

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Raymond L. Frye, II, DMD, P.C., DBA Bling Dental		03/15/2013	Professional Corporation: OREGON
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Our Family Jewels Inc.		
<b>Street Address:</b>	10226 S. Dransfeldt Rd.		
<b>City:</b>	Parker		
<b>State/Country:</b>	COLORADO		
<b>Postal Code:</b>	80134		
<b>Entity Type:</b>	CORPORATION: OREGON		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	4147666	DIAMOND	
Registration Number:	3761251		
<b>CORRESPONDENCE DATA</b>			
Fax Number:	3126165700		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
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Correspondent Name:	Anne E. Naffziger, LEYDIG, VOIT & MAYER		
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ATTORNEY DOCKET NUMBER:	510768		
NAME OF SUBMITTER:	Anne E. Naffziger		
Signature:	/Anne E. Naffziger/		
Date:	03/18/2013		
Total Attachments: 1 source=Assignment of TMs from RF PC DBA BD to OFJ#page1.tif			

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ASSIGNMENT OF TRADEMARK

WHEREAS, Raymond L. Frye, II, DMD, P.C., DBA Bling Dental (Assignor), an Oregon corporation, having its principal offices at 926 NW 13<sup>th</sup> Ave., Suite 150, Portland, OR 97209 has adopted, used, is using and is the owner of the following marks now registered in the United States Patent and Trademark Office:

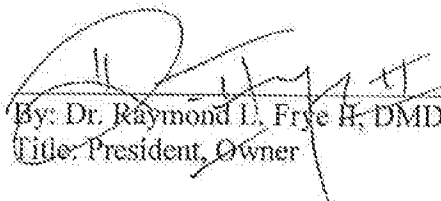
Mark	Reg. No.	Date of Registration
DIAMOND	4147666	May 22, 2012
MISCELLANEOUS DESIGN	3761251	March 16, 2010

WHEREAS, Our Family Jewels Inc. (Assignee), an Oregon corporation, having its principal place of business at 10226 S. Dransfeldt Rd., Parker, CO 80134 is desirous of acquiring said marks.

Now, therefore, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee, and its successors in interest, all right, title and interest in and to said marks, together with the goodwill symbolized by said marks and registrations thereof, and including all common-law and other rights in said marks, all claims, demands and causes for action, both at law and in equity, that Assignor may have, or may hereinafter acquire, on account of any infringement of said marks prior to the date hereof, and does hereby empower Assignee, and its successors in interest, to sue for and collect the same, to its and their own and absolute use.

IN WITNESS WHEREOF, the undersigned, being duly authorized and acting on behalf of Assignor, does hereby execute this assignment to take effect on the 15<sup>th</sup> day of March, 2013.

Raymond L. Frye, II, DMD, P.C.

  
By: Dr. Raymond L. Frye II, DMD  
Title: President, Owner