

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Memorandum and Notice of Security Interest in Intellectual Property		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
MAVERICK BRANDS, LLC		03/18/2013	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	WELLS FARGO BANK, NATIONAL ASSOCIATION		
Street Address:	1300 SW 5th Avenue		
Internal Address:	11th Floor		
City:	Portland		
State/Country:	OREGON		
Postal Code:	97201		
Entity Type:	National Banking Association: UNITED STATES		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	4094652	COCO LIBRE	
Registration Number:	3553390	IRRESISTIBLY HEALTHY!	
Registration Number:	3546509	LET THE SUNSHINE IN!	
Registration Number:	4265612	NATURE'S CHILD	
Registration Number:	3670579	BETTER FRUIT, BETTER SMOOTHIES	
CORRESPONDENCE DATA			
Fax Number:	2136305808		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	213.891.5803		
Email:	dsalgarolo@buchalter.com		
Correspondent Name:	Debbie Salgarolo - Buchalter Nemer		
Address Line 1:	1000 Wilshire Boulevard		
Address Line 2:	Suite 1500		

CH \$140.00 4094652

Address Line 4: Los Angeles, CALIFORNIA 90017

ATTORNEY DOCKET NUMBER: W3338-0009

NAME OF SUBMITTER: Debbie Salgarolo

Signature: /Debbie Salgarolo/

Date: 03/19/2013

**Total Attachments: 4**

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**MEMORANDUM AND NOTICE OF SECURITY INTEREST  
IN INTELLECTUAL PROPERTY**

MAVERICK BRANDS, LLC, a Delaware limited liability company, (the "Assignor"), whose address is 2400 Wyandotte St., Suite B103, Mountain View, California 94043 hereby acknowledges that it has granted to WELLS FARGO BANK, NATIONAL ASSOCIATION ("Assignee"), whose address is 1300 SW 5<sup>th</sup> Avenue, 11<sup>th</sup> Floor, Portland, Oregon 97201, a security interest in and to all of the Assignors' right, title and interest in and to: (a) the trademarks and trademark registrations and applications therefor which are identified on Exhibit A attached hereto and herein incorporated by this reference owned by the Assignor (the "Trademarks"), together with the goodwill and assets of the business; (b) the copyright registration(s) which are identified on Exhibit B attached hereto and herein incorporated by this reference owned by the Assignor (the "Copyrights") to which such Trademarks and Copyrights are appurtenant and all actions for infringement concerning the foregoing.

The terms and conditions of the aforementioned security interest are contained in that certain Credit and Security Agreement dated as of March 18, 2013 (the "Agreement"), entered into by and between Assignor and Assignee, as security for the obligations (as defined in the Agreement) as set forth in the Agreement and other agreements referred to therein. Nothing contained in this Memorandum and Notice of Security Interest in Intellectual Property shall be construed as a present or absolute assignment of any of the collateral nor as limiting any interest which Assignee may have in any other collateral described in the Agreement.

[Signature page to follow.]

18<sup>th</sup> IN WITNESS WHEREOF, the undersigned has duly executed this document as of the day of March, 2013.

**MAVERICK BRANDS, LLC,**  
a Delaware limited liability company

By: Craig Moore  
Name: Craig Moore  
Title: Chief Financial Officer

EXHIBIT A

Trademarks

<b>Country</b>	<b>Owner</b>	<b>Trademark</b>	<b>Registration Number</b>	<b>Registration Date</b>
US	Maverick Brands, LLC	COCO LIBRE	4094652	01/31/2012
US	Maverick Brands, LLC	IRRESISTIBLY HEALTHY!	3553390	12/30/2008
US	Maverick Brands, LLC	LET THE SUNSHINE IN!	3546509	12/16/2008
US	Maverick Brands, LLC	NATURE'S CHILD	4265612	12/25/2012
US	Maverick Brands, LLC	BETTER FRUIT, BETTER SMOOTHIES	3670579	08/18/2009

EXHIBIT B

Copyrights

<b>Copyright Title</b>	<b>Registration. No.</b>	<b>Date Registered</b>
MAVERICK BRANDS CONCEPT DRAWING	VAu978681	01/15/2009