

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Snipbook, Inc.		03/28/2013	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Yahoo! Inc.		
Street Address:	701 First Avenue		
City:	Sunnyvale		
State/Country:	CALIFORNIA		
Postal Code:	94089		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4139102	SNIP.IT	
Registration Number:	4139103	SNIP.IT	
CORRESPONDENCE DATA			
Fax Number:	4083497750		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	tmbox@yahoo-inc.com		
Correspondent Name:	Christian Dowell, Yahoo! Inc.		
Address Line 1:	701 First Avenue		
Address Line 4:	Sunnyvale, CALIFORNIA 94089		
NAME OF SUBMITTER:	Christian C. Dowell		
Signature:	/Christian C. Dowell/		
Date:	03/28/2013		
Total Attachments: 2 source=Snipbook and Yahoo! Trademark Assignment Agreement - signed 03-28-2013#page1.tif source=Snipbook and Yahoo! Trademark Assignment Agreement - signed 03-28-2013#page2.tif			

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TRADEMARK ASSIGNMENT

This is an Assignment by and between Yahoo! Inc., a Delaware corporation, with an address at 701 First Avenue, Sunnyvale, California 94089 (hereinafter, "Assignee") and, Snipbook, Inc., a Delaware corporation, with an address at 701 First Avenue, Sunnyvale, California 94089 (hereinafter, "Assignor").

WHEREAS, Assignor has adopted, used and is the owner of the trademarks listed in Schedule A of this Assignment (hereinafter the "Trademarks"); and

WHEREAS, the Assignor has agreed to assign unto the Assignee all right, title and interest in and to the said Trademarks together with the goodwill of the business symbolized by the Trademarks.

NOW, THEREFORE, for which good and valuable consideration, receipt of which is hereby acknowledged, the Assignor and Assignee agree as follows:

1. Assignor does hereby assign to Assignee the Trademarks, together with the goodwill of the business symbolized by the Trademarks (including without limitation, the right to sue for all past, present or future infringement of the Trademarks, to seek equitable relief, and to settle and retain proceeds from any such actions, and any current or future right to receive royalties based on any of the foregoing), and all applications and registrations for the Trademarks.
2. Assignor further covenants and agrees to execute, without further compensation, any and all additional documents necessary and appropriate to prefect and record the transfer of the Trademarks in any country.

ASSIGNOR:

By: Ronald S. Bell

Date: 3/28/13

Printed Name: Ronald S. Bell

Title: Vice President and Secretary

SCHEDULE A

Country	Trademark	Reg. No./App. No.
United States	SNIP.IT	4,139,102
United States	SNIP.IT	4,139,103