

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
J. Alexander's Corporation		10/30/2012	CORPORATION: TENNESSEE
RECEIVING PARTY DATA			
Name:	J. Alexander's, LLC		
Street Address:	3401 West End Avenue		
Internal Address:	Suite 260		
City:	Nashville		
State/Country:	TENNESSEE		
Postal Code:	37203		
Entity Type:	LIMITED LIABILITY COMPANY: TENNESSEE		
PROPERTY NUMBERS Total: 8			
Property Type	Number	Word Mark	
Serial Number:	76024186	REDLANDS GRILL	
Serial Number:	76024392	REPUTATION IS EVERYTHING	
Serial Number:	78260147	STRAIGHTFORWARD AMERICAN FOOD	
Serial Number:	75159444	J. ALEXANDER'S RESTAURANT	
Serial Number:	77100848	BLACK RIVER ANGUS BEEF	
Serial Number:	77100852	BLACK RIVER ANGUS BEEF	
Serial Number:	77350214	FRENCH CUT STEAKHOUSE	
Serial Number:	77647783	BLACK RIVER PREMIUM BEEF	
CORRESPONDENCE DATA			
Fax Number:	6157420410		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	615-742-7760		
Email:	trademarks@bassberry.com		

CH \$215.00 76024186

Correspondent Name: Robert L. Brewer and Paige W. Mills
Address Line 1: 150 3rd Avenue South
Address Line 2: Suite 2800
Address Line 4: Nashville, TENNESSEE 37201

ATTORNEY DOCKET NUMBER:	071450-400
NAME OF SUBMITTER:	Robert L. Brewer
Signature:	/Robert L. Brewer/
Date:	03/19/2013

Total Attachments: 5
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STATE OF TENNESSEE
Tre Hargett, Secretary of State
Division of Business Services
William R. Snodgrass Tower
312 Rosa L. Parks AVE, 6th FL
Nashville, TN 37243-1102

J. Alexander's, LLC
3038 SIDCO DR
NASHVILLE, TN 37204-4506

October 30, 2012

Control # 33103

Effective Date: 10/30/2012

Document Receipt

Receipt # : 841479	Filing Fee:	\$320.00
Payment-Check/MO - ORTALE, KELLEY, HERBERT & CRAWFORD, Nashville, TN		\$20.00
Payment-Check/MO - ORTALE, KELLEY, HERBERT & CRAWFORD, Nashville, TN		\$300.00

ACKNOWLEDGMENT OF CONVERSION

J. ALEXANDER'S CORPORATION converted from a TENNESSEE Corporation For-Profit to
J. Alexander's, LLC
a TENNESSEE Limited Liability Company

This will acknowledge the filing of the attached Articles of Conversion with an effective date as indicated above.

When corresponding with this office or submitting documents for filing, please refer to the control number given above.

Tre Hargett
Secretary of State

Processed By: Carol Dickerson

BILL GARRETT, Davidson County

Trans: T20120085611 CHARTER

Recvd: 11/08/12 14:31 6 pgs

Fees: 7.50 Taxes: 0.00



20121108-0103383

Phone (615) 741-2286 * Fax (615) 741-7310 * Website: <http://tnbear.tn.gov/>

TRADEMARK
REEL: 004985 FRAME: 0595

State of Tennessee



Department of State
Corporate Filings
312 Rosa L. Parks Avenue
6th Floor, William R. Snodgrass Tower
Nashville, TN 37243

CERTIFICATE OF CONVERSION

(Domestic For-Profit Corporation into LLC
under TCA §48-21-111)

(For use on or after 7/1/2006)

For Office Use Only

Pursuant to the provisions of §48-21-111 of the Tennessee Business Corporation Act and §48-249-703 of the Tennessee Revised Limited Liability Company Act, the undersigned hereby submits this certificate of conversion:

1. The name and principal business address of the converting domestic corporation is:

J. Alexander's Corporation

3401 West End Avenue, Suite 260

Nashville TN 37203

2. The converting corporation was formed in Tennessee, its date of formation is: 04/29/1971

(month/day/year)

and its SOS control number (if known) is: 000033103

3. The converting corporation is being converted to a domestic limited liability company, and the name of the domestic limited liability company as set forth in its article of organization is:

J. Alexander's, LLC

4. The plan of conversion is attached to this certificate of conversion and is incorporated herein by reference.

5. The terms and conditions of the conversion have been approved by the unanimous vote of the shareholders; all required approvals of the conversion have been obtained by the converting corporation.

6. The number of members of the limited liability company at the date of conversion is:

one

7. If the conversion is not to be effective upon the filing of the certificate of conversion and articles of organization, then the future effective date and time of the conversion is:

Date: _____ Time: _____

October 30, 2012

Signature Date

Signature

Authorized Person

Goodloe M. Partee

Signer's Capacity (if other than individual capacity)

Name (printed or typed)

2012 OCT 30 PM 08:57:24 7109 0038

**J. ALEXANDER'S CORPORATION
PLAN OF CONVERSION**

1. Before conversion:
Company Name: J. Alexander's Corporation (the "Converting Entity")
Type of entity: corporation
Organized under the laws of: Tennessee
2. After conversion:
Company Name: J. Alexander's, LLC (the "Converted Entity")
Type of entity: limited liability company
Organized under the laws of: Tennessee
3. The terms and conditions of the conversion:
 - a. The Converting Entity will convert into the Converted Entity.
 - b. The Converting Entity shall cease to exist as a corporation of the State of Tennessee at the time the Certificate of Conversion is filed with the Tennessee Department of State.
 - c. The conversion of the Converting Entity shall not affect any obligations or liabilities of the Converting Entity incurred prior to the conversion.
 - d. The Converting Entity shall not be required to wind up its affairs or pay its liabilities and distribute its assets. The conversion shall not constitute a dissolution of the Converting Entity.
4. The manner and basis of converting the shares of the Converting Entity into the membership interest of the Converted Entity is as follows:

All of the outstanding shares of Converting Entity shall be converted into 100% of the membership interest of the Converted Entity.
5. This Plan of Conversion shall be attached to the Certificate of Conversion and filed with the Tennessee Department of State.
The Articles of Organization as filed with the Tennessee Department of State shall be the articles of organization of the limited liability company unless and until modified in accordance with the provisions of the Tennessee Revised Limited Liability Company Act. Notification of the approval of the conversion will be deemed to be execution of the operating agreement by the persons who will be the members of the limited liability company.


RECEIVED BY TENNESSEE SECRETARY OF STATE THE FIRST FILED, 10/30/2012, 08:57:38, 7109, 2918

Received by Tennessee Secretary of State The Hargett, 10/30/2012, 08:57:36, 7109.2940

6. The effect of the conversion and the effective date of the conversion are as prescribed by law.

Date: October 30, 2012

J. Alexander's Corporation

By: 
Goodloe M. Partee
Authorized Person

State of Tennessee



Department of State
Corporate Filings
312 Eighth Avenue North
6th Floor, William R. Snodgrass Tower
Nashville, TN 37243

ARTICLES OF ORGANIZATION
(LIMITED LIABILITY COMPANY)

(For use on or after 7/1/2006)

For Office Use Only

The Articles of Organization presented herein are adopted in accordance with the provisions of the Tennessee Revised Limited Liability Company Act.

1. The name of the Limited Liability Company is: J. Alexander's, LLC

(NOTE: Pursuant to the provisions of TCA §48-249-106, each limited Liability Company name must contain the words "Limited Liability Company" or the abbreviation "LLC" or "L.L.C.")

2. The name and complete address of the Limited Liability Company's initial registered agent and office located in the state of Tennessee is:

C T Corporation System
(Name)
800 S. Gay Street, Suite 2021 Knoxville TN 37929
(Street address) (City) (State/Zip Code)
Knox
(County)

3. The Limited Liability Company will be: (NOTE: PLEASE MARK APPLICABLE BOX)

Member Managed Manager Managed Director Managed

4. Number of Members at the date of filing, if more than six (6): _____

5. If the document is not to be effective upon filing by the Secretary of State, the delayed effective date and time is: (Not to exceed 90 days)

Date: _____, _____ Time: _____

6. The complete address of the Limited Liability Company's principal executive office is:

3038 Sidco Drive Nashville TN Davidson 37204
(Street Address) (City) (State/County/Zip Code)

7. Period of Duration if not perpetual: _____

8. Other Provisions:

9. THIS COMPANY IS A NONPROFIT LIMITED LIABILITY COMPANY (Check if applicable)

October 30, 2012
Signature Date

A. Partee
Signature

Authorized Person
Signer's Capacity (if other than individual capacity)

Goodloe M. Partee
Name (printed or typed)

Recorded by Tennessee Secretary of State Tye Harbert, 10/30/2012, 09:57:37, 7109-2942