

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Formerly</th> <th>Execution Date</th> <th>Entity Type</th> </tr> </thead> <tbody> <tr> <td>NameMedia, Inc.</td> <td></td> <td>12/14/2012</td> <td>CORPORATION: DELAWARE</td> </tr> </tbody> </table>				Name	Formerly	Execution Date	Entity Type	NameMedia, Inc.		12/14/2012	CORPORATION: DELAWARE
Name	Formerly	Execution Date	Entity Type								
NameMedia, Inc.		12/14/2012	CORPORATION: DELAWARE								
RECEIVING PARTY DATA											
Name:	Zappallas, Inc.										
Street Address:	7412 SW Beaverton Hillsdale Highway										
City:	Portland										
State/Country:	OREGON										
Postal Code:	97225										
Entity Type:	CORPORATION: DELAWARE										
PROPERTY NUMBERS Total: 1											
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> <th>Word Mark</th> </tr> </thead> <tbody> <tr> <td>Registration Number:</td> <td>2689079</td> <td>KARMA COINS</td> </tr> </tbody> </table>				Property Type	Number	Word Mark	Registration Number:	2689079	KARMA COINS		
Property Type	Number	Word Mark									
Registration Number:	2689079	KARMA COINS									
CORRESPONDENCE DATA											
Fax Number:	6173957070										
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>											
Phone:	617-395-7000										
Email:	jlwtrademarks@alaw.com										
Correspondent Name:	John L., Welch										
Address Line 1:	Lando & Anastasi, LLP										
Address Line 2:	One Main Street, 11th Floor										
Address Line 4:	Cambridge, MASSACHUSETTS 02142										
NAME OF SUBMITTER:	John L. Welch										
Signature:	/johnwelch/										
Date:	03/20/2013										
Total Attachments: 3 source=Zappallas - NameMedia - TrademarkAssignment - December 14 2012#page1.tif source=Zappallas - NameMedia - TrademarkAssignment - December 14 2012#page2.tif source=Zappallas - NameMedia - TrademarkAssignment - December 14 2012#page3.tif											

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TRADEMARK ASSIGNMENT

This Trademark Assignment (this "Assignment") is made effective this 14th of December, 2012, by and between NameMedia, Inc. d/b/a Media Community, LLC, a Delaware limited liability company ("Seller") and Zappallas, Inc. (US), a Delaware corporation ("Buyer").

WHEREAS, Seller holds all right, title and interest in and to the trademarks, service marks and trade names set forth on Exhibit A attached hereto and incorporated herein by reference (the "Marks");

WHEREAS, Buyer, Seller and certain other parties are parties to that certain Asset Purchase and Sale Agreement dated as of the date hereof (the "Agreement"), pursuant to which Seller conveyed to Buyer certain assets relating to the business of Seller;

WHEREAS, Buyer and Seller desire to have the Marks owned by Buyer and Buyer is willing to own such Marks; and

NOW, THEREFORE, in consideration of the premises set forth above and in the Agreement and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties hereto agree to the following:

Seller does hereby sell, assign, convey and transfer unto Buyer and its successors, assigns and legal representatives, Seller's entire right, title and interest in and throughout the world, in and to the Marks (including any common law rights that may exist and are associated therewith), together with the goodwill of the business, product, or service symbolized thereby and appurtenant thereto, the same to be held and enjoyed by Buyer, its successors, assigns or legal representatives, together with income, royalties, damages or payments due on or after the date hereof, including, without limitation, all claims for damages or payments by reason of infringement or unauthorized use of the Marks prior to and after the Closing Date (as defined in the Agreement) pursuant to the Agreement. Seller hereby subrogates in favor of Buyer and its successors, assigns and legal representatives its right to sue for past infringements and collect same for the sole use and enjoyment of Buyer and its successors, assigns and legal representatives.

Seller further authorizes the Director of the United States Patent & Trademark Office, and any official of any country or countries foreign to the United States whose duty it is to record trademark registrations, applications and title thereto, to record the Marks and title thereto as the property of Buyer, its successors, legal representatives and assigns in accordance with the terms of this instrument.

Buyer and Seller also agree that multiple copies of this Assignment may be executed, each of which shall be deemed an original, and each of which shall be valid and binding upon Buyer and Seller.

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IN WITNESS WHEREOF, Seller has caused this Assignment to be executed as a sealed instrument by its duly authorized officer as of the date first written above.

ZAPPALLAS, INC. (US)

NAMEMEDIA, INC.

By: _____
Naokazu Morita
Authorized Signatory

By:  _____
Brian D. Lucy
Chief Financial Officer

Exhibit A

Marks

Mark	Jurisdiction	Registration No.
KARMA COINS	United States of America	2689079