

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Time4Media, Inc.		03/27/2007	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	Bonnier Active Media, Inc.		
Street Address:	460 N ORLANDO AVE STE 200		
City:	WINTER PARK		
State/Country:	FLORIDA		
Postal Code:	32789		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3263721	HEROES OF CONSERVATION	
CORRESPONDENCE DATA			
Fax Number:	4079267720		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4079267700		
Email:	cqm@patentorlando.com		
Correspondent Name:	Christine McLeod c/o Beusse Wolter PA		
Address Line 1:	390 N. Orange Ave, Suite 2500		
Address Line 4:	Orlando, FLORIDA 32801		
ATTORNEY DOCKET NUMBER:	HEROES OF CONSERV		
NAME OF SUBMITTER:	Christine McLeod		
Signature:	/cqmcleod/		
Date:	03/26/2013		

CH \$40.00 3263721

**Total Attachments: 4**

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State of New York }  
Department of State } ss:

I hereby certify that the annexed copy has been compared with the original document in the custody of the Secretary of State and that the same is a true copy of said original.

Witness my hand and seal of the Department of State on

June 1, 2007



A handwritten signature in black ink, appearing to be "Neil A. ...", is written over the seal.

Deputy Secretary of State for  
Business and Licensing Services

DOS-1266 (Rev. 03/07)

NCR-86

070327000956

**CERTIFICATE OF AMENDMENT  
OF  
THE CERTIFICATE OF INCORPORATION  
OF  
TIME4 MEDIA, INC.**

**UNDER SECTION 805 OF THE BUSINESS CORPORATION LAW**

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Time4 Media, Inc., a New York corporation, does hereby certify as follows:

- (1) The name of the corporation is Time4 Media, Inc. The name under which the corporation was formed is TMC Magazine Corporation.
- (2) The Certificate of Incorporation of Time4 Media, Inc. was filed by the Department of State on the 14<sup>th</sup> day of April, 1967.
- (3) The Certificate of Incorporation of Time4 Media, inc. is hereby amended to effect a change in the corporate name pursuant to Section 801(b)(1) of the Business Corporation Law.
- (4) Article I of the Certificate of Incorporation is hereby amended as follows:

"I

Name. The name of the corporation is:

BONNIER ACTIVE MEDIA, INC."

- (5) The manner in which the amendment to Article I of the Certificate of Incorporation of Time4 Media, Inc. was authorized was by the unanimous written consent of the board of directors and the unanimous written consent of the shareholders.

IN WITNESS WHEREOF, the undersigned has executed this Certificate  
of Amendment on this 27<sup>th</sup> day of March, 2007.

TIME4 MEDIA, INC.

By: /s/ Jonas Bonnier

Name: Jonas Bonnier

Title: Director

NCR-22

070327000956

CERTIFICATE OF AMENDMENT  
OF  
THE CERTIFICATE OF INCORPORATION  
OF  
TIME4 MEDIA, INC.

UNDER SECTION 805 OF THE BUSINESS CORPORATION LAW

Davis Polk & Wardwell  
450 Lexington Avenue  
New York, NY 10017

Ice  
STATE OF NEW YORK  
DEPARTMENT OF STATE

FILED MAR 27 2007

TAX \$ \_\_\_\_\_

BY: DKS  
New York

2007 MAR 27 PM 4:28  
2007 MAR 27 PM 2:13

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