

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Stonyfield Farm, Inc.		03/21/2013	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Bountiful Berry, Inc.		
Doing Business As:	GrandyOats		
Street Address:	349 Center Conway Road		
City:	Brownfield		
State/Country:	MAINE		
Postal Code:	04010		
Entity Type:	CORPORATION: MAINE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3859876	YO-NOLA	
CORRESPONDENCE DATA			
Fax Number:	2077741127		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(207) 774-1200		
Email:	jkeenan@bssn.com		
Correspondent Name:	James F. Keenan, Jr.		
Address Line 1:	100 Middle Street		
Address Line 2:	Bernstein Shur		
Address Line 4:	Portland, MAINE 04104		
NAME OF SUBMITTER:	JAMES F. KEENAN, JR.		
Signature:	/James F. Keenan, Jr./		
Date:	03/28/2013		
Total Attachments: 1 source=YONOLA TM Assignment#page1.tif			

OP \$40.00 3859876

SCHEDULE J

ASSIGNMENT OF YO-NOLA Mark

ASSIGNMENT

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Stonyfield Farm, Inc., a Delaware corporation with a place of business at 10 Burton Drive, Londonberry, NH 03053 ("Assignor"), hereby sells, transfers, assigns and delivers unto Bountiful Berry, Inc. d/b/a GrandyOats, a Maine corporation with a place of business at 349 Center Conway Road, Brownfield, ME 04010 ("Assignee"), effective as of January 1, 2013, its entire right, title and interest in and to the service mark YO-NOLA and the United States Patent and Trademark Office Registration No. 3859876 (the "ServiceMark"), together with the goodwill of the business connected with the use of and symbolized by such service mark, as well as all rights to damages or profits, due or accrued, arising out of past infringement of the Service Mark or injury to said goodwill and the right to sue for and recover the same in the Assignee's own name.

Assignor makes no warranty, express or implied, with respect to the Service Mark, including without limitation any warranty of sole and exclusive rights in the Mark.

This Assignment constitutes the complete and exclusive statement of the terms and conditions of this Assignment, which supersedes and merges all prior proposals, understandings and all other agreements, oral and written, relating to the subject matter hereof. This Assignment shall be governed by and construed in accordance with the laws of the State of New Hampshire, without giving effect to principles of conflicts of laws.

IN WITNESS WHEREOF, the Assignor has caused its duly authorized representative to execute this Assignment on the date and in the capacity shown below.

STONYFIELD FARM, INC.  
ASSIGNOR

By: *Diane Carhart*  
Diane Carhart, Duly Authorized  
Title: Chief Operating Officer  
Date: January 21, 2013  
March

ACKNOWLEDGMENT

State of New Hampshire  
County of Rockingham

This instrument was acknowledged before me on March 21, 2013 by Diane Carhart as Chief Operating Officer of Stonyfield Farm, Inc.

In witness whereof, I hereunto set my hand and official seal.

*Karen Precourt*

Print Name: Karen Precourt

Notary Public

My Commission Expires:

KAREN D. PRECOURT, Notary Public  
My Commission Expires October 22, 2013