

SCHEDULE A

1	SFW	73456907 12/13/1983	1385507 3/4/1986	REGISTERED RENEWED	SFW Licensing Corp.
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EXECUTION

GRANT OF SECURITY INTEREST
IN UNITED STATES TRADEMARKS

FOR GOOD AND VALUABLE CONSIDERATION, receipt and sufficiency of which are hereby acknowledged, SFW LICENSING CORP., a Delaware corporation (the "Grantor"), hereby grants to WELLS FARGO BANK, NATIONAL ASSOCIATION, in its capacity as administrative agent (in such capacity, the "Grantee"), a continuing security interest in (a) all of the Grantor's right, title and interest in, to and under to the United States trademarks, tradenames, trade styles and service marks and all trademark registrations and use-based trademark applications and recordings (the "Marks") set forth on Schedule A attached hereto, (b) all rights and privileges arising under applicable law with respect to Grantor's use of any Marks, and all reissues, extensions, continuation and renewals thereof, (c) all prints and labels on which any Marks have appeared or will appear, and all designs and general intangibles of a like nature; (d) the goodwill of the business symbolized by each of the Marks, including, without limitation, all customer lists and other records relating to the distribution of products or services bearing the Marks, and (e) all rights corresponding thereto.

THIS GRANT is made to secure the satisfactory performance and payment of all the Secured Obligations of the Grantor, as such term is defined in the Amended and Restated Security Agreement by, among others, the Grantor and the Grantee, dated as of March 21, 2013 (as amended, modified, restated and/or supplemented from time to time, the "Security Agreement"). The rights and remedies of the Grantee with respect to the security interest granted herein are as set forth in the Security Agreement, all terms and provisions of which are incorporated herein by reference. In the event that any provisions of this Grant are deemed to conflict with the Security Agreement, the provisions of the Security Agreement shall govern.

[REMAINDER OF PAGE INTENTIONALLY LEFT BLANK]

IN WITNESS WHEREOF, the undersigned have executed this Grant as of the ___ day of
March, 2013.

SFW LICENSING CORP., as Grantor

By: Sherry Smith
Name: Sherry M. Smith
Title: Vice President

Grant of Security Interest (Trademarks) - SFW Licensing Corp.

TRADEMARK
REEL: 004992 FRAME: 0584

WELLS FARGO BANK, NATIONAL
ASSOCIATION, as Grantee

By: 

Name: Joseph Burt

Title: Director

Grant of Security Interest (Trademarks) - SPW Licensing Corp.

RECORDED: 03/28/2013

TRADEMARK
REEL: 004992 FRAME: 0585