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TRADEMARK ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
King's ShadowCamo, LLC		02/13/2013	LIMITED LIABILITY COMPANY:
RECEIVING PARTY DATA			
Name:	King's Camo, LC		
Street Address:	1275 South 550 West		
City:	Salem		
State/Country:	UTAH		
Postal Code:	84653		
Entity Type:	LIMITED LIABILITY COMPANY: UTAH		
PROPERTY NUMBERS Total: 15			
Property Type	Number	Word Mark	
Registration Number:	3174396	MOUNTAIN SHADOW	

Registration Number:	2845285	DESERT SHADOW
Registration Number:	2735898	KING'S OUTDOOR WORLD
Registration Number:	3259114	THUNDER EXTREME
Registration Number:	3189903	SHADOWCAMO
Registration Number:	3189911	SNOW SHADOW
Registration Number:	3223464	CLIMATEX
Registration Number:	3175278	MOUNTAINTOP
Registration Number:	3276688	WIND DEFENDER
Registration Number:	3272852	WIND DEFENSE
Registration Number:	3514369	FIELD SHADOW
Registration Number:	3853201	KING'S
Registration Number:	3853214	
Registration Number:	3853216	
Registration Number:	3955903	ANYTAG ANYTIME

CORRESPONDENCE DATA

Fax Number:

Phone:

801-375-6600

Email:

trademarks@hjslaw.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

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Richard L. Hill

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Provo, UTAH 84604-5663

ATTORNEY DOCKET NUMBER:	KING'S CAMO
NAME OF SUBMITTER:	Richard L. Hill
Signature:	/Richard L. Hill/

TRADEMARK

REEL: 004982 FRAME: 0584

2/20/2013 2:24 PM

Date:	02/20/2013
Total Attachments: 1 source=King's Camo TM Registration Numbers 20Feb13#page1.tif	
RECEIPT INFORMATION	
ETAS ID:	TM260335
Receipt Date:	02/20/2013
Fee Amount:	\$390

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ASSIGNMENT Page <u> 1 </u> of <u> 2 </u>	<i>Assignor</i>	KING'S SHADOWCAMO, LLC
	<i>Assignee</i>	KING'S CAMO, LC

WHEREAS, KING'S SHADOWCAMO, LLC (hereinafter referred to as "ASSIGNOR"), being a corporation duly organized and existing under the laws of the State of Utah, has adopted, used, and is using, and is the owner of certain right, title, and interest in and to the following trademark registrations (hereinafter referred to as the "TRADEMARK RIGHTS"):

<u>MARK</u>	<u>Registration Date</u>	<u>Registration Number</u>
MOUNTAIN SHADOW	11/21/2006	3,174,396
DESERT SHADOW	05/25/2004	2,845,285
KING'S OUTDOOR WORLD	07/15/03	2,735,898
THUNDER EXTREME	07/03/2007	3,259,114
SHADOWCAMO	12/26/2006	3,189,903
SNOW SHADOW	12/26/2006	3,189,911
CLIMATEX	03/27/2007	3,223,464
MOUNTAINTOP	11/21/2006	3,175,278
WIND DEFENDER	08/07/2007	3,276,688
WIND DEFENSE	07/31/2007	3,272,852
FIELD SHADOW	10/07/2008	3,514,369
KING'S	09/28/2010	3,853,201
	09/28/2010	3,853,214
	09/28/2010	3,853,216
ANYTAG ANYTIME	05/03/2011	3,955,903

which are registered in the United States Patent and Trademark Office; and

WHEREAS, KING'S CAMO, LC (hereinafter referred to as "ASSIGNEE"), a corporation duly organized and existing under the laws of the State of Utah, having a principal business office at 1275 South 550 West, Salem, Utah 84653, is desirous of acquiring all right, title and interest in and to the TRADEMARK RIGHTS held by the ASSIGNOR;

ASSIGNMENT Page <u> 2 </u> of <u> 2 </u>	<i>Assignor</i>	KING'S SHADOWCAMO, LLC
	<i>Assignee</i>	KING'S CAMO, LC

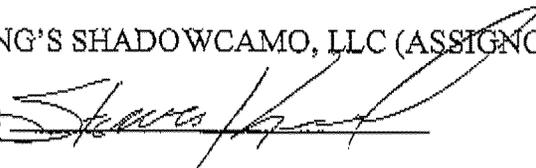
NOW, THEREFORE, in consideration of one dollar (\$1.00) and other good and valuable consideration paid to the ASSIGNOR by the ASSIGNEE, the receipt and sufficiency of which is hereby acknowledged, THE ASSIGNOR HEREBY ASSIGNS TO THE ASSIGNEE any and all right, title and interest which it may hold in and to the TRADEMARK RIGHTS, together with the goodwill of the business symbolized by and associated with the TRADEMARK RIGHTS.

The ASSIGNOR hereby authorizes and requests the United States Commissioner of Patents and Trademarks to issue any and all certificates of registration or renewal of the TRADEMARK RIGHTS to the ASSIGNEE as the owner of the entire interest of said TRADEMARK RIGHTS, for the sole use and behoof of the said ASSIGNEE, its successors, assigns and legal representatives.

This Assignment and Agreement shall be binding upon any and all successors of the ASSIGNOR.

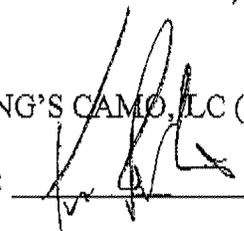
IN WITNESS WHEREOF the undersigned has executed this assignment by its duly authorized officer as of this 13 day of February, 2013.

KING'S SHADOWCAMO, LLC (ASSIGNOR)

By: 

Title: MANAGING MEMBER

KING'S CAMO, LC (ASSIGNEE)

By: 

Title: MANAGER