

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	Raymond L. Frye, II, DMD, P.C.		03/15/2013
			Entity Type
			Professional Corporation: OREGON
RECEIVING PARTY DATA			
Name:	Our Family Jewels Inc.		
Street Address:	10226 S. Dransfeldt Rd.		
City:	Parker		
State/Country:	COLORADO		
Postal Code:	80134		
Entity Type:	CORPORATION: OREGON		
PROPERTY NUMBERS Total: 2			
	Property Type	Number	Word Mark
	Serial Number:	85401921	ICING
	Serial Number:	85555114	IOSONIC
CORRESPONDENCE DATA			
Fax Number:	3126165700		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	312-616-5600		
Email:	assignment@leydig.com		
Correspondent Name:	Anne E. Naffziger, LEYDIG, VOIT & MAYER		
Address Line 1:	Two Prudential Plaza, Suite 4900		
Address Line 4:	Chicago, ILLINOIS 60601		
ATTORNEY DOCKET NUMBER:	510768		
NAME OF SUBMITTER:	Anne E. Naffziger		
Signature:	/Anne E. Naffziger/		
Date:	03/18/2013		
Total Attachments: 1 source=Assignment of ITU Applications from RF PC to OFJ#page1.tif			

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ASSIGNMENT OF INTENT-TO-USE TRADEMARK APPLICATIONS

WHEREAS, Raymond L. Frye, II, DMD, P.C., (Assignor), an Oregon corporation, having its principal offices at 926 NW 13th Ave., Suite 150, Portland, OR 97209 has applied for the following intent-to-use trademark applications in the United States Patent and Trademark Office:

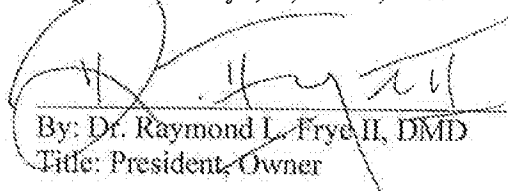
Mark	Application No.	Date of filing
ICING & DESIGN	85/401,921	August 19, 2011
IOSONIC	85/555,114	February 28, 2012

WHEREAS, Our Family Jewels Inc. (Assignee), an Oregon corporation, having its principal place of business at 10226 S. Dransfeldt Rd., Parker, CO 80134 is the successor to that portion of the business to which said marks pertain, and said business is ongoing and existing and assignee is desirous of acquiring said marks and their applications thereto.

Now, therefore, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee, and its successors in interest, all right, title and interest in and to said marks, together with the goodwill and that portion of the business relating to said marks and the applications thereof, and including all common-law and other rights in said marks, all claims, demands and causes for action, both at law and in equity, that Assignor may have, or may hereinafter acquire, on account of any infringement of said marks prior to the date hereof, and does hereby empower Assignee, and its successors in interest, to sue for and collect the same, to its and their own and absolute use.

IN WITNESS WHEREOF, the undersigned, being duly authorized and acting on behalf of Assignor, does hereby execute this assignment to take effect on the 15th day of March, 2013.

Raymond L. Frye, II, DMD, P.C.


By: Dr. Raymond L. Frye, II, DMD
Title: President, Owner

TRADEMARK