

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SANTONI S.P.A.		01/01/2013	CORPORATION: ITALY
RECEIVING PARTY DATA			
Name:	SANTONI SOCIETA' PER AZIONI		
Street Address:	Via Monte Napoleone 9		
City:	MILANO		
State/Country:	ITALY		
Postal Code:	20121		
Entity Type:	CORPORATION: ITALY		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	2891076	S	
Registration Number:	2000656	SANTONI NUVOLA	
Registration Number:	2270643	SANTONI	
Registration Number:	2350796	SANTONI	
CORRESPONDENCE DATA			
Fax Number:	2032953730		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	801-444-7143		
Email:	nwells@wellsiplaw.com		
Correspondent Name:	Nicholas Wells, Wells IP Law		
Address Line 1:	299 S. Main St., Suite 1300		
Address Line 4:	Salt Lake City, UTAH 84111		
ATTORNEY DOCKET NUMBER:	4651.122		
DOMESTIC REPRESENTATIVE			

900250034

TRADEMARK
 REEL: 004986 FRAME: 0556

OP \$115.00 2891076

Name: Nicholas Wells, Wells IP Law
Address Line 1: 299 S. Main St., Suite 1300
Address Line 4: Salt Lake City, UTAH 84111

NAME OF SUBMITTER:	Nicholas D. Wells
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Signature:	/Nicholas D. Wells/
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Date:	03/20/2013
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Total Attachments: 1 source=Assignment--Executed#page1.tif

TRADEMARK ASSIGNMENT

This Assignment ("Assignment") is made effective as of 1 January 2013 from

SANTONI SOCIETA' PER AZIONI, having a VAT/tax identification number of 13299070154, and having a principal place of business at Via Monte Napoleone 9, 20121 Milano (MI) ITALY ("ASSIGNOR"), to

SANTONI SOCIETA' PER AZIONI, having a VAT/tax identification number of 01806460430, and having a principal place of business at Via Monte Napoleone 9, 20121 Milano (MI) ITALY ("ASSIGNEE");

WHEREAS, ASSIGNOR is the owner of the following trademarks:

Trademark	Reg. No.	Filing Date	Registration Date
S (and Design)	2891076	10 October 2003	5 October 2004
SANTONI NUVOLO (and Design)	2000656	17 October 1994	17 September 1996
SANTONI (and Design)	2270643	10 June 1998	17 August 1999
SANTONI (and Design)	2350796	10 June 1998	16 May 2000

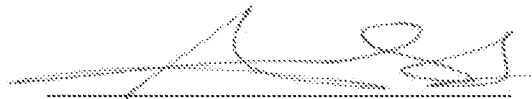
WHEREAS, ASSIGNOR desires to convey, transfer, and assign to ASSIGNEE all of its right, title, and interest in and to the Marks;

NOW, THEREFORE, in consideration of the payment of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby conveys, transfers, and assigns to ASSIGNEE all of ASSIGNOR'S right, title, and interest of whatever kind in and to the Marks, together with the goodwill of the business relating to the Marks and all rights to sue for past, present and future infringements or misappropriations of the Marks.

ASSIGNOR further covenants that it will execute all documents, papers, forms and authorizations and take all other actions that may be necessary for securing, completing, or vesting in ASSIGNEE full right, title, and interest in the Marks.

IN WITNESS WHEREOF, ASSIGNOR has duly executed this Assignment, effective as of the date indicated above.

SANTONI SOCIETA' PER AZIONI, ASSIGNOR



Signature

Mr. Giuseppe SANTONI
Print or Type Name (and Title, if applicable)