

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	12/28/2009		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	Creative Healthcare Solutions, LLC		11/12/2012
			LIMITED LIABILITY COMPANY: OHIO
RECEIVING PARTY DATA			
Name:	The Selva Group, LLC		
Street Address:	500 Olde Worthington Road		
City:	Westerville		
State/Country:	OHIO		
Postal Code:	43082		
Entity Type:	LIMITED LIABILITY COMPANY: OHIO		
PROPERTY NUMBERS Total: 3			
	Property Type	Number	Word Mark
	Registration Number:	3388143	COMMUNICATION BEYOND WORDS
	Registration Number:	3176842	THE SELVA GROUP
	Registration Number:	3380928	SELVA INSIGHT
CORRESPONDENCE DATA			
Fax Number:	6144642634		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	(614) 462-5458		
Email:	trademarks@keglerbrown.com		
Correspondent Name:	Kegler Brown Hill & Ritter - SCB		
Address Line 1:	65 East State Street		
Address Line 2:	Suite 1800		
Address Line 4:	Columbus, OHIO 43215		

CH \$90.00 3388143

ATTORNEY DOCKET NUMBER:	104601.17ASSGNMNTTOSSELVA
NAME OF SUBMITTER:	Stephen C. Barsotti
Signature:	/SCB/
Date:	03/20/2013
Total Attachments: 3 source=CreativeToSelva#page1.tif source=CreativeToSelva#page2.tif source=CreativeToSelva#page3.tif	

ASSIGNMENT OF TRADEMARK

This Assignment is made effective as of December 28, 2009, by and between Creative Healthcare Solutions, LLC, an Ohio limited liability company of 500 Olde Worthington Road, Westerville, Ohio 43082 (the "Assignor"), and The Selva Group, LLC, an Ohio limited liability company of 500 Olde Worthington Road, Westerville, Ohio 43082 (the "Assignee").

BACKGROUND:

- A. Creative Healthcare Solutions, LLC was a wholly owned subsidiary of inVentiv Communications, Inc. (an Ohio corporation) before it was dissolved effective December 31, 2009.
- B. Assignor is the title owner of the trademarks listed on the attached Schedule A, along with the goodwill associated with the marks (hereinafter the "Marks").
- C. The Selva Group, LLC is a wholly owned subsidiary of inVentiv Communications, Inc. (an Ohio corporation), an affiliate of Assignor, and successor in interest to the business and goodwill associated with the Marks.
- D. Assignee has acquired all right, title, and interest in the Marks, the goodwill symbolized by the Marks, and the registrations of the Marks, and desires to memorialize that assignment herein.

THE PARTIES AGREE AS FOLLOWS:

Now, therefore, for good and valuable consideration received, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby memorializes the sale,

assignment, transfer, conveyance and delivery to Assignee of all of the Assignor's right, title and interest in and to the Marks as of the Effective Date, including all claims for past infringement and all causes of action with respect to or arising out of the use of the Marks, together with the goodwill associated with the Marks.

Assignor further covenants to execute, when requested, such additional instruments and documents as may be necessary or desirable to effectuate the purposes of this Assignment.


IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be executed as of the date first written above.


CREATIVE HEALTHCARE SOLUTIONS, LLC

THE SELVA GROUP, LLC

By: inVentiv Communications, Inc.,
Its sole member

By: inVentiv Communications, Inc.,
Its sole member


By: 
Name: Eric M. Sherbet
Title: Vice President and Secretary

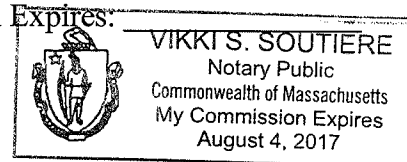
By: 
Name: Eric M. Sherbet
Title: Vice President and Secretary

STATE OF MASSACHUSETTS :
 : SS
COUNTY OF MIDDLESEX :

The foregoing instrument was acknowledged before me this 15th day of November, 2012, by Eric M. Sherbet, in his capacity as Vice President and Secretary for Creative Healthcare Solutions, LLC and The Selva Group, LLC.

[SEAL]


Notary Public
My Commission Expires: _____



SCHEDULE A

Mark	Registration No.	Goods
COMMUNICATION BEYOND WORDS	3,388,143	Class 41: Providing continuing medical education services and distributing course materials in connection therewith.
THE SELVA GROUP	3,176,842	Class 41: Providing continuing medical education services and distributing course materials in connection therewith.
SELVA INSIGHT	3,380,928	Class 35: Marketing consulting, marketing analysis, and market research in the field of continuing medical education.