

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
MagazineRadar, Inc.		01/31/2013	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	MediaRadar, Inc.		
Street Address:	252 W. 37th Street, Suite 1001		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10018		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Serial Number:	85802329	MEDIARADAR	
Serial Number:	85802324	MEDIARADAR	
Serial Number:	85618469	DATARADAR	
Serial Number:	78315650	MEDIARADAR	
CORRESPONDENCE DATA			
Fax Number:	2063599000		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	206-359-8000		
Email:	pctrademarks@perkinscoie.com		
Correspondent Name:	Grace Han Stanton		
Address Line 1:	1201 Third Avenue, Suite 4900		
Address Line 4:	Seattle, WASHINGTON 98101		
ATTORNEY DOCKET NUMBER:	66203.4000.0000.GX56		
NAME OF SUBMITTER:	Grace Han Stanton, Washington State Bar		

OP \$115.00 85802329

TRADEMARK

Signature:	/Grace Han Stanton/
Date:	03/21/2013
Total Attachments: 2 source=MagazineRadar, Inc. to MediaRadar, Inc. (Name Change) - DE certificate#page1.tif source=MagazineRadar, Inc. to MediaRadar, Inc. (Name Change) - DE certificate#page2.tif	

# Delaware

PAGE 1

*The First State*

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "MAGAZINERADAR, INC.", CHANGING ITS NAME FROM "MAGAZINERADAR, INC." TO "MEDIARADAR, INC.", FILED IN THIS OFFICE ON THE FOURTH DAY OF MARCH, A.D. 2013, AT 4:36 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

4239943 8100

130272772

You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)



  
Jeffrey W. Bullock, Secretary of State  
AUTHENTICATION: 0257630

DATE: 03-05-13

TRADEMARK  
REEL: 004987 FRAME: 0538

CERTIFICATE OF AMENDMENT  
OF  
THIRD AMENDED AND RESTATED CERTIFICATE OF INCORPORATION  
OF  
MAGAZINERADAR, INC.

MagazineRadar, Inc. (the "Corporation"), a corporation organized and existing under the General Corporation Law of the State of Delaware, hereby certifies as follows:

Pursuant to the provisions of Sections 141(f), 228 and 242 of the General Corporation Law of the State of Delaware, the Board of Directors and stockholders of the Corporation have duly adopted the following amendment to the Corporation's Third Amended and Restated Certificate of Incorporation such that Article FIRST is amended to read in its entirety as follows:

"FIRST: The name of this corporation is MediaRadar, Inc. (the "Corporation")."

IN WITNESS WHEREOF, MagazineRadar, Inc. has caused this certificate to be signed by an authorized officer on this 31 day of January, 2013.

MAGAZINERADAR, INC.



Digitally signed by Todd  
Krizelman  
Date: 2013.03.03 10:10:05 -05'00'

By: \_\_\_\_\_

Name: Todd Krizelman

Its: Chief Executive Officer