

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SXSW Transition, LLC		01/01/2013	LIMITED LIABILITY COMPANY: TEXAS

RECEIVING PARTY DATA	
Name:	SXSW, LLC
Street Address:	P.O. Box 685289
City:	Austin
State/Country:	TEXAS
Postal Code:	78768
Entity Type:	LIMITED LIABILITY COMPANY: TEXAS

PROPERTY NUMBERS Total: 27		
Property Type	Number	Word Mark
Registration Number:	3749755	DAILY CHORD
Registration Number:	4227446	LAUNCHEDU
Registration Number:	3871242	PANELPICKER
Registration Number:	3914321	SCREENBURN
Registration Number:	2273216	SOUTH BY SOUTHWEST
Registration Number:	3765211	SOUTH BY SOUTHWEST
Registration Number:	4178406	STARTUP VILLAGE
Registration Number:	2509383	SXSW
Registration Number:	2043596	SXSW
Registration Number:	3773290	SXSW
Registration Number:	4157133	SXSW ACCELERATOR
Registration Number:	4276504	SXSW ECO
Registration Number:	3970209	SXSWEDU
Registration Number:	2313345	SXSWEEK

OP \$690.00 3749755

TRADEMARK

Registration Number:	3348560	SXSWORLD
Registration Number:	3494119	SXSWORLD
Serial Number:	85606253	NORTH BY NORTHWEST
Serial Number:	85606261	NXNW
Serial Number:	77927730	SOUTH BY
Serial Number:	85550411	SOUTH BY SOUTHWEST
Serial Number:	85550412	SXSW
Serial Number:	85734130	SXSW ON THE ROAD
Serial Number:	85734501	SXSW V2V
Serial Number:	85734504	SXSW V2V
Serial Number:	85734512	SXSW V2V
Serial Number:	85734515	SXSW V2V
Serial Number:	85550413	SXSWFM

CORRESPONDENCE DATA

Fax Number: 5123225201

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Email: tmcentral@pirkeybarber.com

Correspondent Name: Karla L. Bynum

Address Line 1: 600 Congress Avenue

Address Line 2: Suite 2120

Address Line 4: Austin, TEXAS 78701

ATTORNEY DOCKET NUMBER:	SXSW110
NAME OF SUBMITTER:	Karla L. Bynum
Signature:	/Karla L. Bynum/
Date:	03/26/2013

Total Attachments: 0

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