


TRADEMARK ASSIGNMENT

02/09/2013
900246528

03/12/2013

103656184

3/8/13

Electronic Version v1.1
Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Join Good Limited		11/17/2011	COMPANY: CHINA

RECEIVING PARTY DATA

Name:	Campaign Limited
Street Address:	Des Voeux Road Central
Internal Address:	9/F Tung Ning Building 249-253
City:	Hong Kong
State/Country:	CHINA
Entity Type:	LIMITED LIABILITY COMPANY: CHINA

PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Registration Number:	3985874	CAMPAIGNHOMME
Registration Number:	3985665	CAMPAIGN
Registration Number:	3985661	CAMPAIGNSWIM

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 917-566-1003

Email: laurie@rkadler.com

Correspondent Name: Laurie Marshall, Esq.

Address Line 1: 241 Centre Street

Address Line 2: RK ADLER LLP

Address Line 4: New York, NEW YORK 10013

DOMESTIC REPRESENTATIVE

Name:

OP \$90.00 3985874

Address Line 1:

Address Line 2:

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Laurie Marshall, Esq.

Signature:

/Laurie Marshall/

Date:

02/09/2013

Total Attachments: 1

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ASSIGNMENT AGREEMENT

Join Good Limited, having an address at 1F, Building 1, 751 Huangpi Nan Lu, Shanghai 200025, hereby assigns the entire interest and the goodwill of the following marks to Campaign Limited:

<u>Registration No.</u>	<u>Mark</u>
3985874	CAMPAIGNHOMME
3985665	CAMPAIGN
3985661	CAMPAIGNSWIM

For and on behalf of
JOIN GOOD LIMITED
聯瑋有限公司


Authorized Signature(s)