

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	10/25/2012		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	Bobby C Hillyard		03/15/2013
	Christopher E Zieg		03/15/2013
			Entity Type
			INDIVIDUAL: UNITED STATES
			INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Monster Vape, LLC		
Street Address:	502 Embassy Oaks		
Internal Address:	Suite 122		
City:	San Antonio		
State/Country:	TEXAS		
Postal Code:	78216		
Entity Type:	LIMITED LIABILITY COMPANY: TEXAS		
PROPERTY NUMBERS Total: 1			
	Property Type	Number	Word Mark
	Serial Number:	85594244	MONSTER VAPE
CORRESPONDENCE DATA			
Fax Number:	7139515660		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	7139515600		
Email:	john.tang@strasburger.com		
Correspondent Name:	John A. Tang/Strasburger & Price, LLP		
Address Line 1:	909 Fannin Street		
Address Line 2:	Suite 2300		
Address Line 4:	Houston, TEXAS 77010		
ATTORNEY DOCKET NUMBER:	27822.0100		

NAME OF SUBMITTER:	John A. Tang
Signature:	/John A. Tang/
Date:	03/26/2013
Total Attachments: 3 source=5623_20130326_172549172#page1.tif source=5623_20130326_172549172#page2.tif source=5623_20130326_172549172#page3.tif	

TRADEMARK ASSIGNMENT

WHEREAS, Bobby C. Hillyard, a U.S. citizen with a place of residence at 8207 Coppergate, Converse, Texas 78109 and Christopher E. Zieg, a U.S. citizen with a place of residence at 7526 Bluestone Road, San Antonio, TX 78249 (collectively, "Assignor"), are the owner of the trademark listed in Schedule A and the application of registration of the trademark also listed in Exhibit A, and the goodwill associated with the trademark therewith and any right to recover for past and future infringement thereof and other past and future injury thereto (the "Trademark"), and

WHEREAS, Monster Vape, LLC, a Texas limited liability company, with a place of business at 502 Embassy Oaks, Suite 122, San Antonio, TX 78216 ("Assignee"), is desirous of acquiring the entire right, title and interest in and to the Trademark, and in and to any renewals and extensions that may be granted thereon, together with the goodwill of the business connected therewith and any right to recover for past and future infringement thereof and other past and future injury thereto, all of which Assignor desires to transfer and assign to Assignee;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee, effective October 25, 2012 ("Effective Date"), all of Assignor's rights, title, and interest in and to the Trademark, together with the goodwill of the business connected therewith, including the right to recover for damages and profits for past, present, or future infringements thereof, regardless of whether such infringement occurred before or occurs after the Effective Date.

Dated this 15 day of March, 2013.

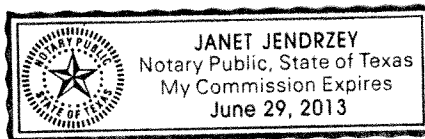
[Signature page follows]

Bobby C. Hillyard

By: Bobby C. Hillyard
Name: Bobby C. Hillyard

Signed and sworn to before me this 15 day of March, 2013.

Janet Jendzey
Notary Public in and for the State of Texas

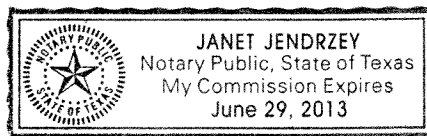


Christopher E. Zieg

By: Christopher E. Zieg
Name: Christopher E. Zieg

Signed and sworn to before me this 15 day of March, 2013.

Janet Jendzey
Notary Public in and for the State of Texas



Schedule A

Mark	Filing Date	Serial #
Monster Vape	4/11/12	85594244