

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Raymond L. Frye, II, DMD, P.C.		03/15/2013	Professional Corporation: OREGON
RECEIVING PARTY DATA			
Name:	Our Family Jewels Inc.		
Street Address:	10226 S. Dransfeldt Rd.		
City:	Parker		
State/Country:	COLORADO		
Postal Code:	80134		
Entity Type:	CORPORATION: OREGON		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	4049308	ICING	
Registration Number:	4162501	SHAZZAM WHITENING STRIPS	
Registration Number:	4223367	TSUNAMI	
Registration Number:	4269507	JÄGER	
Registration Number:	4269634	SHAZZAM	
CORRESPONDENCE DATA			
Fax Number:	3126165700		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	312-616-5600		
Email:	assignment@leydig.com		
Correspondent Name:	Anne E. Naffziger, LEYDIG, VOIT & MAYER		
Address Line 1:	Two Prudential Plaza, Suite 4900		
Address Line 4:	Chicago, ILLINOIS 60601		
ATTORNEY DOCKET NUMBER:	510768		

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NAME OF SUBMITTER:	Anne E. Naffziger
Signature:	/Anne E. Naffziger/
Date:	03/18/2013
Total Attachments: 2 source=Assignment of TMs from RF PC to OFJ#page1.tif source=Assignment of TMs from RF PC to OFJ#page2.tif	

ASSIGNMENT OF TRADEMARKS

WHEREAS, Raymond L. Frye, II, DMD, P.C., (Assignor), an Oregon corporation, having its principal offices at 926 NW 13th Ave., Suite 150, Portland, OR 97209 has adopted, used, is using and is the owner of the following marks now registered in the United States Patent and Trademark Office:

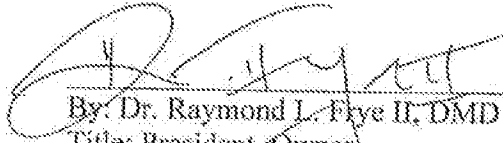
Mark	Reg. No.	Date of Registration
ICING & Design	4049308	November 1, 2011
SHAZZAM WHITENING STRIPS	4162501	June 19, 2012
TSUNAMI	4223367	October 9, 2012
JÄGER	4269507	January 1, 2013
SHAZZAM	4269634	January 1, 2013

WHEREAS, Our Family Jewels Inc. (Assignee), an Oregon corporation, having its principal place of business at 10226 S. Dransfeldt Rd., Parker, CO 80134 is desirous of acquiring said marks.

Now, therefore, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee, and its successors in interest, all right, title and interest in and to said marks, together with the goodwill symbolized by said marks and registrations thereof, and including all common-law and other rights in said marks, all claims, demands and causes for action, both at law and in equity, that Assignor may have, or may hereinafter acquire, on account of any infringement of said marks prior to the date hereof, and does hereby empower Assignee, and its successors in interest, to sue for and collect the same, to its and their own and absolute use.

IN WITNESS WHEREOF, the undersigned, being duly authorized and acting on behalf of Assignor, does hereby execute this assignment to take effect on the 15th day of March, 2013.

Raymond L. Frye, II, DMD, P.C.


By: Dr. Raymond L. Frye II, DMD
Title: President, Owner