

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Personnel Research Associates, Inc.		03/18/2013	CORPORATION: ILLINOIS
RECEIVING PARTY DATA			
Name:	The Corporate Executive Board Company		
Street Address:	1919 North Lynn Street		
City:	Alexandria		
State/Country:	VIRGINIA		
Postal Code:	22209		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3451244	SUNSTONE	
CORRESPONDENCE DATA			
Fax Number:	6123329081		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	612/336-4615		
Email:	rerickson@merchantgould.com		
Correspondent Name:	Christopher J. Schultee		
Address Line 1:	P.O. Box 2910		
Address Line 4:	Minneapolis, MINNESOTA 55402-0910		
ATTORNEY DOCKET NUMBER:	17038.146US01		
NAME OF SUBMITTER:	Christopher J. Schulte		
Signature:	/Christopher J. Schulte/		

Date:

03/29/2013

Total Attachments: 3

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ASSIGNMENT

WHEREAS, Personnel Research Associates, Inc. ("Assignor"), an Illinois corporation, having an office at 1701 Golf Road, Tower 2, Rolling Meadows, Illinois 60008, is the owner of the trademark identified in the attached schedule;

WHEREAS, The Corporate Executive Board Company (Assignee"), a Delaware corporation, having an office at 1919 North Lynn Street, Alexandria, Virginia 22209 , is desirous of acquiring all right, title and interest in and to said trademark and trademark registration;

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said Personnel Research Associates, Inc. has sold, assigned and transferred, and by these presents does sell, assign and transfer unto said The Corporate Executive Board Company, its successors or assigns, the entire right, title and interest in and to said trademark and trademark registration identified in the attached Schedule, including all common law trademark or trade name rights in said mark, and with the goodwill and other incidents of its business associated with or symbolized by said trademark and the right to recover and have damages and profits for past infringement, if any.

Assignee acquired all of the business to which the mark pertains, and as of the effective date of this Assignment, such business was ongoing and existing.

IN WITNESS WHEREOF, the Assignor has caused this instrument to be executed by its
duly authorized corporate officer this *18th* day of *March*, 2013.

Personnel Research Associates, Inc.
"Assignor"

By *William H. Macey*
Printed Name WILLIAM H. MACEY
Title DIRECTOR

SCHEDULE

MARK

REG. NO.

SUNSTONE

3451244