodwill and all income, royalties, and damages hereafter otherwise due or payable to ASSIGNOR with respect to the Marks, including without limitation, any and all payments for past or future infringements and misappropriations of the Marks; and all rights to sue for past, present and future infringements or misappropriations of the Marks.

ASSIGNOR further authorizes and empowers ASSIGNEE to act as ASSIGNOR'S attorney with power to the extent necessary to enable and execute, for ASSIGNOR, all documents, papers, forms and authorizations and take all other actions that may be necessary for securing , completing, or vesting in ASSIGNEE full right, title, and interest in the Marks and all registrations thereof.

IN WITNESS WHEREOF, ASSIGNOR executes this Assignment below.

For Assignor:

JoAnn Underwood
Signature

Date: 3/14/13

JoAnn Underwood,
Name and Title

Authorized House Counsel
Licensed in ARKANSAS