

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Millard Wire Co.		03/11/2013	CORPORATION: RHODE ISLAND
RECEIVING PARTY DATA			
Name:	Swiss Watch International, Inc.		
Street Address:	101 S. State Road 7, Ste. 201		
City:	Hollywood		
State/Country:	FLORIDA		
Postal Code:	33023		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1229612	LEGENDS	
CORRESPONDENCE DATA			
Fax Number:	3056042011		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	305-604-2051		
Email:	lex@lexarian.com		
Correspondent Name:	Amaury Cruz, Esq.		
Address Line 1:	1560 Lenox Avenue, Ste. 207		
Address Line 4:	Miami Beach, FLORIDA 33139		
NAME OF SUBMITTER:	Amaury Cruz, Esq.		
Signature:	/amaury cruz/		
Date:	03/29/2013		
Total Attachments: 1 source=Assignment of TM#page1.tif			

OP \$40.00 1229612

ASSIGNMENT OF TRADEMARK

WHEREAS: Millard Wire Co., a Rhode Island corporation ("Assignor") whose address is 449 Warwick Industrial Drive, Warwick, Rhode Island 02886, has adopted and is using the mark LEGENDS in connection with jewelry and owns Federal Registration No. 1,229,612 for LEGENDS, registered on March 8, 1983 (collectively, "Mark"); and

WHEREAS: Swiss Watch International, Inc., a Delaware corporation ("Assignee") whose address is 101 S. State Road 7, Suite 201, Hollywood, Florida 33023, is desirous of acquiring said Mark,

NOW, THEREFORE, for \$10 and other good and valuable consideration the receipt and sufficiency of which are hereby acknowledged, said Millard Wire Co., Inc. does hereby assign unto the said Swiss Watch International, Inc., all right, title and interest in and to the said Mark, together with the good will of the business symbolized by the marks (or that part of the good will of the business connected with the use of and symbolized by the marks), and all rights resulting from the above-identified registration thereof, including the right to sue for past infringement, effective as of March 11, 2013.

Millard Wire Co.


By: Daniel R. LaCroix Sr., President

[Corporate Seal]

Sworn to and subscribed before me this 14 day of March, 2013, by Daniel R. LaCroix Sr., who is personally known to me or has produced a _____ as identification.


NOTARY PUBLIC
MY COMMISSION EXPIRES: 6/3/15

