

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Release Of Trademark Security Agreement

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Madison Capital Funding LLC, as Agent		03/22/2013	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	AdVenture Interactive, Corp.
Street Address:	15500 West 113th Street
City:	Lenexa
State/Country:	KANSAS
Postal Code:	66219
Entity Type:	CORPORATION: DELAWARE

Name:	PlattForm Advertising, Inc.
Street Address:	15500 West 113th Street
City:	Lenexa
State/Country:	KANSAS
Postal Code:	66219
Entity Type:	CORPORATION: KANSAS

Name:	Direct Effect Media Corporation
Street Address:	15500 West 113th Street
City:	Lenexa
State/Country:	KANSAS
Postal Code:	66219
Entity Type:	CORPORATION: MISSOURI

Name:	Direct Marketing, LLC
Street Address:	15500 West 113th Street
City:	Lenexa
State/Country:	KANSAS

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Postal Code:	66219
Entity Type:	LIMITED LIABILITY COMPANY: KANSAS

Name:	PlattForm VDW, Inc.
Street Address:	15500 West 113th Street
City:	Lenexa
State/Country:	KANSAS
Postal Code:	66219
Entity Type:	CORPORATION: DELAWARE

Name:	PlattForm Zuma, Inc.
Street Address:	15500 West 113th Street
City:	Lenexa
State/Country:	KANSAS
Postal Code:	66219
Entity Type:	CORPORATION: DELAWARE

Name:	Target Marketing, Inc.
Street Address:	15200 Santa Fe Trail
City:	Lenexa
State/Country:	KANSAS
Postal Code:	66219
Entity Type:	CORPORATION: MISSOURI

**PROPERTY NUMBERS Total: 7**

Property Type	Number	Word Mark
Serial Number:	85782446	PLATTFORM
Serial Number:	85782457	PLATTFORM TT
Serial Number:	85750309	PLATTFORM HIGHER EDUCATION
Serial Number:	85750341	PLATTFORM HIGHER EDUCATION TT
Registration Number:	3297524	EDUCATIONATLAS.COM
Registration Number:	3920604	SGE SELFGROWTHENGINE.COM
Serial Number:	85643449	LIQUID EDUCATION

**CORRESPONDENCE DATA**

Fax Number: 6175269899

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*

Phone: 6175269628

**TRADEMARK  
REEL: 004989 FRAME: 0247**

Email: cslattery@proskauer.com  
Correspondent Name: Christine Slattery  
Address Line 1: Proskauer Rose LLP  
Address Line 2: One International Place  
Address Line 4: Boston, MASSACHUSETTS 02110

ATTORNEY DOCKET NUMBER:	28514/098
NAME OF SUBMITTER:	Christine Slattery
Signature:	/Christine Slattery/
Date:	03/25/2013

**Total Attachments: 3**

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**RELEASE OF TRADEMARK SECURITY AGREEMENT**

THIS RELEASE dated as of March 22, 2013 (this "Release") is made by Madison Capital Funding LLC, acting in its capacity as agent (in such capacity, the "Agent") under that certain Trademark Security Agreement, dated as of December 27, 2012 (as amended, supplemented or modified and in effect from time to time, the "Trademark Security Agreement") by and among PlattForm Advertising, Inc. and each of the other grantors named therein (collectively, the "Grantors") and the Agent.

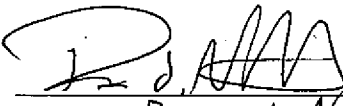
WHEREAS, pursuant to the Trademark Security Agreement which was recorded in the records of the United States Patent and Trademark Office on January 10, 2013 at reel 4940, frame 0477, the Grantors granted to the Agent a continuing security interest in all of Grantor's right, title and interest in, to and under its owned or thereafter acquired trademarks, including those set forth on the attached schedule (the "Trademark Collateral");

WHEREAS, the Grantors have requested and Agent has agreed to provide a document suitable for recording in the United States Patent and Trademark Office evidencing and effecting the release, relinquishment and discharge of its security interest in the Trademark Collateral (the "Released Collateral").

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the Agent does hereby, in each case, without recourse, representation or warranty of any kind whatsoever, (a) terminate the liens and security interest created under the Trademark Security Agreement in the Released Collateral, (b) release its security interest in the Released Collateral, and (c) discharge any and all rights, title and interest it has in and the security interest granted to Agent in the Released Collateral.

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MADISON CAPITAL FUNDING LLC, as Agent

By:   
Name: PETER J. NOTTER  
Title: SENIOR VICE PRESIDENT

Release of Trademark Security Agreement

**TRADEMARK**  
**REEL: 004989 FRAME: 0250**

**SCHEDULE 1**

<u>Grantor</u>	<u>Description</u>	<u>Registration/Filing Date</u>	<u>Status</u>	<u>Application/Registration No.</u>
PlattForm Advertising, Inc.	PlattForm	11/19/2012	Pending Application	85/782,446
PlattForm Advertising, Inc.	PlattForm TT (with design)	11/19/2012	Pending Application	85/782,457
PlattForm Advertising, Inc.	PlattForm Higher Education	10/10/2012	Pending Application	85/750,309
PlattForm Advertising, Inc.	PlattForm Higher Education TT (with design)	10/10/2012	Pending Application	85/750,341
PlattForm Advertising, Inc.	Educationatlas.com	09/25/2007	Registered	3,297,524
PlattForm VDW, Inc., d/b/a PlattForm Advertising	SGE SelfGrowthEngine.com (with design)	02/15/2011	Registered	3,920,604
Target Marketing, Inc.	Liquid Education	06/05/2012	Pending Application	85/643,449