

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|-----------------------|-------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | SECURITY INTEREST |

| | | | |
|-----------------------------|----------|----------------|-------------------------|
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Silicon Valley Bank | | 03/27/2013 | CORPORATION: CALIFORNIA |

| | |
|-----------------------------|-------------------------------|
| RECEIVING PARTY DATA | |
| Name: | Mamasource, Inc. |
| Street Address: | 410 Sherman Avenue, Suite 200 |
| City: | Palo Alto |
| State/Country: | CALIFORNIA |
| Postal Code: | 94306 |
| Entity Type: | CORPORATION: DELAWARE |

| | | |
|----------------------------------|---------|--------------------|
| PROPERTY NUMBERS Total: 3 | | |
| Property Type | Number | Word Mark |
| Registration Number: | 3908590 | MAMAPEDIA |
| Registration Number: | 3908665 | THE WISDOM OF MOMS |
| Registration Number: | 3321201 | MAMASOURCE |

| | |
|---|---------------------------------------|
| CORRESPONDENCE DATA | |
| Fax Number: | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> | |
| Phone: | 408-286-9800 |
| Email: | trademark@hopkinscarley.com |
| Correspondent Name: | Gail M. Hashimoto of Hopkins & Carley |
| Address Line 1: | 70 So. First St. |
| Address Line 2: | The Letitia Bldg. |
| Address Line 4: | San Jose, CALIFORNIA 95113 |

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|-------------------------|---------------------|
| ATTORNEY DOCKET NUMBER: | 20022-460 |
| NAME OF SUBMITTER: | Noelle D. Azzopardi |

OP \$90.00 3908590

| | |
|--|-----------------------|
| Signature: | /Noelle D. Azzopardi/ |
| Date: | 03/27/2013 |
| Total Attachments: 5 source=SVB UCC3 Totsy from HC_DOCS-#960726-v1-UCC3_Mamasource2#page1.tif source=SVB UCC3 Totsy from HC_DOCS-#960726-v1-UCC3_Mamasource2#page2.tif source=SVB UCC3 Totsy from HC_DOCS-#960726-v1-UCC3_Mamasource2#page3.tif source=SVB UCC3 Totsy from HC_DOCS-#960726-v1-UCC3_Mamasource2#page4.tif source=SVB UCC3 Totsy from HC_DOCS-#960726-v1-UCC3_Mamasource2#page5.tif | |

UCC FINANCING STATEMENT AMENDMENT

FOLLOW INSTRUCTIONS (front and back) CAREFULLY

A. NAME & PHONE OF CONTACT AT FILER [optional]

B. SEND ACKNOWLEDGEMENT TO: (Name and Address)

Stephen J. Kottmeier, Esq.
 Hopkins & Carley, a Law Corporation
 70 S. First Street
 San Jose, CA 95113

THE ABOVE SPACE IS FOR FILING OFFICE USE ONLY

1a. INITIAL FINANCING STATEMENT FILE #
 2012 2884759

1b. This FINANCING STATEMENT AMENDMENT is to be filed [for record] (or recorded) in the REAL ESTATE RECORDS.

2. TERMINATION: Effectiveness of the Financing Statement identified above is terminated with respect to security interest(s) of the Secured Party authorizing this Termination Statement.

3. CONTINUATION: Effectiveness of the Financing Statement identified above with respect to security interest(s) of the Secured Party authorizing this Continuation Statement is continued for the additional period provided by applicable law.

4. ASSIGNMENT (full or partial): Give name of assignee in item 7a or 7b and address of assignee in item 7c; and also give name of assignor in item 9.

5. AMENDMENT (PARTY INFORMATION): This Amendment affects Debtor or Secured Party of record. Check only one of these two boxes.
 Also check one of the following three boxes and provide appropriate information in items 6 and/or 7.
 CHANGE name and/or address: Give current record name in item 6a or 6b; also give new name (if name change) in item 7a or 7b and/or new address (if address change) in item 7c. DELETE name: Give record name to be deleted in item 6a or 6b. ADD name: Complete item 7a or 7b, and also item 7c; also complete items 7d-7g (if applicable).

6. CURRENT RECORD INFORMATION:

6a. ORGANIZATION'S NAME

OR

| | | | |
|----------------------------|------------|-------------|--------|
| 6b. INDIVIDUAL'S LAST NAME | FIRST NAME | MIDDLE NAME | SUFFIX |
|----------------------------|------------|-------------|--------|

7. CHANGED (NEW) OR ADDED INFORMATION:

7a. ORGANIZATION'S NAME

OR

| | | | |
|----------------------------|------------|-------------|--------|
| 7b. INDIVIDUAL'S LAST NAME | FIRST NAME | MIDDLE NAME | SUFFIX |
|----------------------------|------------|-------------|--------|

7c. MAILING ADDRESS

| | | | |
|------|-------|-------------|---------|
| CITY | STATE | POSTAL CODE | COUNTRY |
|------|-------|-------------|---------|

ADD'L INFO RE ORGANIZATION DEBTOR

| | | | |
|--------------------------|----------------------------------|--------------------------------|-------------------------------|
| 7e. TYPE OF ORGANIZATION | 7f. JURISDICTION OF ORGANIZATION | 7g. ORGANIZATIONAL ID#, if any | <input type="checkbox"/> NONE |
|--------------------------|----------------------------------|--------------------------------|-------------------------------|

8. AMENDMENT (COLLATERAL CHANGE): check only one box.
 Describe collateral deleted or added, or give entire restated collateral description, or describe collateral assigned.

All Assets and Property of Debtor, now owned or hereafter acquired, except the Intellectual Property and Tangible Assets listed in the attached Exhibit A, which Intellectual Property and Tangible Assets are hereby deleted from Secured Party's collateral.

Lender retains its security interest in all other assets of Debtor, including, without limitation, a security interest in Debtor's right to payment of the Initial Cash Consideration, payment of the Conversion Payments, reversion rights to any assets including the MMS List and all other rights under the Asset Purchase Agreement, dated as of December 3, 2012 for the sale by Borrower to Totsy, Inc., a Delaware corporation of some but not all of Borrower's assets.

9. NAME OF SECURED PARTY OF RECORD AUTHORIZING THIS AMENDMENT (name of assignor, if this is an Assignment). If this is an Amendment authorized by a Debtor which adds collateral or adds the authorizing Debtor, or if this is a Termination authorized by a Debtor, check here and enter name of DEBTOR authorizing this Amendment.

9a. ORGANIZATION'S NAME
 Silicon Valley Bank

OR

| | | | |
|----------------------------|------------|-------------|--------|
| 9b. INDIVIDUAL'S LAST NAME | FIRST NAME | MIDDLE NAME | SUFFIX |
|----------------------------|------------|-------------|--------|

10. OPTIONAL FILER REFERENCE DATA

UCC FINANCING STATEMENT AMENDMENT ADDENDUM

FOLLOW INSTRUCTIONS (front and back) CAREFULLY

11. INITIAL FINANCING STATEMENT FILE # (same as item 1a on Amendment form)

12. NAME OF PARTY AUTHORIZING THIS AMENDMENT (same as item 9 on Amendment form)

12a. ORGANIZATION'S NAME

OR

12b. INDIVIDUAL'S LAST NAME

FIRST NAME

MIDDLE NAME, SUFFIX

13. Use this space for additional information

THE ABOVE SPACE IS FOR FILING OFFICE USE ONLY

EXHIBIT A

Intellectual Property

Domain name: mamasource.com

Common law trademarks: mamasource; Serial #78817942; February 17th, 2006; Registration #3321201

MMS Customer email list with estimated 2M active addresses

A licensed copy of deals.mamapedia.com software.

Tangible Assets

| Server | Chassis | CPU Make | CPU Count | CPU Model | RAM (GB) | RAID | DISKS |
|-------------|------------|----------|----------------|-----------------|----------|------|--------------------------------|
| ns1 | Supermicro | AMD | 1x single core | Opteron 248 | 2 | No | One 250gb |
| ns2 | Supermicro | AMD | 1x dual core | Opteron 2212HE | 1 | No | One 250gb |
| postmaster | Dell 1950 | Intel | 1x quad core | Xeon E5160 3ghz | 16 | No | One 146gb SCSI |
| web01 | Supermicro | AMD | 1x dual core | Opteron 2212HE | 2 | No | One 250gb |
| web02 | Supermicro | AMD | 1x dual core | Opteron 2212HE | 2 | No | One 250gb |
| mta01 | Supermicro | AMD | 1x dual core | Opteron 2212HE | 4 | No | One boot 4 spool all 74gb SCSI |
| mta02 | Supermicro | AMD | 1x dual core | Opteron 2212HE | 4 | No | One boot 4 spool all 74gb SCSI |
| mta03 | Supermicro | AMD | 1x dual core | Opteron 2212HE | 4 | No | One boot 4 spool all 74gb SCSI |
| mta04 | Supermicro | AMD | 1x dual core | Opteron 2212HE | 4 | No | One boot 4 spool all 74gb SCSI |
| mta05 | Supermicro | AMD | 1x dual core | Opteron 2212HE | 4 | No | One boot 4 spool all 74gb SCSI |
| mta06 | Supermicro | AMD | 1x dual core | Opteron 2212HE | 4 | No | One boot 4 spool all 74gb SCSI |
| Postmaster2 | Supermicro | AMD | 2x dual core | Opteron 2218HE | 16 | No | 146gb and 300gb SCSI |

| | | | | | | | |
|-------------------------|------------|-------|--------------|--------------------|----|----|---------------------------------|
| msadmin01 | Supermicro | AMD | 2x dual core | Opteron 2212HE | 12 | No | two 250gb |
| msadmin02 | Supermicro | AMD | 2x dual core | Opteron 2218HE | 12 | No | two 250gb |
| app01 | Supermicro | Intel | 2x quad core | Xeon E5520 2.27ghz | 12 | HW | One boot, 2 SSD mail queue |
| app02 | Supermicro | Intel | 2x quad core | Xeon E5520 2.27ghz | 12 | HW | spinning boot, 2 SSD mail queue |
| app04 | Supermicro | Intel | 2x quad core | Xeon E5520 2.27ghz | 12 | HW | spinning boot, 2 SSD mail queue |
| BUGS rabbitmq (app05) | Supermicro | AMD | 2x dual core | Opteron 2218HE | 16 | No | four 250gb |
| HARVEY rabbitmq (app06) | Supermicro | AMD | 2x dual core | Opteron 2218HE | 16 | No | four 250gb |
| app07 | Supermicro | Intel | 2x quad core | Xeon E5520 2.27ghz | 12 | HW | spinning boot, 2 SSD mail queue |
| app08 | Supermicro | Intel | 2x quad core | Xeon E5520 2.27ghz | 12 | HW | spinning boot, 2 SSD mail queue |
| app09 | Supermicro | Intel | 2x quad core | Xeon E5520 2.27ghz | 12 | HW | spinning boot, 2 SSD mail queue |
| memcached03 | Supermicro | AMD | 2x dual core | Opteron 2218HE | 16 | No | four 250gb |
| memcached04 | Supermicro | AMD | 2x dual core | Opteron 2218HE | 16 | No | four 250gb |
| frontend01 | Supermicro | Intel | 2x quad core | Xeon E5540 2.53ghz | 24 | HW | two 250gb |
| frontend02 | Supermicro | Intel | 2x quad core | Xeon E5540 2.53ghz | 24 | HW | two 250gb |
| frontend03 | Supermicro | Intel | 2x quad core | Xeon E5540 2.53ghz | 24 | HW | two 250gb |
| frontend04 | Supermicro | Intel | 2x quad | Xeon | 24 | HW | two 250gb |

| | | | | | | | |
|-----------------------|------------|-------|-----------------|--------------------------|----|------------|---------------------------|
| | | | core | E5540 2.53ghz | | | |
| NFS-a | Supermicro | AMD | 2x dual core | Opteron 270 | 8 | No | one 74gb SCSI |
| NFS-b | Supermicro | AMD | 2x dual core | Opteron 270 | 8 | No | one 250gb |
| Db-b ("borealis") | Supermicro | Intel | 2x quad core | Xeon E5520 2.27ghz | 48 | HW, bbu | eight 300gb SAS |
| Db-a ("australis") | Supermicro | Intel | 2x quad core | Xeon E5520 2.27ghz | 48 | HW, bbu | eight 300gb SAS |
| Db-slave01 | Supermicro | Intel | 2x quad core | Xeon E5540 2.53ghz | 6 | HW | four 500gb |
| db-slave03 | Supermicro | AMD | 2x dual core | Opteron 2218HE | 32 | HW | eight 146gb SCSI |
| ops | Supermicro | AMD | 2x dual core | Opteron 2216HE | 16 | SW | four, various sizes |