

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|---|--|----------------|----------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Interior Design Media Group, LLC | | 06/29/2012 | LIMITED LIABILITY COMPANY: |
| RECEIVING PARTY DATA | | | |
| Name: | Gen Art, LLC | | |
| Street Address: | 140 W 26th Street | | |
| City: | New York | | |
| State/Country: | NEW YORK | | |
| Postal Code: | 10001 | | |
| Entity Type: | LIMITED LIABILITY COMPANY: DELAWARE | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 2160668 | SURFACE | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 5619622101 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 561-962-2100 | | |
| Email: | gpochocki@duanemorris.com | | |
| Correspondent Name: | Duane Morris LLP | | |
| Address Line 1: | 5100 Town Center Circle | | |
| Address Line 2: | Suite 650 | | |
| Address Line 4: | Boca Raton, FLORIDA 33486 | | |
| ATTORNEY DOCKET NUMBER: | F6052-26601 | | |
| NAME OF SUBMITTER: | Gregory M. Lefkowitz | | |
| Signature: | /Gregory M. Lefkowitz/ | | |
| Date: | 03/26/2013 | | |
| Total Attachments: 1 source=F6052-26601ASSIGNMENT#page1.tif | | | |

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TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT (this "Assignment") is made as of the 27th day of June, 2012, by Interior Design Media Group, LLC, a Florida limited liability company ("Assignor") to and for the benefit of Gen Art, LLC, a Delaware limited liability company ("Assignee").

WHEREAS, Assignor is the owner of various intellectual property rights, including but not limited to rights in and to the following registered trademark and trademark applications for SURFACE (collectively, the "Mark"); and

| Reg. No. | Reg. Date | Mark | Goods/Services | Country |
|-----------|--------------|---------|--|---------|
| 2,160,668 | May 26, 1998 | SURFACE | magazines in the field of popular culture, fashion, entertainment, music and art(Int'l Class 16) | USA |

| App. No. | Filing Date | Mark | Goods/Services | Country |
|-----------|-------------------|---------|--|-----------|
| 10345168 | December 26, 2011 | SURFACE | magazines in the field of popular culture, fashion, entertainment, music and art(Int'l Class 16) | China |
| 302113901 | December 15, 2011 | SURFACE | magazines in the field of popular culture, fashion, entertainment, music and art(Int'l Class 16) | Hong Kong |

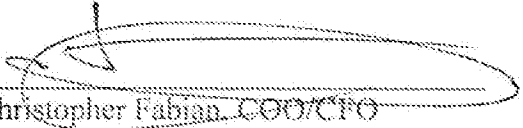
WHEREAS, Assignor desires to assign, transfer, and set over certain assets of Assignor to Assignee, including but not limited to the Mark;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign unto Assignee all rights, title, and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark, and together with all common-law rights in and to the Mark, including the rights to sue for all past and future causes of action related to the Mark;

ASSIGNOR AGREEING, FURTHERMORE, without further remuneration, to provide all reasonable assistance and execute any papers requested by Assignee, its successors, assigns and legal representatives, to preserve and/or perfect Assignee's full protection and title in and to the Mark.

INTERIOR DESIGN MEDIA GROUP, LLC

Dated: June 27, 2012

By: 
Christopher Fabian, COO/CFO

ASSIGNOR