

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Dean Foods Company		03/29/2013	CORPORATION: DELAWARE

<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	Suiza Dairy Group, LLC
<b>Street Address:</b>	2711 North Haskell Avenue, Suite 3400
<b>City:</b>	Dallas
<b>State/Country:</b>	TEXAS
<b>Postal Code:</b>	75204
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE

<b>PROPERTY NUMBERS Total: 3</b>		
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>
<b>Registration Number:</b>	4306875	DAIRYSTAR
<b>Registration Number:</b>	4306861	
<b>Registration Number:</b>	4306848	UNORDINARY DAIRY

<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	2147218835
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
<b>Phone:</b>	214-303-3411
<b>Email:</b>	tms@deanfoods.com
<b>Correspondent Name:</b>	Bridget Griffin Johnson
<b>Address Line 1:</b>	2711 North Haskell Avenue, Suite 3400
<b>Address Line 4:</b>	Dallas, TEXAS 75204

<b>NAME OF SUBMITTER:</b>	Jackie T. Gwinn
<b>Signature:</b>	/jackie t. gwinn/

CH \$90.00 4306875

Date:

03/29/2013

**Total Attachments: 3**

source=DairyStar; DairyStar Cow design; Unordinary Dairy-DFC -SDF-MSF-executed#page1.tif

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**TRADEMARK ASSIGNMENT**

WHEREAS, Dean Foods Company ("DFC"), a Delaware corporation having its principal place of business at 2711 Haskell Avenue, Suite 3400, Dallas Texas 75204, is the owner of the following trademarks:

**United States**

<u><b>MARK</b></u>	<u><b>REGISTRATION NO./SERIAL NO.</b></u>
<b>DAIRYSTAR</b>	<b>4,306,875</b>
<b>COW DESIGN (DAIRYSTAR)</b>	<b>4,306,861</b>
<b>UNORDINARY DAIRY</b>	<b>4,306,848</b>

WHEREAS, Suiza Dairy Group, LLC, a Delaware limited liability company ("SDG"), Morningstar Foods, LLC ("Assignee"), a Delaware limited liability company having a principle place of business at 2711 North Haskell Avenue, Suite 3400, Dallas, Texas 75204, and DFC are parties to that certain Contribution Agreement executed on or about November 19, 2012, pursuant to which DFC is obligated to assign said trademarks to SDG, and SDG is obligated to assign said trademarks to Assignee.


NOW, THEREFORE, in consideration of the forgoing and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, DFC hereby assigns to SDG and, upon the assignment from DFC, SDG hereby assigns to Assignee the entire right, title and interest in and to said trademarks, all applications and registrations therefor, the right to sue for, settle and release past, present and future infringement of said trademarks, and the goodwill of the business symbolized by said trademarks.

DFC and SDG covenant that they have the full right to convey the entire interest herein assigned, and that they have not executed, and will not execute, any agreement in conflict herewith. DFC and SDG further covenant and agree that they will sign all lawful papers, make all rightful declarations and/or oaths and generally do what is necessary to enable Assignee, its successors, legal representatives and assigns, to record and enforce this assignment.

{signatures on following page}

Signed this 29<sup>th</sup> day of MARCH, 2013.

**Dean Foods Company**


By: 

Name: Rachel Gonzalez

Title: EVP, General Counsel Designate  
and Assistant Secretary

Date: MARCH 28, 2013

**Morningstar Foods, LLC**

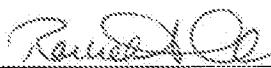
By: 

Name: Kevin C. Yost

Title: President

Date: 3-29-13

**Suiza Dairy Group, LLC**

By: 

Name: Rachel Gonzalez

Title: SVP and Secretary

Date: MARCH 28, 2013

