

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
LEGEND PICTURES, LLC		07/31/2012	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	NERDIST INDUSTRIES, LLC		
Street Address:	2917 Santa Monica Blvd.		
City:	Santa Monica		
State/Country:	CALIFORNIA		
Postal Code:	90404		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	3977483	GEEKCHICDAILY	
Serial Number:	85648389	NERDIST	
Serial Number:	85648399		
CORRESPONDENCE DATA			
Fax Number:	8189814764		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	818-990-2120		
Email:	tgrinblat@lewithackman.com		
Correspondent Name:	Tal Grinblat/ Lewitt, Hackman		
Address Line 1:	16633 Ventura Blvd., Suite 1100		
Address Line 4:	Encino, CALIFORNIA 91436		
ATTORNEY DOCKET NUMBER:	15235-2		
NAME OF SUBMITTER:	Tal Grinblat		

CH \$90.00 3977483

Signature:	/Tal Grinblat/
Date:	03/13/2013
Total Attachments: 5 source=Assignment of Trademarks - Legend Pictures LLC, Nerdist Industries, LLC #page1.tif source=Assignment of Trademarks - Legend Pictures LLC, Nerdist Industries, LLC #page2.tif source=Assignment of Trademarks - Legend Pictures LLC, Nerdist Industries, LLC #page3.tif source=Assignment of Trademarks - Legend Pictures LLC, Nerdist Industries, LLC #page4.tif source=Assignment of Trademarks - Legend Pictures LLC, Nerdist Industries, LLC #page5.tif	

ASSIGNMENT OF TRADEMARKS

This ASSIGNMENT (this "Assignment"), dated as of July 31, 2012, is made by LEGEND PICTURES, LLC, a Delaware limited liability company ("Assignor"), in favor of NERDIST INDUSTRIES, LLC, a Delaware limited liability company ("Assignee").

WHEREAS, Assignor adopted and has used in its business the trademarks listed on Exhibit A attached hereto (the "Marks");

WHEREAS, Assignor registered and/or has pending applications to register the Marks, as more fully described in Exhibit A; and

WHEREAS, Assignor and Assignee previously entered into that certain Contribution Agreement dated July 31, 2012, by which Assignor previously sold, transferred and assigned to Assignee, among other things, the Marks and all the assets and goodwill of the business to which the Marks pertain and Assignee became the successor to Assignor in regard to that business; and

WHEREAS, Assignor wishes to record the transfer and assignment of all of its rights, title and interest in and to the Marks and the goodwill of the business thereof to Assignee.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby agrees and re-affirms as follows:

1. Assignment of Marks. Assignor hereby sells, grants, conveys, transfers, delivers, assigns and sets over to Assignee, and re-affirms the sale, grant, conveyance, transfer, delivery, assignment and set over to Assignee, its successors and assigns, without any reservation of rights, all of Assignor's right, title and interest, currently owned or hereinafter acquired, whether statutory or at common law, in and to the Marks and registrations and applications thereof, together with the goodwill of the business symbolized thereby, currently owned or hereinafter acquired, and all actions and causes of action and rights to damages and profits, due or accrued, relating to the foregoing, currently owned or hereinafter acquired.

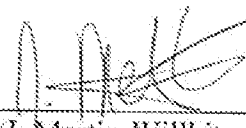
2. Further Assurances. Assignor agrees to execute any further papers and to do such other acts as may be necessary and proper to vest full title in and to the Marks and their goodwill and other corresponding rights in Assignee.

[Signature Page Follows]

IN WITNESS WHEREOF, Assignor has executed this Assignment as of the date first above written.

ASSIGNOR:

LEGEND PICTURES, LLC,
a Delaware limited liability company

By: 
Name: J. Martin Willhite
Title: General Counsel

The foregoing Assignment is accepted as of the date first above written.

ASSIGNEE:

NERDIST INDUSTRIES, LLC,
a Delaware limited liability company

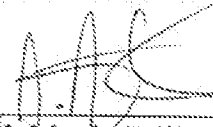
By: 
Name: J. Martin Willhite
Title: Authorized Person


EXHIBIT A

MARKS ASSIGNED

United States Trademarks:

<u>Mark</u>	<u>App/Reg Number</u>	<u>App/Reg Date</u>	<u>Goods/Services</u>
GEEKCHICDAILY	Reg. No. 3,977,483	Reg. Date June 14, 2011	Class 9: Downloadable electronic newsletters delivered by e-mail in the field of pop culture. Class 41: Entertainment and educational services, namely, providing a website that displays various requests, reviews, recommendations, rankings, trackings, votes, and information relating to uncreated, unreleased, new, special, popular, and rare products, services, and events in the fields of pop culture, entertainment, education, and sports, all exclusively for non-business and non-commercial transactions and purposes; Providing a website featuring entertainment information.

<u>Mark</u>	<u>App/Reg Number</u>	<u>App/Reg Date</u>	<u>Goods/Services</u>
NERDIST	App. No. 85/648,389	App. Date June 11, 2012	<p>Class 9: (Based on Use) Electronic newsletters delivered by e-mail in the fields of pop culture and entertainment; Downloadable podcasts in the fields of pop culture and entertainment.</p> <p>Class 38: (Based on Use) Telecommunication services, namely, transmission of podcasts; Video transmission over digital networks.</p> <p>Class 41: (Based on Use) On-line journals, namely, blogs featuring pop culture and entertainment; Entertainment services, namely, providing a website in the fields of pop culture and entertainment; Providing a website featuring entertainment and pop culture information; Providing a website featuring blogs and non-downloadable publications in the nature of articles in the fields of pop culture and entertainment; Entertainment services, namely, providing podcasts in the fields of pop culture and entertainment; On-line electronic newsletters delivered by e-mail in the fields of pop culture and entertainment; Digital video, audio, and multimedia publishing services; Entertainment services, namely, providing non-downloadable prerecorded audiovisual content in the field of pop culture and entertainment via a global communications network; providing a branded on-line channel for purposes of delivery of independently produced audiovisual content in the fields of pop culture and entertainment.</p> <p>Class 42: (Based on Use) Creating an on-line community for users to participate in discussions, get feedback from their peers, form virtual communities, and engage in social networking services in the field of pop culture and entertainment; Hosting an on-line community web site featuring pop culture and entertainment.</p> <p>Class 45: (Based on Intent-To-Use) On-line social networking services</p>

<u>Mark</u>	<u>App/Reg Number</u>	<u>App/Reg Date</u>	<u>Goods/Services</u>
	<p>App. No. 85/648,399</p>	<p>App. Date June 11, 2012</p>	<p>Class 9: (Based on Use) Electronic newsletters delivered by e-mail in the fields of pop culture and entertainment; Downloadable podcasts in the fields of pop culture and entertainment.</p> <p>Class 38: (Based on Use) Telecommunication services, namely, transmission of podcasts; Video transmission over digital networks.</p> <p>Class 41: (Based on Use) On-line journals, namely, blogs featuring pop culture and entertainment; Entertainment services, namely, providing a website in the fields of pop culture and entertainment; Providing a website featuring entertainment and pop culture information; Providing a website featuring blogs and non-downloadable publications in the nature of articles in the fields of pop culture and entertainment; Entertainment services, namely, providing podcasts in the fields of pop culture and entertainment; On-line electronic newsletters delivered by e-mail in the fields of pop culture and entertainment; Digital video, audio, and multimedia publishing services; Entertainment services, namely, providing non-downloadable prerecorded audiovisual content in the field of pop culture and entertainment via a global communications network; providing a branded on-line channel for purposes of delivery of independently produced audiovisual content in the fields of pop culture and entertainment.</p> <p>Class 42: (Based on Use) Creating an on-line community for users to participate in discussions, get feedback from their peers, form virtual communities, and engage in social networking services in the field of pop culture and entertainment; Hosting an on-line community web site featuring pop culture and entertainment.</p> <p>Class 45: (Based on Intent-To-Use) On-line social networking services.</p>