

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Cornerstone Financial Consultants, Ltd.		02/11/2013	CORPORATION: PENNSYLVANIA
RECEIVING PARTY DATA			
Name:	Cornerstone Institutional Investors, Inc.		
Street Address:	74 W. Broad Street		
Internal Address:	Suite 340		
City:	Bethlehem		
State/Country:	PENNSYLVANIA		
Postal Code:	18018		
Entity Type:	CORPORATION: PENNSYLVANIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2696973	CORNERSTONE INSTITUTIONAL INVESTORS, INC.	
CORRESPONDENCE DATA			
Fax Number:	2157511142		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	215-567-2010		
Email:	TRADEMARKS@CRBCP.COM, CRBCPLTD@GMAIL.COM, SCOHEN@CRBCP.COM, EBROBINSON@CRBCP.COM		
Correspondent Name:	Stanley H. Cohen		
Address Line 1:	1635 Market Street		
Address Line 2:	12th Floor, Seven Penn Center		
Address Line 4:	Philadelphia, PENNSYLVANIA 19103-2212		
ATTORNEY DOCKET NUMBER:	C1348/30001		
NAME OF SUBMITTER:	Stanley H. Cohen		

CH \$40.00 2696973

Signature:	/Stanley H. Cohen/
Date:	03/27/2013
Total Attachments: 2 source=C134830001 Assignment#page1.tif source=C134830001 Assignment#page2.tif	

ASSIGNMENT OF PATENT AND OTHER INTELLECTUAL PROPERTY

This is an Assignment of Intellectual Property, effective as of December 31, 2012 ("Agreement") by and among Cornerstone Financial Consultants, Ltd., a Pennsylvania corporation (the "Assignor") and Cornerstone Institutional Investors, Inc., a Pennsylvania corporation, ("Assignee").

WHEREAS, Assignor is the record owner of all rights, title and interest in and to the United States Patent and Trademark Office service mark ("Service Mark") as more fully set forth on Exhibit A, and in and to the goodwill of the business relating thereto.

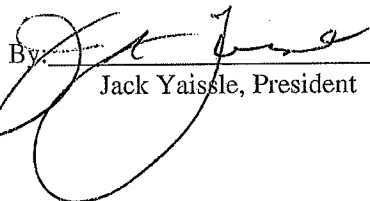
WHEREAS, Assignor wishes to transfer all of its rights, title and interest in the Service Mark to Assignee and Assignee wishes to accept the transfer; and

NOW, THEREFORE, effective as of the date hereof, for valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby sell, assign, transfer and convey unto Assignee, its successors and assigns all of its right, title, and interest in and to the Service Mark, together with the goodwill of the business appertaining to and symbolized by said trademark and registration.

The Parties further agree that from time to time after the date hereof, at the request of one party hereto (which for such purposes, shall include any successor to such party or to substantially all its assets), and at the expense of the party so requesting, the other parties hereto shall execute and deliver to such requesting party such documents and take such other action as such requesting party may reasonably request in order to consummate more effectively the assignments contemplated hereby.

IN WITNESS WHEREOF, the undersigned has caused this Assignment to be duly executed by its authorized officer as February 11, 2013.

CORNERSTONE FINANCIAL
CONSULTANTS, LTD.

By: 
Jack Yaissle, President

Accepted and Acknowledged:

CORNERSTONE INSTITUTIONAL
INVESTORS, INC.

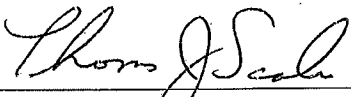
By: 
Name: Thomas J. Scalici
Title: President

EXHIBIT A

Service Mark

CORNERSTONE INSTITUTIONAL INVESTORS, INC.
United States Patent and Trademark Office
Service Mark Certificate of Registration
No. 2,696,973 dated March 18, 2003