

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	CORRECTIVE ASSIGNMENT												
<b>NATURE OF CONVEYANCE:</b>	Corrective Assignment to correct the the prior coversheet of reel/frame 3695/0627; both Assignor and Assignee are "corporations"; underlying assignment is correct previously recorded on Reel 003695 Frame 0627. Assignor(s) hereby confirms the Assignment.												
<b>CONVEYING PARTY DATA</b>													
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 30%;">Name</th> <th style="width: 20%;">Formerly</th> <th style="width: 20%;">Execution Date</th> <th style="width: 30%;">Entity Type</th> </tr> </thead> <tbody> <tr> <td>Ocean Beauty Seafoods, Inc.</td> <td></td> <td>01/02/2008</td> <td>CORPORATION: WASHINGTON</td> </tr> </tbody> </table>		Name	Formerly	Execution Date	Entity Type	Ocean Beauty Seafoods, Inc.		01/02/2008	CORPORATION: WASHINGTON				
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Ocean Beauty Seafoods, Inc.		01/02/2008	CORPORATION: WASHINGTON										
<b>RECEIVING PARTY DATA</b>													
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 20%;">Name:</td> <td>Creative Brands, Inc.</td> </tr> <tr> <td>Street Address:</td> <td>21535 Hoover Road</td> </tr> <tr> <td>City:</td> <td>Warren</td> </tr> <tr> <td>State/Country:</td> <td>MICHIGAN</td> </tr> <tr> <td>Postal Code:</td> <td>48909</td> </tr> <tr> <td>Entity Type:</td> <td>CORPORATION: MICHIGAN</td> </tr> </table>		Name:	Creative Brands, Inc.	Street Address:	21535 Hoover Road	City:	Warren	State/Country:	MICHIGAN	Postal Code:	48909	Entity Type:	CORPORATION: MICHIGAN
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Postal Code:	48909												
Entity Type:	CORPORATION: MICHIGAN												
<b>PROPERTY NUMBERS Total: 1</b>													
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Property Type	Number	Word Mark											
Registration Number:	0089149	BULLDOG											
<b>CORRESPONDENCE DATA</b>													
Fax Number: 2484407300 <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> Phone: 2484305771 Email: tmdocketing@bluefilamentlaw.com Correspondent Name: Mary Margaret L. O'Donnell Address Line 1: 450 North Old Woodward Address Line 2: First Floor Address Line 4: Birmingham, MICHIGAN 48009													
<b>ATTORNEY DOCKET NUMBER:</b>	55188-0001												
<b>NAME OF SUBMITTER:</b>	Mary Margaret L. O'Donnell												

OP \$40.00 0089149

Signature:	/MMLO/
Date:	03/15/2013
Total Attachments: 2 source=Original Coversheet 3695, 0627#page1.tif source=Original Coversheet 3695, 0627#page2.tif	

TO: AVERY N. GOLDSTEIN, PH.D. COMPANY: P.O. BOX 7021

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
Stylesheet Version v1.101/14/2008  
900096340

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Ocean Beauty Seafoods, Inc.		01/02/2008	INC. ASSOCIATION: WASHINGTON
RECEIVING PARTY DATA			
Name:	Creative Brands, Inc.		
Street Address:	21535 Hoover Road		
City:	Warren		
State/Country:	MICHIGAN		
Postal Code:	48089		
Entity Type:	INC. ASSOCIATION: MICHIGAN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	71064829	BULLDOG	
CORRESPONDENCE DATA			
Fax Number:	(248)647-5210		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	248-647-6000		
Email:	docket@patlaw.com		
Correspondent Name:	Avery N. Goldstein, Ph.D.		
Address Line 1:	P.O. Box 7021		
Address Line 4:	Troy, MICHIGAN 48007		
ATTORNEY DOCKET NUMBER:	DAL-10080/38		
NAME OF SUBMITTER:	Avery N. Goldstein, Ph.D.		
Signature:	/Avery N. Goldstein, Ph.D./		
Date:	01/14/2008		

OP \$40.00 71064829

TO: AVERY N. GOLDSTEIN, PH.D. COMPANY: P.O. BOX 7021

Total Attachments: 4

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- source=DAL10080Assignment#page3.tif
- source=DAL10080Assignment#page4.tif

**ASSIGNMENT**

**WHEREAS**, OCEAN BEAUTY SEAFOODS, INC., a corporation organized under and pursuant to the laws of Washington having its principal place of business at 1100 West Ewing Street, Seattle, Washington, 98119 (hereinafter referred to as Assignor), has adopted and is using the Mark set forth in SCHEDULE A hereof which they have used in various countries throughout the world including the United States; and

**WHEREAS**, Creative Brands, Inc., a corporation organized under and pursuant to the laws of having its principal place of business at 21535 Hoover Road, Warren, Michigan, 48909 (hereinafter referred to as Assignee), desires to acquire the Mark and the goodwill of the business associated with the Mark.

**NOW, THEREFORE**, for good and valuable consideration, receipt of which is hereby acknowledged, the Assignor does hereby assign and transfer to the Assignee the entire right, title, and interest in and to the registrations for said Mark and all of its right, title, and interest to said Mark not presently registered set forth in *SCHEDULE A* hereof, together with the goodwill of the business symbolized by the Mark and the registrations thereof, and all other rights which Assignor has enjoyed thereunder both in the United States and throughout all countries of the world, including any and all rights of recovery based on past infringement of said Mark and/or registrations, the same to be held and enjoyed by the Assignee, its successors, and assigns forever and to the full end of the terms for which any of the aforesaid Mark are registered and any renewals of the terms thereof;

**AND FOR THE SAME CONSIDERATION**, the Assignor also hereby covenants and agrees that, at the time of execution and delivery of these presents, the Assignor is the sole and lawful owner of the entire right, title, and interest in and to the said registrations and applications and believes it is the sole and lawful owner of the entire right, title, and interest to said Mark and said goodwill associated therewith and that the same are unencumbered and that the Assignor has good and full right and lawful authority to sell and convey the same in the manner herein set forth;

**AND FOR THE SAME CONSIDERATION**, the Assignor hereby covenants and agrees that the Assignor will, whenever counsel of the Assignee or the counsel of its successors, legal representatives, and assigns shall advise that it is lawful and desirable, sign all papers and documents, deliver necessary documents including original registration certificates, if available, take all lawful oaths, execute separate confirmatory assignments, and do all acts reasonably necessary or desirable to be done for the procurement, maintenance, enforcement, and defense of said Mark and registrations thereof without charge to the Assignee, its successors, legal representatives, and assigns, other than reasonable costs and expenses incurred by the Assignor or any of its employees, agents, and representatives in connection with the foregoing actions.

*[Handwritten Signature]*

Ocean Beauty Seafoods, Inc.

Date: 1/2/08

United States of America )  
State of Washington ) ss.:  
County of King )

On this 2<sup>nd</sup> day of January, 2008, before me personally came Tony Ross, to me known to be the individual described in and who executed the foregoing instrument, and acknowledged execution of the same.

*[Handwritten Signature]*  
Notary Public

