

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	MERGER		
EFFECTIVE DATE:	02/08/2013		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	List Forward, LLC		02/08/2013
			LIMITED LIABILITY COMPANY: WASHINGTON
RECEIVING PARTY DATA			
Name:	Footmarks, Inc.		
Street Address:	16541 Redmond Way 130-C		
City:	Redmond		
State/Country:	WASHINGTON		
Postal Code:	98052		
Entity Type:	CORPORATION: WASHINGTON		
PROPERTY NUMBERS Total: 2			
	Property Type	Number	Word Mark
	Serial Number:	85583001	TAP PAD
	Serial Number:	85798180	SMARTCONNECT
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2069149329		
Email:	preston@footmarks.com		
Correspondent Name:	Ryan Preston Reed		
Address Line 1:	16541 Redmond Way 130-C		
Address Line 4:	Redmond, WASHINGTON 98052		
NAME OF SUBMITTER:	Ryan Preston Reed		
Signature:	/rpr/		

OP \$65.00 85583001

TRADEMARK

Date:

03/28/2013

**Total Attachments: 4**

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UNITED STATES OF AMERICA

# The State of Washington



Secretary of State

## CERTIFICATE OF MERGER

I, Kim Wyman, Secretary of State of the State of Washington and custodian of its seal, hereby certify that documents meeting statutory requirements have been filed and processed with the Secretary of State merging the listed "Merging Entities" into:

FOOTMARKS, INC.

WA Profit Corporation

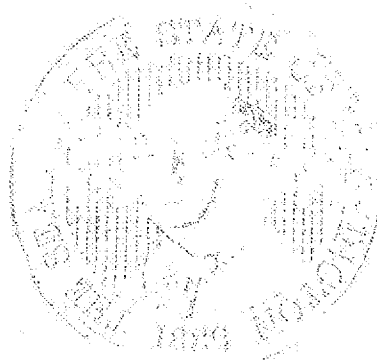
UBI: 603-269-722

Filing Date: February 8, 2013

Merging Entities:

603-053-438

LIST FORWARD, LLC



Given under my hand and the Seal of the State  
of Washington at Olympia, the State Capital

Kim Wyman, Secretary of State

Date Issued: 2/12/2013

TRADEMARK

REEL: 004993 FRAME: 0740

FILED  
SECRETARY OF STATE  
February 8, 2013  
STATE OF WASHINGTON

02/08/13 2352999-  
002  
\$80.00 R  
id: 2475409

ARTICLES OF MERGER

LIST FORWARD, LLC,  
a Washington limited liability company

WITH AND INTO

FOOTMARKS, INC.,  
a Washington corporation

Pursuant to RCW 23B11.050 and 25.15.405, the members of List Forward, LLC, a Washington limited liability company ("List Forward"), and the shareholders of Footmarks, Inc., a Washington corporation ("Footmarks"), DO HEREBY CERTIFY as follows:

(1) The constituent companies in the merger (the "Merger") are List Forward and Footmarks. List Forward shall be merged with and into Footmarks on the effective date of these Articles. The surviving corporation shall be Footmarks. The name of the surviving corporation will be Footmarks, Inc.

(2) A Plan of Merger dated as of February 8, 2013 (the "Plan of Merger"), has been approved, adopted, and executed by each of the constituent companies in accordance with RCW 23B.11.030 and 25.15.400. The Plan of Merger is attached hereto as Exhibit A and incorporated herein by reference.

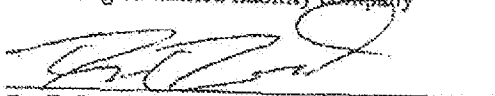
(3) The Merger was duly approved by the members of List Forward in accordance with RCW 25.15.400.

(4) The Merger was duly approved by the board and shareholders of Footmarks in accordance with RCW 23B.11.030.

(5) The Merger shall become effective immediately upon filing of these Articles of Merger with the Washington Secretary of State.

IN WITNESS WHEREOF, the parties hereto have caused these Articles of Merger to be duly executed on this 8th day of February, 2013.

LIST FORWARD, LLC,  
a Washington limited liability company

  
By: R. Preston Reed  
Its: Managing Member and CEO

FOOTMARKS, INC.,  
a Washington corporation

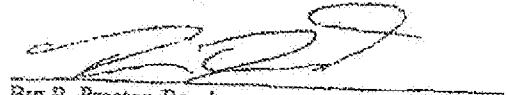
  
By: R. Preston Reed  
Its: President

EXHIBIT A

PLAN OF MERGER

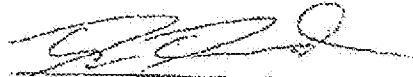
Pursuant to RCW 23B.11.030, 23B.11.035, 25.15.395, 25.15.400, the Plan of Merger ("*Plan of Merger*") of List Forward, LLC, a Washington limited liability company ("*List Forward*"), with and into Footmarks, Inc., a Washington corporation ("*Footmarks*"), is as follows:

1. At the time when the merger becomes effective on the effective date (the "*Effective Time*"), List Forward shall be merged with and into Footmarks. The separate existence of List Forward shall thereupon cease, and Footmarks shall continue its existence as the surviving entity (the "*Surviving Entity*").
2. At the Effective Time and simultaneously (a) each outstanding Class A unit in List Forward (as reflected in its records) will be converted into 0.7575946 shares of Common Stock of Footmarks, and (b) each outstanding Class B unit in List Forward (as reflected in its records) will be converted into 1.0 shares of Common Stock of Footmarks, such that immediately following such conversions, and as a result of the merger, the former holder of Class A units shall have received 2,000,000 shares of Footmarks Common Stock and the former holder of Class B units shall have received 26,666 shares of Footmarks Common Stock.
3. At the Effective Time, (a) Footmarks shall cease to exist, and (b) the limited liability company membership interests in such entity shall be cancelled and extinguished.
4. The merger shall become effective as of the date and time of the filing of the Articles of Merger with the Secretary of State of Washington.
5. The name of the Surviving Entity shall be Footmarks, Inc.
6. Each of List Forward and Footmarks shall take, or cause to be taken, all action or do, or cause to be done, all things necessary, proper or advisable under applicable law to consummate and make effective the merger.
7. This Plan of Merger may be executed in any number of counterparts, and all such counterparts shall be and constitute an original instrument.

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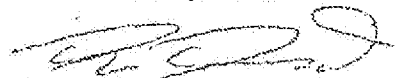
IN WITNESS WHEREOF, each of the parties has caused this Plan of Merger to be executed on its behalf as of this 8th day of February, 2013

LIST FORWARD, LLC,  
a Washington limited liability company



By: R. Preston Reed  
Its: Managing Member and CEO

FOOTMARKS, INC.,  
a Washington corporation



By: R. Preston Reed  
Its: President