900249904 03/19/2013

TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
UrbanQ, Inc.		02/11/2013	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Yahoo! Inc.
Street Address:	701 First Avenue
City:	Sunnyvale
State/Country:	CALIFORNIA
Postal Code:	94089
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	4190246	PROPELD
Registration Number:	4285041	LOCATION GENOME

CORRESPONDENCE DATA

Fax Number: 4083497750

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US

Mail.

Phone: 4083491595

Email: tmbox@yahoo-inc.com

Correspondent Name: Christian Dowell, Yahoo! Inc.

Address Line 1: 701 First Avenue

Address Line 4: Sunnyvale, CALIFORNIA 94089

NAME OF SUBMITTER:	Christian C. Dowell
Signature:	/Christian C. Dowell/
Date:	03/18/2013

Total Attachments: 2

source=UrbanQ and Yahoo! Trademark Assignment Agreement - signed 03-18-2013#page1.tif source=UrbanQ and Yahoo! Trademark Assignment Agreement - signed 03-18-2013#page2.tif

TRADEMARK REEL: 004985 FRAME: 0727 OF \$65.00 4190246

TRADEMARK ASSIGNMENT

This Trademark Assignment (this "Assignment") is entered into as of February 11, 2013, by and between Yahoo! Inc., a Delaware corporation, with an address at 701 First Avenue, Sunnyvale, California 94089 ("Assignee"), and UrbanQ, Inc., a Delaware corporation, with an address at 15506 S.E. 55th Place, Bellevue, Washington 98006 ("Assignor").

WHEREAS, Assignor has adopted, used and is the owner of the trademarks listed in Schedule A of this Assignment (the "Trademarks"); and

WHEREAS, Assignee and Assignor entered into that certain Asset Purchase Agreement, dated as of February 11, 2013 (the "Agreement"), whereby Assignor agreed to assign to Assignee all right, title and interest in and to the Trademarks together with the goodwill of the business symbolized by the Trademarks.

NOW, THEREFORE, pursuant to the Agreement, and for good and valuable consideration given and received, the receipt and legal sufficiency of which is hereby acknowledged, the Assignor and Assignee agree as follows:

- 1. Assignor hereby assigns to Assignee the Trademarks, together with the goodwill of the business symbolized by the Trademarks, and including, without limitation, the right to sue for all past, present or future infringement of the Trademarks, to seek equitable relief, and to settle and retain proceeds from any such actions, and any current or future right to receive royalties based on any of the foregoing, and all applications and registrations for the Trademarks.
- Assignor further covenants and agrees to execute, without further compensation, any and all additional documents necessary and appropriate to perfect and record the transfer of the Trademarks in any country.

ASSIGNOR:	URBANQ, INC.	
Andrew Commence of the Commenc		
By:		Date: February 11, 2013
Printed Name: _	Renhui (Maria) Zhang	
Title: <u>CE</u>	0_	

SCHEDULE A

Country USA USA **Trademark**Propeld
LocationGenome

Reg. No./App. No. Reg No: 4190246 Serial No: 85513888

TRADEMARK REEL: 004985 FRAME: 0729

RECORDED: 03/19/2013