

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Royal Wine Corporation		03/29/2013	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	Myx Beverage, LLC		
Street Address:	63 LeFante Way		
City:	Bayonne		
State/Country:	NEW JERSEY		
Postal Code:	07002		
Entity Type:	LIMITED LIABILITY COMPANY: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85697132	MYX	
CORRESPONDENCE DATA			
Fax Number:	7326328760		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	732 632-6060		
Email:	prcarey@buchmanlaw.com		
Correspondent Name:	Paulette R. Carey		
Address Line 1:	510 Thornall Street		
Address Line 2:	suite 200		
Address Line 4:	Edison, NEW JERSEY 08837		
NAME OF SUBMITTER:	Paulette R. Carey		
Signature:	/Paulette R. Carey/		
Date:	03/29/2013		
Total Attachments: 1 source=20130329122745074#page1.tif			

OP \$40.00 85697132

TRADEMARK ASSIGNMENT

WHEREAS, Royal Wine Corporation a corporation organized and existing under the laws of the State of New York is the owner of the trademark Myx for use on alcoholic beverages and of US Trademark application serial no. 85697132 for registration thereof (the "Mark"); and

WHEREAS, Myx Beverage, LLC, a limited liability company organized and existing under the laws of the State of New York is desirous of acquiring said Mark and the application for registration thereof and the goodwill of the business appertaining thereto;

NOW, THEREFORE, for the sum of \$1.00 and other good and valuable consideration, receipt of which is hereby acknowledged, Royal Wine Corporation does hereby assign to Myx Beverage, LLC, all right, title and interest in and to the Mark and any of its applications for registrations therefor, together with the goodwill of the business symbolized by the Mark.

Dated this 29th day of March 2013.

Royal Wine Corporation

By: 

Name: Sheldon Ginsberg

Title: CFO