

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
World Publishing Company		03/15/2013	CORPORATION: OKLAHOMA
RECEIVING PARTY DATA			
Name:	World Media Enterprises Inc.		
Street Address:	1314 Douglas Street		
Internal Address:	Suite 1500		
City:	Omaha		
State/Country:	NEBRASKA		
Postal Code:	68102		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3575601	TULSA WORLD	
Registration Number:	3597769	TULSA WORLD	
CORRESPONDENCE DATA			
Fax Number:	4023909005		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	402 390-9500		
Email:	ip@koleyjessen.com		
Correspondent Name:	Roberta L. Christensen		
Address Line 1:	1125 S 103rd Street		
Address Line 2:	One Pacific Place, Suite 800		
Address Line 4:	Omaha, NEBRASKA 68124		
ATTORNEY DOCKET NUMBER:	7920-0004 WORLD MEDIA		
NAME OF SUBMITTER:	Roberta L. Christensen		

OP \$65.00 3575601

Signature:	/r/c/
Date:	03/27/2013
Total Attachments: 3 source=Tulsa trademark assignment#page1.tif source=Tulsa trademark assignment#page2.tif source=Tulsa trademark assignment#page3.tif	

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT is made and entered into effective March 15, 2013, by World Publishing Company, an Oklahoma corporation ("Assignor"), in favor of World Media Enterprises Inc., a Delaware corporation ("Assignee"), having an address of 1314 Douglas Street, Suite 1500, Omaha, Nebraska 68102.

WHEREAS, Assignor is the owner of the trademarks listed on Exhibit "A", attached hereto (the "Trademarks"), and

WHEREAS, Assignee is desirous of acquiring the entire right, title and interest in and to the Trademarks.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, ASSIGNOR hereby assigns to ASSIGNEE all right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks, all applications and registrations therefor, and all claims for damages arising out of or relating to past or continuing infringements thereof, if any, with the right to sue for and collect such damages.

Assignor hereby covenants that it has full right, power and authority and has been duly authorized to convey the right, title and interest herein assigned, and that it has not and will not execute any agreement in conflict herewith. Assignor further covenants that, when requested, it will, without charge to Assignee, execute all documents and take all such further actions as may be necessary, desirable or convenient to enable Assignee to obtain, maintain and enforce its rights and interest in and to the Trademarks in any and all countries. No provision set forth in this Trademark Assignment shall be deemed to enlarge, alter or amend the terms and provisions of the Asset Purchase Agreement dated February 25, 2013, by and among Assignor, Assignee, Robert E. Lorton, Jr., Roxana R. Lorton, Robin Danell and Tracy Salisbury (the "Purchase Agreement"). In the event of any conflict between the provisions of this Trademark Assignment and the Purchase Agreement, the terms and provisions of the Purchase Agreement will govern.

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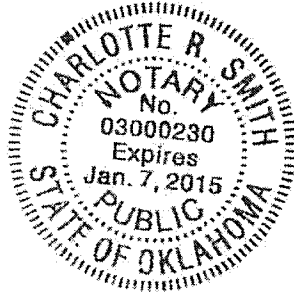
IN WITNESS WHEREOF, Assignor has caused this Trademark Assignment to be executed by its duly authorized officer as the date first written above.

World Publishing Company, an Oklahoma corporation, Assignor

By: [Signature]
Title: PRESIDENT

State of Oklahoma)
County of Delaware) ss.

On this 15 day of March, 2013, before a Notary Public in and for the country and state aforesaid, appeared John Bair, to me personally known to be the signer of the foregoing instrument, and acknowledged execution of said instrument as a free and voluntary act for the uses and purposes therein expressed.



[Signature]
Notary Public

Exhibit "A"

<u>Trademark</u>	<u>Registration No.</u>
TULSA WORLD	3,575,601
TULSA WORLD (and Design)	3,597,769

4834-9051-5986.3