

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	06/22/2011

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
TPR Freeze 24/7 LLC		06/22/2011	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	TPR Holdings LLC
Street Address:	950 Third Avenue, 3rd Floor
City:	New York
State/Country:	NEW YORK
Postal Code:	10022
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 11

Property Type	Number	Word Mark
Registration Number:	3555799	AGE-LESS SKINCARE
Registration Number:	3551850	AGE-LESS TECHNOLOGY
Registration Number:	3565897	EYECING
Registration Number:	3308420	FIRST FROST
Registration Number:	3047444	FREEZE 24.7
Registration Number:	3316134	FREEZE 24.7
Registration Number:	3480012	FREEZE 24.7 ICECREAM DOUBLE SCOOP
Registration Number:	3303597	ICECRYSTALS
Registration Number:	3241655	ICESHIELD
Registration Number:	3303591	PLUMPLIPS ICESTICKS
Registration Number:	3192684	SKINGLACÉ

CORRESPONDENCE DATA

900249475

TRADEMARK
 REEL: 004981 FRAME: 0889

CH \$290.00 3555799

Fax Number: 3128032209

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 212-407-4000

Email: aprovenio@loeb.com, chicagopto@loeb.com

Correspondent Name: Tamara F. Carmichael - LOEB & LOEB LLP

Address Line 1: 345 Park Avenue

Address Line 4: New York, NEW YORK 10154

ATTORNEY DOCKET NUMBER:	215043-10003
NAME OF SUBMITTER:	Tamara F. Carmichael
Signature:	/Tamara F. Carmichael/
Date:	03/14/2013
Total Attachments: 2 source=FREEZE TPR Assignment#page1.tif source=FREEZE TPR Assignment#page2.tif	

NUNC PRO TRADEMARK ASSIGNMENT

This Nunc Pro Trademark Assignment (the "Assignment") is effective as of June 22, 2011, by and between TPR Freeze 24/7 LLC ("Assignor"), a Delaware corporation, and TPR Holdings LLC ("Assignee"), a Delaware corporation located and doing business at 950 Third Avenue, 3rd Floor, New York, New York 10022;

WHEREAS, Assignor, owns all the right, title and interest in and to the trademarks listed in Exhibit A ("Trademarks"), together with the goodwill symbolized by and associated with the Trademarks;

WHEREAS, Assignee desires to acquire all of Assignor's right, title and interest in and to the Trademarks, together with the goodwill symbolized by and associated with the Trademarks;

WHEREAS, Assignor desires to assign to Assignee all of its right, title and interest in and to the Trademarks, together with the goodwill symbolized by and associated with the Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns and transfers to Assignee all of Assignor's right, title and interest in and to the Trademarks, together with the goodwill symbolized by and associated with the Trademarks.

ASSIGNOR:

TPR FREEZE 24/7 LLC

By: 

Name: SMART Lihua

Title: COO

EXHIBIT A

	Mark	Registration No.
1.	AGE-LESS SKINCARE	3395877
2.	AGE-LESS SKINCARE	3555799
3.	AGE-LESS TECHNOLOGY	3551850
4.	DERMAFREEZE 365	3283545
5.	EYECING	3565897
6.	FIRST FROST	3308420
7.	FREEZE 24.7	3047444
8.	FREEZE 24.7	3316134
9.	FREEZE 24.7 ICECREAM DOUBLE SCOOP	3480012
10.	ICECRYSTALS	3303597
11.	ICESHIELD	3241655
12.	NATURE. NOT NEEDLES	3341079
13.	PLUMPLIPS ICESTICKS	3303591
14.	SKINGLACE	3192684