

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
Name	Formerly	Execution Date	Entity Type
NCL Group, Inc.		03/16/2013	CORPORATION: NEW YORK
<b>RECEIVING PARTY DATA</b>			
Name:	Vanguard Trademark Holdings USA, LLC		
Street Address:	600 Corporate Park Drive		
City:	St. Louis		
State/Country:	MISSOURI		
Postal Code:	63105		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
Property Type	Number	Word Mark	
Registration Number:	4064987	NATIONALCARLISTER.COM	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	2486410270		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	248 641 1600		
Email:	docketingtm@hdp.com, dbailey@hdp.com		
Correspondent Name:	Lisabeth H. Coakley		
Address Line 1:	Harness, Dickey & Pierce, P.L.C.		
Address Line 2:	5445 Corporate Drive, Suite 200		
Address Line 4:	Troy, MICHIGAN 48098		
ATTORNEY DOCKET NUMBER:	5245-400239		
NAME OF SUBMITTER:	Lisabeth H. Coakley		
Signature:	/lhc/		
Date:	03/27/2013		
Total Attachments: 1 source=NCL_Vanguard Assignment Document#page1.tif			

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**TRADEMARK ASSIGNMENT**

WHEREAS, **NCL Group, Inc.**, a New York corporation, having an address of PO Box 15097, Syracuse, New York 13215 ("Assignor"), owns the entire right, title and interest in and to United States Trademark Application Registration No. 4,064,987 for the word mark **NATIONALCARLISTER.COM** (the "Trademark"); and

WHEREAS, **Vanguard Trademark Holdings USA, LLC**, a Delaware limited liability company having an address of 600 Corporate Park Drive, St. Louis, MO 63105 ("Assignee"), is desirous of acquiring the entire right, title and interest in and to the Trademark and all goodwill associated therewith;

NOW, THEREFORE, BE IT KNOWN that for and in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration in hand paid, the receipt and sufficiency of which is hereby duly and fully acknowledged, Assignor has sold and hereby does transfer and set over unto Assignee the entire right, title and interest in and to the Trademark and all goodwill associated therewith.

Date: March 16, 2013

NCL Group, Inc.

By: Patrick Culligan  
Patrick Culligan  
President

STATE OF NEW YORK)  
COUNTY OF ONONDAGA) ss:

On the 16<sup>th</sup> day of March 2013 before me, the undersigned, a notary public in and for said State, personally appeared Patrick Culligan personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his capacity, and that by his signature on the instrument, the individual or the person upon behalf of which the individual acted, executed this instrument.

SUSAN BIANCHI  
NOTARY PUBLIC-STATE OF NEW YORK  
No. 01816117910  
Qualified in Onondaga County  
My Commission Expires November 01, 2014

Susan Bianchi  
Notary Public