

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
MeetingMatrix International, Inc.		06/11/2012	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Newmarket International, Inc.		
Street Address:	75 New Hampshire Avenue		
City:	Portsmouth		
State/Country:	NEW HAMPSHIRE		
Postal Code:	03801		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4182697	IPLAN	
Registration Number:	4171755	IPLAN INTERACTIVE FLOOR PLANS	
CORRESPONDENCE DATA			
Fax Number:	2077911350		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	207-791-1206		
Email:	trademark@pierceatwood.com		
Correspondent Name:	Matthew D. Stein		
Address Line 1:	254 Commercial Street		
Address Line 2:	Merrill's Wharf		
Address Line 4:	Portland, MAINE 04101		
ATTORNEY DOCKET NUMBER:	NEW/TM MDS		
NAME OF SUBMITTER:	Matthew D. Stein		
Signature:	/Matthew D. Stein/		

CH \$65.00 4182697

TRADEMARK

Date:

03/27/2013

**Total Attachments: 6**

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**Exhibit 3.02(b)**

**TRADEMARK ASSIGNMENT**

**THIS TRADEMARK ASSIGNMENT** (the “**Trademark Assignment**”) is made and entered into as of June 11, 2012 by and between **MeetingMatrix International, Inc.**, a Delaware corporation with a principal address of 195 New Hampshire Avenue, Suite 225, Portsmouth, NH 03801 (“**Assignor**”), and **Newmarket International, Inc.**, a Delaware corporation with a principal address of 75 New Hampshire Avenue, Portsmouth, NH 03801 (together with its successors and assigns, the “**Assignee**”).

**WHEREAS**, Assignor has adopted, owns and is using certain trademarks relating to the Business for which the Assignor owns the trademark applications and/or registrations and all common law rights associated therewith, that are listed in **Exhibit A** attached hereto and incorporated herein by reference (collectively, the “**Marks**”); and

**WHEREAS**, Assignor has agreed to assign to the Assignee all of the rights, title, and interests of Assignor in and to the Marks, and Assignee has agreed to accept said assignment.

**NOW, THEREFORE**, be it known that for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged and accepted, Assignor hereby assigns, transfers, and conveys to Assignee as of the Closing Date, and Assignee, as the successor to the portion of the ongoing and existing Business to which the Marks pertain, hereby accepts from Assignor, all of the rights, title, and interests of Assignor in and to the Marks, together with the goodwill of the Business symbolized by the Marks, with the right to recover for damages and profits and all other remedies for past infringements thereof.

This Trademark Assignment may be executed in two or more counterparts, each of which shall be deemed an original but all of which together shall constitute one and the same instrument.

This Trademark Assignment is given pursuant to the terms of the Asset Purchase Agreement, dated as of June 11, 2012, by and among Assignor, Assignee and Jmíchaéle Keller (the “**Purchase Agreement**”). The terms and conditions of the Purchase Agreement are incorporated herein by reference. All capitalized terms used herein not otherwise defined shall have the same meanings as set forth in the Purchase Agreement. In the event of a conflict or inconsistency between the provisions of this Trademark Assignment and the provisions of the Purchase Agreement, the provisions of the Purchase Agreement will prevail.

**[Signatures on the following page]**

IN WITNESS WHEREOF, this Trademark Assignment has been duly executed and delivered on behalf of the parties as of the date first above written.

ASSIGNOR:

MEETINGMATRIX INTERNATIONAL, INC.

By: \_\_\_\_\_  
Name: Jmichael Keller  
Title: President and CEO

Sworn to before me this \_\_\_\_\_ day  
of \_\_\_\_\_, \_\_\_\_\_

\_\_\_\_\_  
Notary Public


My commission expires: \_\_\_\_\_

ASSIGNEE:

NEWMARKET INTERNATIONAL, INC.

By:     *JB*      
Name:     *JEFF HILSON*      
Title:     *President & CEO*    

Sworn to before me this     *8th*     day  
of     *June*    ,     *2012*    

    *Louis A Nardi*      
Notary Public  
My commission expires: \_\_\_\_\_  


(Signature page to Trademark Assignment)

IN WITNESS WHEREOF, this Trademark Assignment has been duly executed and delivered on behalf of the parties as of the date first above written.

ASSIGNOR:

MEETINGMATRIX INTERNATIONAL, INC.

By: [Signature]  
Name: Michael Keller  
Title: President and CEO

Sworn to before me this 11<sup>th</sup> day  
of June, 2012

[Signature]  
Notary Public

My commission expires: 5-6-14



ASSIGNEE:

NEWMARKET INTERNATIONAL, INC.

By: \_\_\_\_\_  
Name:  
Title:

Sworn to before me this \_\_\_\_\_ day  
of \_\_\_\_\_, \_\_\_\_\_

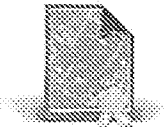
\_\_\_\_\_  
Notary Public

My commission expires: \_\_\_\_\_

(Signature page to Trademark Assignment)

EXHIBIT A

U.S. REGISTRATIONS

<u>Mark</u>	<u>Registration Number</u>	<u>Application Number</u>	<u>Registration Date</u>
SPACELINKS.NET	3,753,621	77/485,133	3/2/10
PLANVIEW.NET	3,751,099	77/472,286	2/23/10
ACTIVEMATRIX.NET	3,700,787	77-472,263	10/27/09
CERTIFIED ROOM DIAGRAMS (AND DESIGN)  Certified Room Diagrams	3,693,203	77/267,280	10/6/09
MEETINGMATRIX	3,356,102	78/682,561	12/18/07
RSVP SEATING	3,323,978	78/744,080	10/30/07
SITEVISIT	3,226,090	78/617,917	4/3/07
BROADCAST GLOBALLY . . . PROFIT LOCALLY	3,224,389	78-744,091	4/3/07

FOREIGN REGISTRATIONS


<u>Mark</u>	<u>Country</u>	<u>Registration Number</u>	<u>Application Number</u>	<u>Registration Date</u>
MEETINGMATRIX	EM	006617881	006617881	8/19/09

PENDING APPLICATIONS

<u>Marks</u>	<u>Application Number</u>	<u>Filing Date</u>	<u>Status</u>
SEATING WIZARD <sup>1</sup>	77/916,938	1/21/10	Published
SPACE VERIFIED BY MEETINGMATRIX <sup>**</sup>	85/101,381	8/5/10	Allowed

<sup>1</sup> Subject to pending opposition by Cast Group of Companies, Inc. (Opposition No. 91196776)

<sup>\*\*</sup> Certification Mark

IPLAN	85/485,962	12/2/11	Published
IPLAN INTERACTIVE FLOOR PLANS (AND DESIGN)	85/486,033	12/2/11	Published
			

COMMON LAW

<u>Marks</u>	<u>Comments</u>
EXPOMATRIX	
EXPOMATRIX+	
MEETINGMATRIX LIVE	
MEETINGMATRIX ENTRÉE	
MEETINGMATRIX CERTIFIED ROOM DIAGRAMS	
PCMA SPACE VERIFICATION BY MEETINGMATRIX	
PICTURE IT!	
3D-VR	
EXHIBIT WIZARD	
SETUP LIBRARY	
CONTROL PANEL	
STRATA	
LIGHTS, CAMERA, ACTION	
TENTWIZARD	
SPACERENDERING	
TECHNOLOGY OF GLOBAL MEASURE	

List of Domain Names:

davinciholdings.com  
 davinciholdings.net  
 meetingdata.com  
 meetingdata.net  
 meetingmatrix.co.uk  
 meetingmatrix.com  
 meetingmatrix.de  
 meetingmatrix.es

meetingmatrix.net  
meetingmatrixglobalsales.com  
meetingmatrixinternational.com  
sitevisit.com  
vectorcreations.com  
vectorcreations.net  
visionaryfx.com