

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ADELINGTON DESIGN GROUP, INC.		12/28/2012	CORPORATION: DELAWARE

RECEIVING PARTY DATA	
Name:	ADELINGTON DESIGN GROUP, LLC
Street Address:	1441 BROADWAY
Internal Address:	LEGAL. 17TH FL.
City:	NEW YORK
State/Country:	NEW YORK
Postal Code:	10081
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 2		
Property Type	Number	Word Mark
Serial Number:	85499795	ADELINGTON DESIGN GROUP
Serial Number:	85499782	RUE DE FLEUR

CORRESPONDENCE DATA	
Fax Number:	2012956118
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	201.295.7831
Email:	Gelias@fnpc.com
Correspondent Name:	Geri Lynn Mankoff-Elias
Address Line 1:	5901 West Side Avenue
Address Line 2:	Legal Dept.
Address Line 4:	North Bergen, NEW JERSEY 07047

ATTORNEY DOCKET NUMBER:	ADG
NAME OF SUBMITTER:	GERI LYNN MANKOFF-ELIAS

TRADEMARK

CH \$65.00 85499795

Signature:	/GERI LYNN MANKOFF-ELIAS/
Date:	03/28/2013
Total Attachments: 4 source=Certificates of Conversion and Formation - Adelington Design Group, LLC#page1.tif source=Certificates of Conversion and Formation - Adelington Design Group, LLC#page2.tif source=Certificates of Conversion and Formation - Adelington Design Group, LLC#page3.tif source=Certificates of Conversion and Formation - Adelington Design Group, LLC#page4.tif	

Delaware

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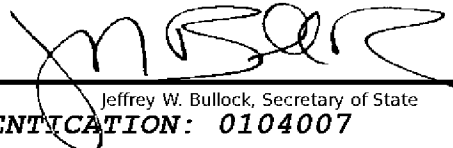
The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "ADELINGTON DESIGN GROUP INC." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "ADELINGTON DESIGN GROUP INC." TO "ADELINGTON DESIGN GROUP, LLC", FILED IN THIS OFFICE ON THE TWENTY-EIGHTH DAY OF DECEMBER, A.D. 2012, AT 10:23 O'CLOCK A.M.

2078127 8100V

121399804




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 0104007

DATE: 12-28-12

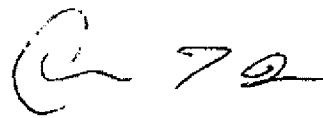
You may verify this certificate online
at corp.delaware.gov/authver.shtml

TRADEMARK
REEL: 004993 FRAME: 0451

**STATE OF DELAWARE
CERTIFICATE OF CONVERSION OF
ADELINGTON DESIGN GROUP INC.
FROM A CORPORATION TO A
LIMITED LIABILITY COMPANY PURSUANT TO
SECTION 18-214 OF THE
DELAWARE LIMITED LIABILITY COMPANY ACT**

1. The name of the corporation immediately prior to filing this Certificate of Conversion (this "Certificate") is: Adelington Design Group Inc. (the "Corporation").
2. The jurisdiction where the Corporation was first formed is Delaware.
3. The date on which the Corporation was first incorporated is December 12, 1985.
4. The name of the Limited Liability Company as set forth in its Certificate of Formation is: Adelington Design Group, LLC

IN WITNESS WHEREOF, the undersigned has executed this Certificate on the 28th day of December, 2012.

By: 
Name: Christopher T. Di Nardo
Title: Authorized Person

Delaware

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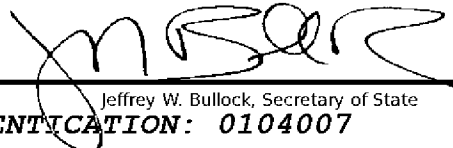
The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF CERTIFICATE OF FORMATION OF "ADELINGTON DESIGN GROUP, LLC" FILED IN THIS OFFICE ON THE TWENTY-EIGHTH DAY OF DECEMBER, A.D. 2012, AT 10:23 O'CLOCK A.M.

2078127 8100V

121399804




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 0104007

DATE: 12-28-12

You may verify this certificate online
at corp.delaware.gov/authver.shtml

TRADEMARK
REEL: 004993 FRAME: 0453

CERTIFICATE OF FORMATION
OF
ADELINGTON DESIGN GROUP, LLC

Dated as of December 28, 2012

This Certificate of Formation is being filed pursuant to Section 18-201 of the Delaware Limited Liability Company Act, in connection with the formation of Adelington Design Group, LLC, a Delaware limited liability company (the "Company").

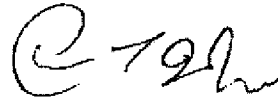
The undersigned, being duly authorized to execute and file this Certificate of Formation, does hereby certify as follows:

FIRST: The name of the limited liability company is "Adelington Design Group, LLC".

SECOND: The Company's registered office in the State of Delaware is to be located at 1209 Orange Street, Wilmington, New Castle County, Delaware, 19801. The registered agent of the Company at such address is The Corporation Trust Company.

THIRD: The Certificate of Formation shall be effective upon its filing in the Office of the Secretary of State of the State of Delaware.

IN WITNESS WHEREOF, the undersigned has duly executed this Certificate of Formation as of the date first written above.



Name: Chris Di Nardo
Title: Authorized Person