

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
	Name	Formerly	Entity Type
	Harvest Growth LLC		LIMITED LIABILITY COMPANY: COLORADO
RECEIVING PARTY DATA			
Name:	TV Guide Entertainment Group, LLC		
Street Address:	1800 North Highland Avenue		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90028		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
	Property Type	Number	Word Mark
	Registration Number:	4127097	SELL ON TV
CORRESPONDENCE DATA			
Fax Number:	2067577700		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	(206) 757-8475		
Email:	kristinecalhoun@dwt.com		
Correspondent Name:	Kristine Calhoun		
Address Line 1:	Davis Wright Tremaine LLP		
Address Line 2:	1201 Third Avenue, Suite 2200		
Address Line 4:	Seattle, WASHINGTON 98101		
ATTORNEY DOCKET NUMBER:	90184-4		
NAME OF SUBMITTER:	Kristine Calhoun		
Signature:	/Kristine Calhoun/		
Date:	03/20/2013		
Total Attachments: 1 source=Trademark assignment#page1.tif			

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ASSIGNMENT AGREEMENT

THIS AGREEMENT is entered into by and between Harvest Growth LLC, a Colorado limited liability company having an address of 753 Maleta Lane, Suite 204, Castle Rock, Colorado 80108 ("Harvest Growth"), and TV Guide Entertainment Group, LLC, a Delaware limited liability company have an address of 1800 North Highland Avenue, Los Angeles, California 90028 ("TV Guide").

WHEREAS, Harvest Growth is the owner of U.S. Registration Serial No. 4,127,097 on Supplemental Register, for the Trademark for "consultation in the field of commercials or infomercials; producing audio or video infomercials" in International Class 35 (the "Registration");

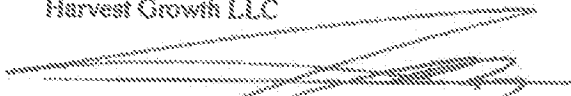
WHEREAS, TV Guide desires to acquire the Registration,

NOW THEREFORE for good and valuable consideration as more particularly described in the parties' Settlement Agreement, Harvest Growth does hereby assign to TV Guide all its right, title and interest, of, in, and to the Registration, together with the goodwill of the business associated therewith and symbolized thereby.

IN WITNESS WHEREOF, the Parties have caused this Agreement to be signed by their respective duly authorized corporate officers to be effective as of the last dated signature hereto ("Effective Date").

Date: March 14, 2013

Harvest Growth LLC



Name: Jon LaClara

Title: Managing Member

Date: 3/15/13

TV Guide Entertainment Group, LLC



Name: Stacy Lifton
EXECUTIVE VICE PRESIDENT,

Title: Business and Legal Affairs