

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT																										
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL																										
CONVEYING PARTY DATA																											
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Fax Number: 2129748474 <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> Phone: 212-974-7474 Email: tm@cdas.com Correspondent Name: Cowan, DeBaets, Abrahams & Sheppard LLP Address Line 1: 41 Madison Avenue Address Line 2: 34th Floor Address Line 4: New York, NEW YORK 10010																											
ATTORNEY DOCKET NUMBER:	01232																										
NAME OF SUBMITTER:	Joshua B. Sessler																										
Signature:	/Joshua Sessler/																										
Date:	03/14/2013																										
Total Attachments: 1 source=1113031413540#page1.tif																											

CH \$40.00 4061076

TRADEMARK ASSIGNMENT

THIS ASSIGNMENT, effective the 1st day of September, 2012, by TheBlaze.com LLC, a New York limited liability company ("Assignor") to TheBlaze Inc., a Delaware corporation ("Assignee").

RECITALS:

WHEREAS, Assignor hereby represents that it is the current owner in the United States and its territories of any and all rights in the trademark, "The Blaze";

WHEREAS, Assignor is the owner of the registration number 4061076 in the United States Patent and Trademark Office (the "Trademark").

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt of which is hereby acknowledged:

Assignor hereby assigns to Assignee any and all right, title and interest in the United States in and to the Trademark, together with the goodwill of the business symbolized by the Trademark, including, but not limited to, the use of the Trademark, all benefit of any and all prior use of the Trademark, and any and all rights to initiate claims or proceedings for past, present or future infringements of Assignor's rights, title and interest to the Trademark.



Christopher Balfe,
CEO
TheBlaze.com LLC