

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
MazelMints, Inc.		03/11/2013	CORPORATION: MARYLAND
RECEIVING PARTY DATA			
Name:	DSH Indiana, Inc.		
Street Address:	9760 Mayflower Park Drive		
City:	Carmel		
State/Country:	INDIANA		
Postal Code:	46032		
Entity Type:	CORPORATION: INDIANA		
PROPERTY NUMBERS Total: 18			
Property Type	Number	Word Mark	
Registration Number:	3386900	ENTERTAINMINT	
Registration Number:	3354117	SIN TIN	
Registration Number:	3354115	SKIN TINS	
Registration Number:	3235374	ENLARGEMINTS	
Registration Number:	3238335	AMAZEMINTS	
Registration Number:	3259431	TOURNAMINTS	
Registration Number:	3169930	SHIPMINTS	
Registration Number:	3141093	THE MINTBOX	
Registration Number:	3544665	LOVE IS BREWING	
Registration Number:	3544628	PAR-TEA	
Registration Number:	3547766	TEA TOTER	
Registration Number:	3343028	ENGAGEMINTS	
Registration Number:	3343027	MINTSVAHS	
Registration Number:	3343026	JESUS SAVES YOUR BREATH	

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Registration Number:	3385926	FAVOR SAVER
Registration Number:	3066429	ENGAGEMINTS
Registration Number:	2945734	NOT JUST A MINT...A MEMORY
Registration Number:	3174530	MINT BABIES

CORRESPONDENCE DATA

Fax Number: 3172230276
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 3176845276
 Email: trademark@boselaw.com
 Correspondent Name: Megan M. Mulford
 Address Line 1: 111 Monument Circle
 Address Line 2: Suite 2700
 Address Line 4: Indianapolis, INDIANA 46204

ATTORNEY DOCKET NUMBER:	17062-0012
NAME OF SUBMITTER:	Megan M. Mulford
Signature:	/Megan M. Mulford/
Date:	03/21/2013

Total Attachments: 2
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TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT (this "Trademark Assignment") is made as of March 11, 2013 (the "Effective Date") by and between MAZELMINTS, INC., a Maryland corporation ("Assignor") and DSH INDIANA, INC., an Indiana corporation ("Assignee").

A. Assignor owns all right, title, and interest in and to the trademarks listed below, all applications and registrations pertaining thereto and all common law rights associated therewith, together with all goodwill arising from the use of and symbolized by said trademarks (the "Trademarks").

B. Assignor and Assignee have entered into that certain Asset Purchase Agreement, dated as of March 11, 2013 (the "Asset Purchase Agreement"), providing for, among other things, the sale, conveyance, assignment, delivery and transfer by Assignor to Assignee of all of the right, title and interest that Assignor possesses and has the right to transfer in, to and under the Trademarks.

C. In accordance with the terms of the Asset Purchase Agreement, the Parties have agreed to enter into this Trademark Assignment providing for the assignment, transfer and conveyance to Assignee of all of the right, title and interest that Assignor possesses and has the right to transfer in, to and under the Trademarks, together with all rights to claims of past infringement thereof.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Parties hereby agree as follows:

1. Assignment. In accordance with and subject to the terms of the Asset Purchase Agreement, Assignor does hereby CONVEY, ASSIGN, DELIVER and TRANSFER to Assignee, and Assignee hereby accepts from Assignor, all of the right, title and interest that Assignor possesses and has the right to transfer in, to and under the Trademarks throughout the world, including all goodwill associated therewith and all of Assignor's rights to sue and to collect all damages and payments for claims of past or future infringements or misappropriations thereof. Assignor hereby agrees to execute upon the request of Assignee, at Assignee's expense, such additional documents as are necessary to register and otherwise give full effect to and to perfect the rights of Assignee under this Trademark Assignment in and to the Trademarks worldwide, including all documents necessary to record the assignment of the Trademarks with the United States Patent & Trademark Office, and reasonably assist, at Assignee's expense, in any proceedings relating to Assignee's right, title and interest in, to and under the Trademarks.
2. Governing Law. This Trademark Assignment shall be governed by and construed and enforced in accordance with the internal laws of the State of Indiana without regard to its conflict of laws principles.
3. Binding on Successors. This Trademark Assignment shall be binding upon and inure to the benefit of the Parties and their respective successors and assigns.
4. Counterparts. This Trademark Assignment may be executed by the Parties by facsimile or electronic mail transmission and in separate counterparts, each of which when so executed and

delivered shall be an original, but all such counterparts shall together constitute one and the same instrument.

5. Severability. If any provision of this Trademark Assignment shall be held invalid, illegal or unenforceable, the validity, legality or enforceability of the other provisions of this Trademark Assignment shall not be affected thereby, and there shall be deemed substituted for the provision at issue a valid, legal and enforceable provision as similar as possible to the provision at issue.

6. Conflicts. Notwithstanding anything to the contrary contained in this Trademark Assignment, (a) no provision hereof shall in any way supersede, modify, replace, restrict, limit or in any way affect the rights and obligations of the Parties under the Asset Purchase Agreement, and (b) in the event of any conflict between the terms of this Trademark Assignment and the terms of the Asset Purchase Agreement, the terms of the Asset Purchase Agreement shall control. This Trademark Assignment is intended only to effect the assignment of the Trademarks pursuant to the Asset Purchase Agreement. This Trademark Assignment and the covenants and agreements contained herein shall survive the closing.

<u>Mark</u>	<u>Registration Number</u>	<u>Registration Date</u>
ENTERTAINMINT	3,386,900	February 19, 2008
SIN TIN	3,354,117	December 11, 2007
SKIN TINS	3,354,115	December 11, 2007
ENLARGEMINTS	3,235,374	April 24, 2007
AMAZEMINTS	3,238,335	May 1, 2007
TOURNAMINTS	3,259,431	July 3, 2007
SHIPMINTS	3,169,930	November 7, 2006
the MINTBOX	3,141,093	September 12, 2006
LOVE IS BREWING	3,544,665	December 9, 2008
PAR-TEA	3,544,628	December 9, 2008
TEA TOTER	3,547,766	December 16, 2008
ENGAGEMINTS	3,343,028	November 27, 2007
MINTSVAHS	3,343,027	November 27, 2007
JESUS SAVES YOUR BREATH	3,343,026	November 27, 2007
FAVOR SAVOR	3,385,926	February 19, 2008
ENGAGEMINTS	3,066,429	March 7, 2006
NOT JUST A MINT... A MEMORY	2,945,734	May 3, 2005
MINT BABIES	3,174,530	November 21, 2006

MAZELMINTS, INC.

By: Leonard Rosenthal
 Printed: Leonard Rosenthal
 Title: President

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DSH INDIANA, INC.

By: [Signature]
 Printed: David Glenn
 Title: President