

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SANTIAGO RESTREPO GUTIERREZ		01/25/2013	INDIVIDUAL: COLOMBIA
RECEIVING PARTY DATA			
Name:	CRUNCHIES FOOD COMPANY, LLC		
Street Address:	790 HAMPSHIRE ROAD, SUITE H		
City:	WESTLAKE VILLAGE		
State/Country:	CALIFORNIA		
Postal Code:	91361		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3955300	POWER FRUITS	
Registration Number:	3962320	POWER FRUITS	
CORRESPONDENCE DATA			
Fax Number:	8053730051		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	8053730060		
Email:	jjirkovsky@koppelpatent.com		
Correspondent Name:	Jaye G. Heybl		
Address Line 1:	2815 Townsgate Road, Suite 215		
Address Line 4:	Westlake Village, CALIFORNIA 91361		
ATTORNEY DOCKET NUMBER:	227-47-011		
NAME OF SUBMITTER:	JAYE G. HEYBL		
Signature:	/JGH/		

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 REEL: 004984 FRAME: 0776

CH \$65.00 3955300

Date:

03/18/2013

**Total Attachments: 2**

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## TRADEMARK ASSIGNMENT AGREEMENT

THIS TRADEMARK ASSIGNMENT AGREEMENT ("Assignment") is by and between Crunchies Food Company, LLC, a company formed in accordance with the laws of California (the "Assignee"), and Santiago Restrepo Gutierrez, a Colombian individual, with a residence at Diagonal 72 No. 1-10 Este, Casa 2 (Av. Circunvalar), Bogota, Colombia, individually, (the "Assignor").

WHEREAS, Assignor is the owner of all right, title and interest in and to the trademarks and the corresponding registrations and/or applications for registration set forth below (collectively, the "Trademarks"), together with the goodwill of the business connected with and symbolized by the Trademarks; the Trademarks include:

1. U.S. Trademark Registration No. 3,955,300 for POWER FRUITS in Int'l Class 29
2. U.S. Trademark Registration No. 3,962,320 for POWER FRUITS in Int'l Class 30

WHEREAS, Assignee desires to acquire all right, title and interest in and to the Trademarks.

NOW, THEREFORE, for good and valuable consideration of a total of \$750, the receipt and adequacy of which are acknowledged, the parties hereby agree as set forth below.

Assignor hereby sells, assigns, transfers and conveys to Assignee the entire right, title, interest in and to the Trademarks in the United States and all jurisdictions outside the United States, together with the goodwill of the business connected with and symbolized by the Trademarks (including, without limitation, the right to renew any registrations included in the Trademarks, the right to apply for trademark registrations within or outside the United States based in whole or in part upon the Trademarks, and any priority right that may arise from the Trademarks), the same to be held and enjoyed by Assignee as fully and entirely as said interest could have been held and enjoyed by Assignor had this sale, assignment, transfer and conveyance not been made.

Assignor authorizes the Commissioner of Trademarks of the United States and other empowered officials of the United States Patent and Trademark Office and in any applicable jurisdictions outside the United States to record the transfer of the registrations and/or applications for registration for the Trademarks to Assignee as assignee of Assignor's entire right, title and interest therein. Assignor agrees to further execute any documents reasonably necessary to effect this assignment or to confirm Assignee's ownership of the Trademarks.

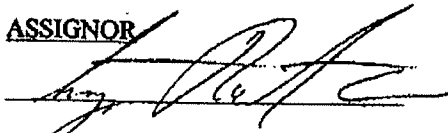
Assignor agrees to cease any use of the Trademarks which may exist, including but not limited to ceasing use of the Trademarks or confusingly similar names on all products, in any sales and marketing, and in all manufacturing. Assignor further agrees to withdraw all promotional material that is under Assignor's control making use of the Trademarks.

This Trademark Assignment Agreement may be executed by the parties hereto in separate counterparts, each of which when so executed and delivered shall be an original, but all such counterparts taken together shall constitute one and the same instrument. Each counterpart may

be delivered by facsimile transmission or electronic mail, which transmission shall be deemed delivery of an originally executed document.

IN WITNESS WHEREOF, the parties hereto have executed this Trademark Assignment Agreement as of January 25, 2013.

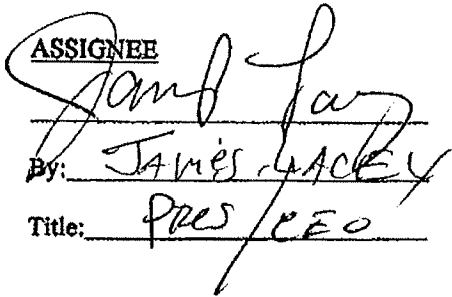
ASSIGNOR



By: \_\_\_\_\_

Title: \_\_\_\_\_

ASSIGNEE



By: JAMES GACEY

Title: PRES / CEO