

TRADEMARK ASSIGNMENT


Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT																										
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL																										
CONVEYING PARTY DATA																											
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CORRESPONDENCE DATA																											
Fax Number: 2484407300 <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> Phone: 2484305770 Email: tmdocketing@bluefilamentlaw.com Correspondent Name: Mary Margaret L. O'Donnell Address Line 1: 450 North Old Woodward Address Line 2: First Floor Address Line 4: Birmingham, MICHIGAN 48009																											
ATTORNEY DOCKET NUMBER:	55185-0005																										
NAME OF SUBMITTER:	Mary Margaret L. O'Donnell																										
Signature:	/MMLO/																										
Date:	03/22/2013																										
Total Attachments: 1 source=Assignment BULLDOG#page1.tif																											

OP \$40.00 0089149

TRADEMARK ASSIGNMENT

Creative Brands, Inc., a corporation of Michigan with an address of 21535 HOOVER ROAD, WARREN, MI 48089 ("Assignor"), wishes to assign to Prefer Products Brands, Inc., a corporation of Michigan with an address of 21535 HOOVER ROAD, WARREN, MI 48089 ("Assignee"), the entire right, title and interest in and to the BULLDOG trademark and BULLDOG & Design trademarks:


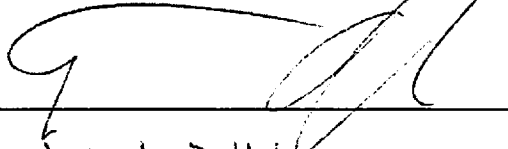
Mark	Country	Registration No.
BULLDOG 	U.S.A.	089149

and any and all rights and privileges under the trademark laws of the United States of America and the individual states of the United States of America and foreign jurisdictions with respect to the foregoing; the goodwill of the business with which the marks are used; and any and all renewals thereof, together with the right to bring suit and collect for past, present and future infringements thereof (collectively, the "Trademark Rights").

In view of good and valuable consideration, the payment of ten dollars (\$10.00), and other legally sufficient and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns and transfers to Assignee any and all right, title and interest in and to the Trademark Rights.

Assignor shall, without further consideration, execute any additional documents and take such further action as may be reasonably requested by Assignee to vest in Assignee good, valid and marketable title to the Trademark Rights.

This Trademark Assignment and all terms of this Trademark Assignment shall be binding upon and enure to the benefit of the parties and their respective heirs, personal and legal representatives, successors and assigns.

<p>CREATIVE BRANDS, INC.</p> <p>Date: March <u>15</u>, 2013</p> <p>By: </p> <p>Name: <u>Mike Dikhow</u></p> <p>Title: <u>President</u></p>	<p>PREFER PRODUCTS BRANDS, INC.</p> <p>Date: March <u>15</u>, 2013</p> <p>By: </p> <p>Name: <u>Joseph Dikhow</u></p> <p>Title: <u>President</u></p>
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