### 328927

## CH \$115.00

#### TRADEMARK ASSIGNMENT

#### Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Media Networks, Inc.		01/01/2013	CORPORATION: DELAWARE

#### **RECEIVING PARTY DATA**

Name:	MNI Targeted Media Inc.	
Street Address:	One Station Place	
City:	Stamford	
State/Country:	CONNECTICUT	
Postal Code:	06902	
Entity Type:	CORPORATION: DELAWARE	

#### PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark
Registration Number:	3289221	TARGETED ADS. GET RESULTS.
Registration Number:	3458966	MEDIA NETWORKS, INC.
Registration Number:	3556307	MNI MEDIA NETWORKS, INC.
Registration Number:	0936273	MNI

#### **CORRESPONDENCE DATA**

**Fax Number**: 2124671083

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Phone: 212-522-3383

Email: tipto@timeinc.com

Correspondent Name: Paul A. Lee, Time Inc.

Address Line 1: 1271 Avenue of the Americas

Address Line 2: 11th Floor

Address Line 4: New York, NEW YORK 10020

NAME OF SUBMITTER: Paul A. Lee

TRADEMARK REEL: 004987 FRAME: 0678

Signature:	/Paul A. Lee/
Date:	03/22/2013
Total Attachments: 3 source=MNI merger doc#page1.tif source=MNI merger doc#page2.tif source=MNI merger doc#page3.tif	

TRADEMARK REEL: 004987 FRAME: 0679 Delaware

1

### The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"TARGETED MEDIA, INC.", A DELAWARE CORPORATION,

WITH AND INTO "MEDIA NETWORKS, INC." UNDER THE NAME OF "MNI TARGETED MEDIA INC.", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE THE EIGHTEENTH DAY OF DECEMBER, A.D. 2012, AT 6:47 O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF MERGER IS THE FIRST DAY OF JANUARY, A.D. 2013.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

2726862 8100M

121359936

DATE: 01-02-13

AUTHENTICATION: 0110970

**TRADEMARK REEL: 004987 FRAME: 0680** 

Jeffrey W. Bullock, Secretary of State

You may verify this certificate online at corp.delaware.gov/authver.shtml

State of Delaware Secretary of State Division of Corporations Delivered 06:47 PM 12/18/2012 FILED 06:47 PM 12/18/2012 SRV 121359936 - 2726862 FILE

# CERTIFICATE OF MERGER MERGING TARGETED MEDIA, INC. INTO MEDIA NETWORKS, INC. UNDER SECTION 251 OF THE GENERAL CORPORATION LAW

OF THE STATE OF DELAWARE

The undersigned corporation DOES HEREBY CERTIFY THAT:

FIRST: The name and state of incorporation of each of the constituent corporations are as follows:

Name State

Targeted Media, Inc. Delaware

Media Networks, Inc. Delaware

SECOND: An agreement of merger has been approved, adopted, executed and acknowledged by each of the constituent corporations in accordance with the requirements of Section 251(c) of the General Corporation Law of the State of Delaware.

THIRD: The name of the surviving corporation of the merger is Media Networks, Inc., a Delaware corporation.

FOURTH: The Certificate of Incorporation of the surviving corporation shall be amended as reflected below: FIRST: The name of the corporation is MNI Targeted Media Inc.

FIFTH: The Certificate of Incorporation of Media Networks, Inc., a Delaware corporation, which is surviving the merger, shall continue in full force and effect as the Certificate of Incorporation for the surviving corporation.

SIXTH: The executed agreement of merger is on file at an office of the surviving corporation, the address of which is 1271 Avenue of the Americas, New York, NY 10020.

SEVENTH: A copy of the agreement of merger will be furnished by the surviving corporation, on request and without cost, to any stockholder of any constituent corporation.

EIGHTH: This Certificate of Merger shall become effective upon the 1<sup>st</sup> day of January, 2013.

TRADEMARK
REEL: 004987 FRAME: 0681

IN WITNESS WHEREOF, this Certificate of Merger has been signed as of the <a href="https://dx.ncbi.nlm.

MEDIA NETWORKS, INC.

By /s/ Robert Reif
Robert Reif
President

254410

TRADEMARK REEL: 004987 FRAME: 0682

**RECORDED: 03/22/2013**