

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
IDG Consumer & SMB, Inc.	FORMERLY MAC Publishing LLC	03/21/2013	CORPORATION: MASSACHUSETTS
RECEIVING PARTY DATA			
Name:	International Data Group, Inc.		
Street Address:	5 Speen Street		
City:	Framingham		
State/Country:	MASSACHUSETTS		
Postal Code:	01701		
Entity Type:	CORPORATION: MASSACHUSETTS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2594819	MACCENTRAL	
CORRESPONDENCE DATA			
Fax Number:	5084244807		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	908-313-4119		
Email:	legal@idg.com		
Correspondent Name:	IDG Consumer & SMB, Inc.		
Address Line 1:	5 Speen Street		
Address Line 4:	Framingham, MASSACHUSETTS 01701		
NAME OF SUBMITTER:	Kevin C. Krull		
Signature:	/Kevin C Krull/		
Date:	03/21/2013		
Total Attachments: 1 source=MacCentralAssignment_IDG#page1.tif			

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**TRADEMARK ASSIGNMENT**

WHEREAS, IDG Consumer & SMB, Inc. located at 5 Speen Street, Framingham, MA 01701 referred to herein below as "Assignor", desires to transfer all rights that it may have in the Trademark **Maccentral Registration Number 2594819.** .

WHEREAS International Data Group, Inc. located at 5 Speen Street, Framingham MA 01701 ("Assignee") is desirous of acquiring said mark and the application for registration thereof.

THEREFORE, BE IT KNOWN that for good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, Assignor has sold, assigned, transferred and by these presents does hereby sell, assign, and transfer unto the said Assignee its successors or assigns, the entire right, title and interest in and to the said trademark registration, and in and to any renewals and extensions that may be granted thereon, together with the goodwill of the business connected therewith and any right to recover for past infringement thereof.

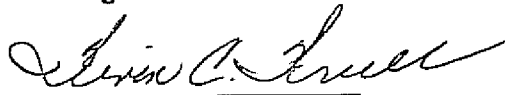
**Dated: March 21, 2013**

**Assignor:**



Kevin C. Krull  
Vice President & Secretary

**Assignee:**



Kevin C. Krull  
Vice President of Business Operations,  
General Counsel & Asst. Secretary