

TIS/MADRID ASSIGNMENT

Electronic Version v1.0  
Stylesheet Version v1.0

SUBMISSION TYPE:	NEW ASSIGNMENT	<b>APPLICATION NUMBER</b> <b>79116380</b>										
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL											
CONVEYING PARTY DATA												
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Swiss International Air Lines AG</td><td>02/18/2013</td></tr></tbody></table>			Name	Execution Date	Swiss International Air Lines AG	02/18/2013						
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Swiss International Air Lines AG	02/18/2013											
RECEIVING PARTY DATA												
<table border="1"><tr><td>Name:</td><td>Global Brand Management AG</td></tr><tr><td>Address:</td><td>Malzgasse 15 CH-4052 Basel</td></tr><tr><td>Country:</td><td>CH</td></tr><tr><td>Entity Type:</td><td>AG/Ltd.</td></tr><tr><td>Entity Country:</td><td>Switzerland</td></tr></table>			Name:	Global Brand Management AG	Address:	Malzgasse 15 CH-4052 Basel	Country:	CH	Entity Type:	AG/Ltd.	Entity Country:	Switzerland
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Entity Type:	AG/Ltd.											
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CORRESPONDENCE DATA												
Correspondent Name:	Global Brand Management AG											
Address:	Malzgasse 15 CH-4052 Basel											
Country:	CH											

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