

TRADEMARK ASSIGNMENT

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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
KeepItSafe Data Solutions, Ltd.		12/17/2012	CORPORATION: IRELAND
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	j2 Global, Inc.		
<b>Street Address:</b>	6922 Hollywood Boulevard		
<b>Internal Address:</b>	5th Floor		
<b>City:</b>	Hollywood		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90028		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4234642	KEEPITSAFE	
<b>Registration Number:</b>	4203061	KEEPITSAFE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2027568087		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
<b>Phone:</b>	202.756.8000		
<b>Email:</b>	washington_ip_docket@mwe.com, rkim@mwe.com, pmast@mwe.com		
<b>Correspondent Name:</b>	Richard Y. Kim		
<b>Address Line 1:</b>	500 N. Capitol Street, NW		
<b>Address Line 2:</b>	McDermott Will & Emery LLP		
<b>Address Line 4:</b>	Washington, DISTRICT OF COLUMBIA 20001-1531		
<b>ATTORNEY DOCKET NUMBER:</b>	89378-099 AND 098		
<b>NAME OF SUBMITTER:</b>	Richard Y. Kim		

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Signature:	/Richard Y. Kim/
Date:	03/20/2013
Total Attachments: 2 source=US Assignment#page1.tif source=US Assignment#page2.tif	

**TRADEMARK ASSIGNMENT**

This Trademark Assignment ("Assignment"), dated Dec 17, 2012, is entered into by and between **KeepItSafe Data Solutions, Ltd.**, a corporation organized under the laws of Ireland, and having its registered office at Arthur Cox Building Earlsfort Centre, Earlsfort Terrace Dublin 2, Ireland ("Assignor") and **j2 Global, Inc., DBA j2 Global Communications, Inc.**, a corporation organized under the laws of Delaware, with an address at 6922 Hollywood Blvd., 5th Floor, Hollywood, California 90028 ("Assignee"), each individually referred to as a "Party" and collectively referred to as the "Parties."

WHEREAS, Assignor is owner of the full rights, title and interests in, to and under the marks in Schedule 1 (the "Assigned Marks"), the corresponding trademark applications or registrations therefor, and the goodwill of the business accrued in connection and associated therewith; and

WHEREAS, Assignee is desirous of acquiring the full rights, title and interests in, to and under the Assigned Marks, the corresponding trademark applications or registrations therefor, and the goodwill of the business accrued in connection and associated therewith.

NOW, THEREFORE, in consideration of the foregoing, the sum of \$10.00, and the mutual promises, covenants and conditions contained herein and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Parties hereto, intending to be legally bound, hereby agree as follows:

Section 1. Assignment. Assignor does hereby assign, transfer, convey and set over unto Assignee its full rights, title and interests in the U.S. in, to and under the Assigned Marks, together with the goodwill of the business symbolized by said Assigned Mark, and the U.S. trademark applications or registrations therefor, any renewal rights therein, and the exclusive right to enforce the Assigned Marks in the U.S. in the sole name of Assignee, its successors and assigns; the aforesaid transferred rights, title and interests to be held and enjoyed by Assignee, its successors, legal representatives and assigns as fully and entirely as the same would have been held and enjoyed by Assignor had this assignment not been made.

IN WITNESS WHEREOF, Assignor, intending to be legally bound thereby, has executed this Assignment by its duly authorized officer as of the date first written above.

**KeepItSafe Data Solutions, Ltd.**

By: \_\_\_\_\_

Name: ANDREW MARK DE LA HAYE  
Title: DIRECTOR

**j2 Global, Inc., DBA j2 Global Communications, Inc.**

By: \_\_\_\_\_

Name:  
Title:

SCHEDULE 1

Country	Trademark	Owner	Status	App. No.	Reg. No.	Reg. Date
U.S.	KEEPITSAFE	KEEPITSAFE DATA SOLUTIONS, LTD.	Registered	85/248343	4234642	30-Oct-2012
U.S.	KEEPITSAFE (AND DESIGN)	KEEPITSAFE DATA SOLUTIONS, LTD.	Registered	85/248346	4203061	04-Sep-2012

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