

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	CORRECTIVE ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	Corrective Assignment to correct the mistake of including Ser. Nos. 77773514 and 77773497 in the assignment and request that they be removed from the recordal previously recorded on Reel 004877 Frame 0862. Assignor(s) hereby confirms the assignment of the entire interest and the goodwill.

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Kraft Foods Global Brands LLC		09/29/2012	LIMITED LIABILITY COMPANY: DELAWARE

**RECEIVING PARTY DATA**

<b>Name:</b>	Kraft Foods Group Brands LLC
<b>Street Address:</b>	Three Lakes Drive
<b>Internal Address:</b>	Law Department
<b>City:</b>	Northfield
<b>State/Country:</b>	ILLINOIS
<b>Postal Code:</b>	60093
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE

**PROPERTY NUMBERS Total: 3**

Property Type	Number	Word Mark
Registration Number:	3202957	CRUMBELIEVABLE!

**CORRESPONDENCE DATA**

Fax Number:

Phone: 847-646-8657

Email: trademark@kraftfoods.com

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*

Correspondent Name: Susan H. Frohling

Address Line 1: Three Lakes Drive

Address Line 2: Kraft Foods Law Department

Address Line 4: Northfield, ILLINOIS 60093

NAME OF SUBMITTER:

Susan H. Frohling

Signature:

/shf/

Date:

01/14/2013

**Total Attachments: 47**

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**TRADEMARK**

**REEL: 004983 FRAME: 0552**

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**RECEIPT INFORMATION**

ETAS ID: TM256909  
Receipt Date: 01/14/2013  
Fee Amount: \$90

**TRADEMARK**

900235654 10/10/2012

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Kraft Foods Global Brands LLC		09/29/2012	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	Kraft Foods Group Brands LLC
Street Address:	Three Lakes Drive
City:	Northfield
State/Country:	ILLINOIS
Postal Code:	60093
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 492

Property Type	Number	Word Mark
Registration Number:	44431	
Registration Number:	55841	BAKER'S
Registration Number:	96081	YUBAN
Registration Number:	144544	GERMAN'S
Registration Number:	152479	CERTO
Registration Number:	175372	SANKA
Registration Number:	175564	D=ZERTA
Registration Number:	176615	VELVEETA
Registration Number:	206415	MR. PEANUT
Registration Number:	250035	JELL-O
Registration Number:	256026	A. 1
Registration Number:	277604	BAKER'S
Registration Number:	308260	MIRACLE WHIP
Registration Number:	317955	KOOL-AID

CH \$12315.00 44431

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TRADEMARK  
 REEL: 004877 FRAME: 0862

TRADEMARK  
 REEL: 004983 FRAME: 0554

Registration Number:	322461	PLANTERS
Registration Number:	353927	
Registration Number:	367069	OSCAR MAYER
Registration Number:	378713	BAKER'S
Registration Number:	392212	PHILADELPHIA BRAND
Registration Number:	426699	KRAFEN
Registration Number:	528074	PLANTERS
Registration Number:	537963	OLD ENGLISH
Registration Number:	542399	CORNNUTS
Registration Number:	545654	CALUMET
Registration Number:	552242	
Registration Number:	552243	CALUMET
Registration Number:	553462	OSCAR MAYER
Registration Number:	554187	KRAFT
Registration Number:	564665	KNUDSEN
Registration Number:	565889	POLLY-O
Registration Number:	583584	HAMPSHIRE SOUR CREAM
Registration Number:	599153	MAXWELL HOUSE
Registration Number:	600805	GREY-POUPON
Registration Number:	607349	GOOD SEASONS
Registration Number:	643012	CRACKER BARREL
Registration Number:	649803	BREAKSTONE'S
Registration Number:	656192	ANGEL FLAKE
Registration Number:	658864	COCKTAIL
Registration Number:	662511	WIENERMOBILE
Registration Number:	670330	KRAFT
Registration Number:	676419	GOOD TO THE LAST DROP
Registration Number:	706102	PLANTERS
Registration Number:	717261	
Registration Number:	720427	SURE-JELL
Registration Number:	724874	ROKA
Registration Number:	730509	DREAM WHIP
Registration Number:	742072	CATALINA
Registration Number:	744131	TWIST
Registration Number:	756587	WHIPPED

	758499	
Registration Number:	765619	EXTRUD-O-GEL
Registration Number:	777517	PHILLY
Registration Number:	777598	WHIP 'N CHILL
Registration Number:	795650	CHEEZ WHIZ
Registration Number:	801424	KRAFT
Registration Number:	808925	SWISS-ZING
Registration Number:	845983	
Registration Number:	847679	BLU-ZING
Registration Number:	856118	PLANTERS
Registration Number:	885124	OVEN FRY
Registration Number:	886819	LIGHT N' LIVELY
Registration Number:	919506	CLAUSSEN
Registration Number:	936195	JELL-O
Registration Number:	949147	VARIETY-PAK
Registration Number:	949459	STOVETOP
Registration Number:	980624	WHIPPED
Registration Number:	998277	MASTER BLEND
Registration Number:	1013622	COOL WHIP
Registration Number:	1024269	SHAKE 'N BAKE
Registration Number:	1043088	COUNTRY TIME LEMONADE FLAVOR GF
Registration Number:	1052526	KRAFT
Registration Number:	1062404	COUNTRY TIME
Registration Number:	1067819	COUNTRY TIME
Registration Number:	1091036	PLANTERS
Registration Number:	1133277	KOOL-AID
Registration Number:	1165719	
Registration Number:	1177509	SPECIAL DELIVERY
Registration Number:	1183162	STOVE TOP
Registration Number:	1187049	KNUDSEN
Registration Number:	1187050	KNUDSEN
Registration Number:	1232912	KNUDSEN
Registration Number:	1253901	
Registration Number:	1267306	ALBERTO
Registration Number:	1286189	LIGHT N' LIVELY

	1312515	GREY POUPON COUNTRY DIJON
Registration Number:	1364771	ONE OF LIFE'S FINER PLEASURES
Registration Number:	1367961	BULL'S-EYE
Registration Number:	1389247	LOUIS RICH
Registration Number:	1394233	CRYSTAL LIGHT
Registration Number:	1398731	GREY POUPON
Registration Number:	1406975	
Registration Number:	1408803	BULL'S-EYE
Registration Number:	1420326	COUNTRY TIME
Registration Number:	1445406	PROVINCIA
Registration Number:	1488700	LUNCHABLES
Registration Number:	1506715	CHEDASHARP
Registration Number:	1548494	GRILLING STATION
Registration Number:	1555914	KNUDSEN
Registration Number:	1555923	PLANTERS
Registration Number:	1563592	OSCAR MAYER
Registration Number:	1566162	LUNCHABLES
Registration Number:	1572174	POLLY-O
Registration Number:	1614058	HAMPSHIRE
Registration Number:	1615017	OSCAR MAYER
Registration Number:	1615905	THICK 'N SPICY
Registration Number:	1616894	BREAKSTONE'S
Registration Number:	1618904	OSCAR MAYER
Registration Number:	1621384	OSCAR MAYER
Registration Number:	1636393	
Registration Number:	1637723	KRAFT MACARONI & CHEESE DINNER
Registration Number:	1652451	JIGGLERS
Registration Number:	1659931	OSCAR MAYER
Registration Number:	1659932	PHILADELPHIA
Registration Number:	1659969	VELVEETA
Registration Number:	1660972	PHILADELPHIA KRAFT
Registration Number:	1663536	OSCAR MAYER
Registration Number:	1664231	LUNCHABLES
Registration Number:	1664292	COUNTRY DIJON
Registration Number:	1679911	DELI-THIN

	1700690	
Registration Number:	1713956	GRILLING STATION FAST...HOT...FRESH!
Registration Number:	1727909	THE CHEESIEST
Registration Number:	1729650	JET-PUFFED
Registration Number:	1735347	OSCAR MAYER
Registration Number:	1744722	KIDD'S
Registration Number:	1750312	MAXWELL HOUSE LITE
Registration Number:	1751420	
Registration Number:	1751979	TANGY ZIP
Registration Number:	1753858	ONE BOWL RECIPE
Registration Number:	1755560	TEMP TEE
Registration Number:	1756773	JIGGLERS
Registration Number:	1757042	TEMPTTEE
Registration Number:	1761544	POLLY-O QUALITY SINCE 1899
Registration Number:	1763079	GEVALIA
Registration Number:	1763463	KOOL-AID
Registration Number:	1769027	KNUDSEN
Registration Number:	1770888	HOT DOG CONSTRUCTION CO.
Registration Number:	1771681	JIGGLERS
Registration Number:	1779652	TASTE LOCK
Registration Number:	1779795	
Registration Number:	1793253	KOOL-AID BURSTS
Registration Number:	1796041	BUNNYMALLOWS
Registration Number:	1800202	KRAFT VELVEETA
Registration Number:	1800943	CHEEZ WHIZ LIGHT
Registration Number:	1804662	BULL'S-EYE
Registration Number:	1805252	GO-PAK
Registration Number:	1810167	BURLAPS
Registration Number:	1823005	COLD CRISP DELICIOUS CLAUSSEN
Registration Number:	1829918	PLANTERS HEAT
Registration Number:	1840696	GREAT COFFEE TASTE TO GO
Registration Number:	1843797	DELI-THIN
Registration Number:	1846295	EVERYTHING YOU LOVE ABOUT COFFEE
Registration Number:	1854275	BUNNY MALLOWS
Registration Number:	1856878	GENERAL FOODS INTERNATIONAL COFFEES



	1859229	CHEEZ WHIZ
Registration Number:	1863399	THICK 'N CREAMY
Registration Number:	1868504	HOLIDAY MALLOWS
Registration Number:	1872009	PLANTERS
Registration Number:	1883184	THE CREAMIEST OF NATIONAL BRANDS
Registration Number:	1886220	INTERNATIONAL COFFEES
Registration Number:	1893709	HOLIDAY MALLOWS
Registration Number:	1898223	NOTHING BUT THE BEST
Registration Number:	1909547	3-STEP
Registration Number:	1935882	KRAFT
Registration Number:	1935932	
Registration Number:	1944729	
Registration Number:	1968729	
Registration Number:	1975429	CAFE SPERL
Registration Number:	1979278	SELECT VARIETAL
Registration Number:	1981921	SELECT VARIETAL
Registration Number:	1982054	CAFE SPERL
Registration Number:	1986062	EUROPEAN COFFEEHOUSE COLLECTION
Registration Number:	1991903	ISLAND TWISTS
Registration Number:	1992382	DELI CREATIONS
Registration Number:	2004943	
Registration Number:	2005119	FUN TO EAT...NO NEED TO HEAT!
Registration Number:	2008049	
Registration Number:	2011842	TRADITIONAL ROAST
Registration Number:	2011853	
Registration Number:	2012755	KRAFT
Registration Number:	2012788	CAFE SPERL
Registration Number:	2020492	
Registration Number:	2025355	CHEESASAURUS REX
Registration Number:	2025356	C. REX
Registration Number:	2041216	
Registration Number:	2044436	COOKIE-WICHES
Registration Number:	2051497	SO THICK. SO RICH. IT HAS TO BE BREAKSTONE'S.
Registration Number:	2060561	3-STEP
Registration Number:	2068032	KRAFT

	2070387	COOL 'N EASY
Registration Number:	2072330	MR. PEANUT
Registration Number:	2076225	ROYAL VINTER
Registration Number:	2084064	GEVALIA
Registration Number:	2090424	BUN-LENGTH
Registration Number:	2093454	OSCAR MAYER PREMIUM DELI MEATS
Registration Number:	2093731	JELL-O
Registration Number:	2096197	BIG BOLD TASTE
Registration Number:	2097176	KOOL-AID BURSTS
Registration Number:	2097416	GRILLING STATION
Registration Number:	2099789	SEIT 1880
Registration Number:	2100724	GRILLING STATION FAST...HOT...FRESH!
Registration Number:	2101603	JIGGLERS
Registration Number:	2103423	MIRACLE WHIP
Registration Number:	2108193	
Registration Number:	2109199	SHAKE 'N BAKE
Registration Number:	2120345	OSCAR MAYER HOT DOG CONSTRUCTION CO.
Registration Number:	2122444	A LITTLE TASTE OF HEAVEN
Registration Number:	2124099	EUROPEAN COFFEEHOUSE COLLECTION ECC IMPORTED BY VICTOR TH. ENGWALL & COMPANY
Registration Number:	2138567	GEVALIA
Registration Number:	2140194	SEIT 1880 WIEN OSTERREICH SEIT 1880
Registration Number:	2140238	JELL-O
Registration Number:	2140363	JELL-O
Registration Number:	2143060	KNUDSEN ON THE GO
Registration Number:	2144881	KNUDSEN
Registration Number:	2145072	CAFE DE ORIENTE MADRID-ESPANA
Registration Number:	2145427	LOUIS RICH
Registration Number:	2149047	GEVALIA
Registration Number:	2159153	CRYSTAL LIGHT
Registration Number:	2159445	
Registration Number:	2160779	THE VERY BEST
Registration Number:	2167940	CAFE DE ORIENTE
Registration Number:	2170017	THE VERY BEST
Registration Number:	2170099	KRAFT NOODLE CLASSICS

Registration Number:	2170144	EGG JIGGLERS
Registration Number:	2171995	COUNTRY TIME
Registration Number:	2173570	KRAFT SPAGHETTI CLASSICS
Registration Number:	2174682	SWEET N' CRUNCHY
Registration Number:	2175386	
Registration Number:	2175720	SUPERLONG
Registration Number:	2179033	KRAFT
Registration Number:	2184217	THE CHEESIEST
Registration Number:	2184250	SOOTHES MIND, BODY AND SOUL
Registration Number:	2186049	GEVALIA
Registration Number:	2186817	CRYSTAL LIGHT
Registration Number:	2187870	AFTERNOON REVIVAL
Registration Number:	2195568	
Registration Number:	2211910	CLASSIC MELTS
Registration Number:	2217393	COLD CRISP DELICIOUS CLAUSSEN
Registration Number:	2217573	KRAFT
Registration Number:	2230669	ORIGINAL JET PUFFED MARSHMALLOWS
Registration Number:	2238397	CHAMOMILE DREAM
Registration Number:	2240225	BLASTIN' BERRY CHERRY
Registration Number:	2252034	EASY MAC
Registration Number:	2257948	PHILADELPHIA
Registration Number:	2261424	PLANTERS
Registration Number:	2261718	GENERAL FOODS INTERNATIONAL
Registration Number:	2262538	CAFFE ORIGINS
Registration Number:	2265453	A.1. BOLD & SPICY
Registration Number:	2274458	LEMON BERRY BREEZE
Registration Number:	2275000	HICKORY COUNTRY
Registration Number:	2280129	OVEN FRY
Registration Number:	2289214	GEVALIA KAFFE
Registration Number:	2292927	FUNMALLOWS
Registration Number:	2316839	HEAT
Registration Number:	2321815	KOOL-AID
Registration Number:	2322119	COTTAGE DOUBLES
Registration Number:	2327367	CHINA MOUNTAIN GREEN
Registration Number:	2330153	KOOL-POPS

	2339289	ANCIENT CHERRY
Registration Number:	2342762	MCP
Registration Number:	2357963	MR. PEANUT
Registration Number:	2366818	MR. PEANUT
Registration Number:	2396340	JASMINE GARDENS
Registration Number:	2410242	DELI DELUXE
Registration Number:	2429838	JET-PUFFED
Registration Number:	2430488	A.1.
Registration Number:	2444737	PLANTERS
Registration Number:	2463932	POLLY-O PREMIUM ITALIAN CHEESES ALL NATURAL SINCE 1899
Registration Number:	2489703	SWEET & NUTTY
Registration Number:	2567582	CLAUSSEN
Registration Number:	2568100	LUNCHABLES
Registration Number:	2593064	STOVE TOP
Registration Number:	2598474	FUN TO EAT...NO NEED TO HEAT!
Registration Number:	2616047	
Registration Number:	2659695	SNACKS TO GO
Registration Number:	2707258	KRAFT
Registration Number:	2718182	YEAH, IT'S THAT IMPORTANT
Registration Number:	2740606	SURE-JELL
Registration Number:	2793162	CHICAGO STEAKHOUSE
Registration Number:	2849565	VELVEETA
Registration Number:	2877483	SABOR DE LO MEJOR
Registration Number:	2884225	GEVALIA KAFFE EST. 1853
Registration Number:	2886327	FOOD & FAMILY
Registration Number:	2895580	A.1.
Registration Number:	2895581	A.1.
Registration Number:	2904667	COMIDA Y FAMILIA
Registration Number:	2906637	PLANTERS
Registration Number:	2910679	A.1.
Registration Number:	2937667	SURE JELL
Registration Number:	2940798	CRYSTAL LIGHT SUNRISE
Registration Number:	2944767	GENERAL FOODS INTERNATIONAL
Registration Number:	2963531	JELL-O

Registration Number:	2978230	SNACK THE MAC
Registration Number:	2984210	AGED RESERVE
Registration Number:	3020707	ROCK CANYON CAFE
Registration Number:	3022120	INVISIBLE
Registration Number:	3030078	JELL-O
Registration Number:	3030844	CAFE COLLECTION
Registration Number:	3035116	NUT AFTER NUT AFTER NUT
Registration Number:	3049010	KNUDSEN
Registration Number:	3058989	THE CRUNCH SAYS FRESH
Registration Number:	3070438	FAMOUSLY FRESH
Registration Number:	3078744	NUT-RITION
Registration Number:	3087928	NEW TOWN HALL
Registration Number:	3104695	THE ULTIMATE CRUNCH
Registration Number:	3112052	GOOD SEASONS
Registration Number:	3140215	CHICKEN SHAKE-UPS
Registration Number:	3159820	GRAB THE GOOD STUFF
Registration Number:	3165514	FREE
Registration Number:	3188082	FRESH SEAL PACKED!
Registration Number:	3202957	CRUMBELIEVABLE!
Registration Number:	3209279	MR. PEANUT
Registration Number:	3234909	MR. PEANUT PLANTERS TASTE FAMOUSLY FRESH NUT AFTER NUT AFTER NUT AFTER NUT AFTER NUT
Registration Number:	3242492	
Registration Number:	3288907	PLANTERS 100 YEARS OF FRESH TASTE MR PEANUT
Registration Number:	3309089	RAGING BUFFALO
Registration Number:	3309152	
Registration Number:	3314358	GRATE-IT-FRESH
Registration Number:	3314539	LIGHTLY LEMON
Registration Number:	3327518	J.L. KRAFT SPECIALTY GOURMET
Registration Number:	3334247	SO THICK. SO RICH
Registration Number:	3341663	BISTRO DELUXE
Registration Number:	3345819	BULL'S-EYE
Registration Number:	3350382	EXPRESS PERKS
Registration Number:	3373974	CALCI-3

Registration Number:	3381533	HANDI-STUFFS
Registration Number:	3390303	DELI CREATIONS
Registration Number:	3392678	LIVEACTIVE
Registration Number:	3399846	FLAVOR LOCK CAP
Registration Number:	3400725	STAY-FRESH
Registration Number:	3401128	PUMP IT UP
Registration Number:	3402467	JELL-O FRUIT PASSIONS
Registration Number:	3402485	JELL-O FRUIT PASSIONS
Registration Number:	3403685	FRESHSLIDE
Registration Number:	3415699	NUT AFTER NUT AFTER NUT AFTER NUT AFTER NUT AFTER NUT
Registration Number:	3443060	BERRY SPLASH
Registration Number:	3450065	LIVE ACTIVE
Registration Number:	3450137	LIVEACTIVE
Registration Number:	3450265	BURSTIN' WATERS
Registration Number:	3450725	LIVEACTIVE
Registration Number:	3458717	MR. PEANUT'S SWEET SHOPPE
Registration Number:	3468891	PURELY NUTS
Registration Number:	3471436	CHEF-RITE
Registration Number:	3477521	TROPICAL RAIN
Registration Number:	3481609	CHERRY WAVES
Registration Number:	3485670	KOOL-AID BURSTIN' WATERS
Registration Number:	3493295	CITRUS SPLASH
Registration Number:	3505112	KRAFT WORKS A FRESH TAKE ON BUILDING YOUR BUSINESS
Registration Number:	3521338	IT'S THE ZIP
Registration Number:	3521960	FOR THE LOVE OF LUNCH
Registration Number:	3531352	FREE
Registration Number:	3534684	STAY-FRESH
Registration Number:	3541385	STARMALLOWS
Registration Number:	3554935	HAVE A HAPPY SANDWICH
Registration Number:	3561585	TRUE
Registration Number:	3574885	ANGEL FLAKE
Registration Number:	3584779	A.1.
Registration Number:	3591161	PLANTERS

Registration Number:	3592581	KRAFT
Registration Number:	3592674	GHOSTMALLOWS
Registration Number:	3592675	BOOMALLOWS
Registration Number:	3601834	PISTACHIO LOVERS MIX
Registration Number:	3606847	EASY ITALIA
Registration Number:	3609404	GOOD EATING GOOD LIVING
Registration Number:	3648581	BAKER'S SELECT
Registration Number:	3652345	GO>WICH
Registration Number:	3658827	MALLOW BITES
Registration Number:	3700022	TANZANIAN CRESCENT MOUNTAIN
Registration Number:	3705300	DARK CHOCOLATE FOREST BLEND
Registration Number:	3716466	NATURE'S SPLASH
Registration Number:	3740593	SAVORY EDGE
Registration Number:	3743226	HOME IS WHERE IT HAPPENS
Registration Number:	3753641	FOODCAST
Registration Number:	3758390	KRAFT FOODSERVICE BETTER WORLD
Registration Number:	3775489	SKIN ESSENTIALS
Registration Number:	3775555	BLACK LABEL
Registration Number:	3800338	
Registration Number:	3811747	FUN FIZZ
Registration Number:	3822681	WHERE SNACKS LOVE TO DIP !
Registration Number:	3832711	GEVALIA KAFFE AT HOME
Registration Number:	3838784	WAKE UP ROAST
Registration Number:	3847266	IFOOD ASSISTANT
Registration Number:	3865314	THE BIG KAHUNA
Registration Number:	3881028	PLANTERS FLAVOR GROVE
Registration Number:	3885108	
Registration Number:	3894629	BETTER WORLD
Registration Number:	3901343	INDIAN BUDAN PEAK
Registration Number:	3904886	GEVALIA PERKS
Registration Number:	3904988	MOUSSE TEMPTATIONS
Registration Number:	3905390	GIVE YOUR CHICKEN A SHAKEOVER
Registration Number:	3920779	
Registration Number:	3929128	MAXWELL HOUSE DAILY BREW
Registration Number:	3929257	PARTYIN' PUNCH

	3929586	SANDWICH SHOP
Registration Number:	3929587	MW
Registration Number:	3929819	THE BEST SIDE OF DINNER
Registration Number:	3935229	M AND W
Registration Number:	3935230	MW
Registration Number:	3941708	WATER YOUR BODY
Registration Number:	3941755	MAXWELL HOUSE INTERNATIONAL CAFE
Registration Number:	3948335	KOOL-AID KOOLERS
Registration Number:	3958428	PURE FITNESS
Registration Number:	3960128	APPALACHIAN BLEND
Registration Number:	3967672	YOU KNOW YOU LOVE IT
Registration Number:	3978871	CHEDDAR EXPLOSION
Registration Number:	3990142	SINGLES
Registration Number:	3994551	GRILLED CHEESE EXPLOSION
Registration Number:	3994569	THE REAL WOMEN OF PHILADELPHIA
Registration Number:	3999290	HELLO JELL-O
Registration Number:	3999328	JELL-O
Registration Number:	3999329	HELLO JELL-O
Registration Number:	4003527	O
Registration Number:	4006808	HEARTMALLOWS
Registration Number:	4014077	DARK CHOCOLATE TRUFFLE
Registration Number:	4016918	ALASKAN WILDERNESS BLEND
Registration Number:	4023449	WOL
Registration Number:	4029800	FIVE ALARM CHILI
Registration Number:	4039176	LUNCHABLES
Registration Number:	4049891	WATER OUT LOUD
Registration Number:	4071025	MR. PEANUT
Registration Number:	4077935	SEASON'S DELIGHT
Registration Number:	4088938	PERFECT HARVEST
Registration Number:	4092919	KRAFT MACARONI & CHEESE DINNER
Registration Number:	4109547	KRAFT FIGHT HUNGER BOWL
Registration Number:	4109556	KRAFT FIGHT HUNGER BOWL
Registration Number:	4126238	STOP YOUR WORLD
Registration Number:	4126383	MAXWELL HOUSE INTERNATIONAL
Registration Number:	4136060	BIG FORK LITTLE FORK



	4136681	MIXCHIEF
Registration Number:	4140944	TEMPTATIONS T
Registration Number:	4147218	STOVE TOP EVERYDAY
Registration Number:	4147239	SIZZLING SALADS
Registration Number:	4147651	
Registration Number:	4154806	M
Registration Number:	4168532	MIO
Registration Number:	4187436	PLANTERS NATURALLY REMARKABLE
Registration Number:	4199197	LUNCHABLES PROJECT POTENTIAL
Registration Number:	4199759	MAXWELL HOUSE GOOD TO THE LAST
Registration Number:	4203367	
Registration Number:	4203390	MAXWELL HOUSE
Serial Number:	77721527	STRAWBERRY FIELDS BLEND
Serial Number:	77761676	KRAFT FOODS
Serial Number:	77773497	THRIVE365
Serial Number:	77773514	THRIVE365
Serial Number:	77864888	CHEESE DUETS
Serial Number:	77928376	DAIRY DUETS
Serial Number:	77956457	YES PACK
Serial Number:	77956460	YES PACK. YIELD. EASE. SUSTAINABILITY.
Serial Number:	77969811	CHOCOLATE LOVERS
Serial Number:	85026420	HUDDLE TO FIGHT HUNGER
Serial Number:	85032548	SK SOCIAL KITCHEN
Serial Number:	85035620	SK SOCIAL KITCHEN
Serial Number:	85101021	DAIRY DUOS
Serial Number:	85146350	MAKE IT YOURS. MAKE IT MIO.
Serial Number:	85162307	
Serial Number:	85180296	FLIP IT TIP IT SIP IT
Serial Number:	85204091	EGGMALLOWS
Serial Number:	85246291	TOUCH OF PHILLY
Serial Number:	85263517	ORANGE ICE CREAM SHOP
Serial Number:	85263582	STRAWBERRY ICE CREAM SHOP
Serial Number:	85269576	GHOUL-AID
Serial Number:	85274891	GARLAND JACK'S SECRET SIX
Serial Number:	85294326	MAKE IT YOURS

	85311078	PHILADELPHIA INDULGENCE
Serial Number:	85311321	MAKE SOMETHING AMAZING
Serial Number:	85342453	DROPS OF GOOD MAXWELL HOUSE THE MAXWELL HOUSE COMMUNITY PROJECT
Serial Number:	85369348	MY ENERGY. MY WAY.
Serial Number:	85411553	FRESH TAKE
Serial Number:	85412192	TRUEBLEND
Serial Number:	85412200	KRAFT FRESH TAKE
Serial Number:	85461206	VELVEETA CHEESY SKILLET
Serial Number:	85465071	TROO
Serial Number:	85489688	NEVER BE BORED AGAIN
Serial Number:	85490260	CORN TO THE CORE
Serial Number:	85515264	STAY LIGHT
Serial Number:	85541872	SHAKE THINGS UP
Serial Number:	85552381	CARNIVAL
Serial Number:	85574776	DELI-THIN
Serial Number:	85576866	PARDON ME
Serial Number:	85595265	SWORN TO SECRECY, COMMITTED TO TASTE
Serial Number:	85595905	PHILADELPHIA CREATE
Serial Number:	85595911	PHILADELPHIA INSPIRED
Serial Number:	85620796	
Serial Number:	85642626	DROPS OF GOOD
Serial Number:	85655198	ROYAL SPICE
Serial Number:	85670524	KRAFT MEAL MAKERS
Serial Number:	85707647	SIMPLE ROASTS
Serial Number:	85714692	LUNCHABLES UPLOADED
Serial Number:	85721319	SIMPLY KRAFT
Serial Number:	85723567	MACMIXERS1
Serial Number:	85383166	MESA MIA
Serial Number:	85398762	MILKBITE

CORRESPONDENCE DATA

Fax Number:

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*

Phone:

847-646-8657

Email:

trademark@kraffoods.com

Correspondent Name: Susan H. Frohling  
Address Line 1: Three Lakes Drive  
Address Line 2: Kraft Foods Law Department  
Address Line 4: Northfield, ILLINOIS 60093

ATTORNEY DOCKET NUMBER:	GEMINI
NAME OF SUBMITTER:	Susan H. Frohling
Signature:	/shf/
Date:	10/10/2012

Total Attachments: 24  
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## TRADEMARK ASSIGNMENT

WHEREAS, KRAFT FOODS GLOBAL BRANDS LLC, a Delaware limited liability company, is located at Three Lakes Drive, Northfield, Illinois 60093, United States of America (hereinafter "Assignor");

WHEREAS, KRAFT FOODS GROUP BRANDS LLC, a Delaware limited liability company, is located at Three Lakes Drive, Northfield, Illinois 60093, United States of America (hereinafter "Assignee"); and

WHEREAS, Assignor is the owner of all right, title and interest in and to the trademarks identified on Schedule A (the "Trademarks"), and in and to the applications and registrations for the Trademarks listed on Schedule A (the "Applications and Registrations").

NOW; THEREFORE, for U.S. One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns and transfers unto Assignee all right, title and interest in and to the Trademarks and the Applications and Registrations, including all common law rights in the Trademarks, together with the goodwill of the business symbolized thereby and associated therewith, and the right to use and recover for, and the right to profits or damages due or accrued or arising out of or in connection with, any and all past, present and future infringements or dilution of or damage or injury to the Trademarks, to be held and enjoyed by the Assignee, its successors and assigns to the same extent that would have been held and enjoyed by Assignor had such assignment not been made (this "Assignment").

This Assignment shall be governed by, and construed in accordance with, the laws of the State of New York.

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IN WITNESS WHEREOF, Assignor and Assignee have executed this Assignment effective as of the 29th day of September, 2012 at ~~1:36pm~~ (Central Daylight Time).

KRAFT FOODS GLOBAL BRANDS LLC,

KRAFT FOOD GLOBAL BRANDS, INC., in its capacity as sole member

By

Robert L. Herst  
Robert L. Herst  
Assistant Secretary

KRAFT FOODS GROUP BRANDS LLC,

By

Susan H. Frohling  
Susan H. Frohling  
Manager

{{5361629}}